



2026

# SPONSORSHIP OPPORTUNITIES

Your Brand. The REALTOR® Community.

[www.ocrealtors.org/sponsor](http://www.ocrealtors.org/sponsor)



# About OC REALTORS®



**#1** Largest Association in  
**California**

**#14** in United States

**160** New REALTOR® members per month

**16** Committees

Member **Relief** Program

**VOLUNTEER** Corp.



[www.ocrealtors.org](http://www.ocrealtors.org)

[x.com/the\\_ocrealtors](http://x.com/the_ocrealtors)

[instagram.com/theocrealtors](http://instagram.com/theocrealtors)

Founded in  
**1953**

**15,901**  
members



**13,286** Primary REALTORS®  
**421** Affiliates  
**597** MLS only members  
**569** Secondary REALTORS®  
**255** Appraisers  
**158** Assistants  
**11** Students



**\$38,061,586,818**

in sales by Orange County REALTORS® Agents



# UPCOMING EVENTS

Event	Date(s)	Page
YPN March Madness	March 2026 - TBD	6
Membership Meeting & Market Forecast	March 23, 2026	7
Circle of Excellence Awards	April 30, 2026	8
OCAR Cares Golf Tournament	May 18, 2026	9
Costume Bowl	October 23, 2026	10
Turkey Bowl	November 18, 2026	10
OCR Holiday Gala	November 20, 2026	11
Installation of Joyce Endo	December 10, 2026	12

## NEXT STEPS

- 1** Review Sponsorship Opportunities on pages 5-12. Contact Zhipi McDougald at [Zhipi@ocrealtors.org](mailto:Zhipi@ocrealtors.org) with any questions.
- 2** Reserve your preferred sponsorship(s). Reservations can be made by submitting a Sponsor Form online at [www.ocrealtors.org/sponsor](http://www.ocrealtors.org/sponsor). The first company that submits the completed forms will receive a reservation. Reservations will be honored until payment is received.
- 3** Submit payment and completed Sponsor Contract to Zhipi McDougald.
- 4** We will contact you to get a high resolution version of your logo for any marketing promised in your sponsorship(s).

Individual applicants for an OCR sponsorship, who are participating on behalf of their company, shall be current OCR affiliate members. The applicant may bring additional OCR affiliate members to the event to assist as needed. The applicants may bring one non-OCR affiliate member from their company to assist.

Applicants shall inform the Events Director of any change of personnel prior to the event. If additional non-member assistance is needed, a request shall be made to OCR Leadership and the Events Director prior to the event.

# UPCOMING REALTOR® & AFFILIATE EVENT DATES

Save the date for these non-sponsored events in 2026

## JANUARY

**16** New Laws  
Lake Forest Community Center

## FEBRUARY

**TBD** Superbowl Party  
**5** Affiliate Appreciation Party  
Huntington Beach Elks Lodge

## MARCH

**10** South Blarney Blast  
Saddleback Lanes  
**12** North Shamrock Shindig  
Dury Nelly's

## APRIL

**1** Kentucky Derby Mixer  
**9** Global Spring Forum

## MAY

**TBD** YPN New Member Pinning Ceremony Mixer

## JUNE

**TBD** North Softball Tournament  
Worthy Park  
Huntington Beach

## JULY

**13** Global Week (13-17)

## AUGUST

**TBD** Summer Soiree  
OCR Laguna Hills Office

## SEPTEMBER

**TBD** South Kickball Tournament  
Chapparosa Park  
Laguna Niguel  
**10** Committee Mix & Mingle  
Hive & Honey

## OCTOBER

**TBD** Pickleball in the Fall  
Mission Viejo Country Club

## NOVEMBER

**5** Veteran's Day Recognition & Flag Raising Ceremony

## DECEMBER

**TBD** North & South Affiliate Reception

# WHAT'S UP

2026 // Bi-weekly E-Newsletter



Put your business in front of 14,000+ engaged members all year long.

## WHAT'S UP SPONSORSHIP

This exclusive sponsorship package gives your brand prominent recognition in our *What's Up* email -- delivered directly to inboxes across our membership on a regular basis. It's a powerful way to stay visible, build credibility, and connect with a highly targeted professional audience. If you're looking for consistent visibility and meaningful reach, this sponsorship delivers exceptional value.

### What's Included

Recognition in **What's Up newsletter emails**

Distribution to over **14,000 members**

Year-long exposure for just **\$1,000 per year**

YOUR  
COMPANY LOGO  
& WEBSITE LINK  
HERE

The image shows a sample of the 2026 *What's Up* newsletter. At the top, there's a decorative header with a QR code and the text "Don't Miss Out: 2026 Masquerade Ball Early-Bird Specials!". Below this, a message states: "We're excited to offer exclusive early-bird pricing for our 2026 Gala - available now through December 31, 2026!" It lists "Early-Bird Ticket Deals:" with "Table for 10: \$675" and "Individual Tickets: \$67.50". A note says "Don't wait - prices will increase on January 1, 2026!" followed by "Secure your spot at the best rate and join us for another unforgettable celebration." A "Tickets" button is present. Below this, a section titled "Thank you to our 2025 What's Up Sponsors" lists several companies. One company, "ARC(23 INSURANCE", is circled in red. To the right of the circle is the logo for "DAVANI & CO CONTRACTORS SINCE 2005". At the bottom, there's a teal footer bar with the text "Brokers & Office Managers:" and a small icon.

# YPN MARCH MADNESS

March - TBD // Bigshots Billiards



*A March Madness-themed networking event hosted by YPN*

BENEFITS BY SPONSORSHIP LEVEL	Food	Drink
Price:	\$350	\$350
Quantity Available:	1	1
<b>At the Event</b>		
1 table and 2 chairs	•	•
Thank you shout out	•	•
<b>Marketing</b>		
Recognition (logo/company name) on all event marketing, including:		
Print: Flyers	•	•
Social Media: Shout out on Facebook, X, Instagram & LinkedIn	•	•

# MEMBERSHIP MEETING & HOUSING FORECAST

March 23, 2026 // Lake Forest Community Center



A high-attendance industry update event offering strong visibility with REALTORS®.

BENEFITS BY SPONSORSHIP LEVEL	Title	Breakfast
Price:	\$2,500	\$1,500
Quantity Available:	1	5
<b>At the Event</b>		
Premium booth space (includes 1 skirted table and 2 chairs)	●	
Booth space (includes 1 skirted table and 2 chairs)	●	●
Logo recognition on main entrance signage	●	●
Logo in sponsor presentation	●	●
Recognition in Event Program	●	●
Opportunity to pass out event programs to all attendees	●	
Company signage at breakfast station		●
Speaking opportunity - 400+ average attendees (limited to 2 minutes)	●	
<b>Marketing</b>		
Recognition (logo/company name) on all event marketing, including:		
Print: Flyers	●	●
Print: Event Recap in OC REALTOR® Magazine	●	●
Event Webpage	●	●
Social Media: Shout out on Facebook, X, Instagram & LinkedIn	●	●
Email: Mention in What's Up (goes out over to 15,000 members)	●	●

# CIRCLE OF EXCELLENCE AWARDS



April 30, 2026 // Vea Marriott

A celebratory reception honoring the industry's top achievers.

BENEFITS BY SPONSORSHIP LEVEL	Drink Sponsor	Centerpieces	Photo Booth	Entertainment	Media Ad Sponsor
Price:	\$2,000	\$1,500	\$1,000	\$750	\$250
Quantity Available:	1	1	1	1	10
<b>At the Event</b>					
Name/ Logo on the big screen	●	●	●	●	
Recognition on the big screen with QR code to your company site					●
Branded logo with QR code to company on centerpieces		●			
Branded drink tickets	●				
1 ticket to event		●			
2 tickets to event	●				
Company signage at booth			●		
Mention during event by host/DJ	●	●	●	●	
<b>Marketing</b>					
Recognition (logo/company name) on all event marketing, including:					
Print: Flyers	●	●	●	●	●
Print: Event recap in OC REALTOR® Magazine	●	●	●	●	●
Email: Thank you to our sponsors email	●	●	●	●	

# GOLF TOURNAMENT

May 18, 2026 // Tijeras Creek Golf Club



A fundraising golf event supporting the **OCAR Cares Foundation**.

BENEFITS BY SPONSORSHIP LEVEL	Major	19th Hole	Lunch	Alcohol	Beer & Snacks	Putting Contest	Tee
Price:	\$3,500	\$2,500	\$2,000	\$2,000	\$1,500	\$750	\$400
Quantity Available:	1	1	1	2	2	1	12
<b>At the Event</b>							
Opportunity to emcee 19th hole reception (optional)		●					
Speaking opportunity (limited to 5 minutes)	●		●				
Prominent logo recognition on main entrance banner	●						
Trophy Sponsor with company recognition on all trophies	●						
Logo on snack/drink carts (includes \$1,000 in beer & snacks)					●		
Opportunity to provide 1 drink ticket to every player. (Club will provide and pour drinks)				●			
Sponsor table on golf course (includes 1 table and 2 chairs)	●	●	●	●		●	●
Logo recognition on sponsor thank you banner	Prominent logo	Large logo	Large logo	Large logo	Medium logo	Medium logo	Medium logo
Logo in sponsor presentation	●	●	●	●	●	●	●
Recognition in Event Program	●	●	●	●	●	●	●
Complimentary tickets to tournament and/or 19th hole	1 Foursome	4 19th Hole Tickets	2 19th Hole Tickets				
<b>Marketing</b>							
Recognition (logo/company name) on all event marketing, including:							
Print: Flyers	●	●	●	●	●		
Print: Event Recap in OC REALTOR® Magazine	●	●	●	●	●	●	●
Event webpage	●	●	●	●	●	●	●
Social Media: Shout out on Facebook, X, Instagram & LinkedIn	●	●	●	●			

# COSTUME BOWL

October 23, 2026 // Saddleback Lanes



Annual costume party -- always a big hit with South County REALTORS® and Affiliates.

BENEFITS BY SPONSORSHIP LEVEL	Trophy	Sponsor
Price:	\$500	\$400
Quantity Available:	1	3
<b>At the Event</b>		
Logo on digital displays at each lane	●	●
Logo on each trophy	●	
Complimentary tickets to event	1 Foursome	1 Foursome
<b>Marketing</b>		
Recognition (logo or name) all event marketing, including:		
Print: Flyers	●	●
Event webpage	●	●

# TURKEY BOWL

November 18, 2026 // Fountain Bowl



Our North County members ditch the costumes for good old fashioned bowling fun!

BENEFITS BY SPONSORSHIP LEVEL	Sponsor	Trophy	Food & Beverage
Price:	\$100	\$200	\$22
Quantity Available:	32	1	unlimited
<b>At the Event</b>			
Logo on digital displays at each lane	●		
Logo on traveling trophy		●	
Complimentary tickets to event	1 Fivesome		
One pizza and one pitcher of soda			●
<b>Marketing</b>			
Recognition (logo or name) on event marketing, including:			
Event webpage	●	●	●

# HOLIDAY GALA

November 20, 2026 // Balboa Bay Resort



An evening of elegance with entertainment & auction benefiting **OCAR Cares Foundation**.

BENEFITS BY SPONSORSHIP LEVEL	Title	Grand Prize Giveaway	Drink Ticket	Centerpiece	Table	Photo Booth	Entertainment	Media Ad
Price:	\$5,000	\$3,500	\$2,500	\$1,000	\$750	\$750	\$500	\$250
Quantity Available:	1	1	1	1	Unlimited	1	4	Unlimited
<b>At the Event</b>								
Reserved table of 10 at event (with company logo)	●				●			
Complimentary event tickets		4	2	2		1	1	1
Company logo on prize ticket		●						
Company logo on drink tickets			●					
Company logo on table centerpieces				●				
Company sign at photo booth						●		
Recognition on big screen with QR linking to company website	●							●
Recognition in event program	Prominent logo	Prominent logo	Prominent logo	Prominent Logo		Logo	Logo	Logo
Recognition in sponsor slideshow	Prominent logo	Prominent logo	Prominent logo	Prominent Logo		Logo	Logo	Logo
<b>Marketing</b>								
Recognition (logo or name) on event marketing, including:								
Print: Recognition in OC REALTOR® magazine	Prominent logo	Prominent logo	Prominent logo	Prominent Logo		Logo	Logo	

# INSTALLATION OF JOYCE ENDO



December 10, 2026 // TBD

*A celebration of our 2027 President and Board of Directors.*

BENEFITS BY SPONSORSHIP LEVEL	Platinum	Diamond	Centerpiece	Silver
Price:	\$2,000	\$1,000	\$750	\$350
Quantity Available:	3	5	1	10
<b>At the Event</b>				
Thank you shout out by emcee - 100+ average attendees	●			
Reserved table at event	●			
Complimentary event tickets	4	2	1	
Recognition in event program	Prominent logo	Logo	Logo	Company Name
Recognition in sponsor slideshow	Prominent logo	Logo	Logo	Company Name
<b>Marketing</b>				
Recognition (logo or name) on event marketing, including:				
Print: Recognition in OC REALTOR® magazine	Prominent logo	Logo	Logo	Company Name

# SPONSORSHIP IDEA REQUEST

Have an idea for a sponsorship that you did not see listed? Let us know and we will do our best to accommodate you!

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Event: \_\_\_\_\_

Sponsorship Idea: \_\_\_\_\_

Suggested Sponsorship Amount: \$\_\_\_\_\_

*This request form is not intended to change any pricing of current available sponsorships. Once approved, payment and a contract must be submitted within 5 business days.*

## FOR STAFF ONLY

Approved?  Yes  No

Approved by: \_\_\_\_\_

Sponsorship Amount: \$\_\_\_\_\_

This is not a binding contract. A Sponsor Contract will be provided when payment is due.

Please send your completed Sponsorship Idea Request Form to Zhipi McDougald:

Email: [Zhipi@ocrealtors.org](mailto:Zhipi@ocrealtors.org)

Mail: Orange County REALTORS®, Attn: Zhipi McDougald, 25552 La Paz Road, Laguna Hills, CA 92653-5127