



BECOME A SPONSOR

2025 Sponsorship Opportunities

www.ocrealtors.org/sponsorship



ORANGE COUNTY
REALTORS®

ABOUT OC REALTORS®



Founded in
1953

#1 Largest
Association in
California



#14 in United States

160 New REALTOR®
members per month

16 Committees

Member **Relief** Program

VOLUNTEER Corp.

15,901
members



13,802 Primary REALTORS®

450 Affiliates

578 MLS only members

621 Secondary REALTORS®

269 Appraisers

170 Assistants

11 Students



\$34,150,704,858

in sales by Orange County REALTORS® Agents



www.ocrealtors.org

[x.com/the_ocrealtors](https://twitter.com/the_ocrealtors)

[instagram.com/theocrealtors](https://www.instagram.com/theocrealtors)

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UPCOMING EVENTS



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Save the date for these non-sponsored events in 2025: South Blarney Blast, March 11; North Shamrock Shindig, March 13; Kentucky Derby Mixer, May 1; Beach Party, date TBD.

All events are subject to change. Additional events, panels, forums and sponsorships may become available throughout the year.

NEXT Steps >>

- 1 Review Sponsorship Opportunities on pages 4-14. Contact Zhipi McDougald at Zhipi@ocrealtors.org with any questions.**
- 2 Reserve your preferred sponsorship(s).** Reservations can be made by submitting a Sponsor Form online at www.ocrealtors.org/sponsor. The first company that submits the completed forms will receive a reservation. Reservations will be honored until payment is received.
- 3 Submit payment and completed Sponsor Contract to Zhipi McDougald.**
- 4 We will contact you to get a high resolution version of your logo for any marketing promised in your sponsorship(s).**

Individual applicants for an OCR sponsorship, who are participating on behalf of their company, shall be current OCR affiliate members. The applicant may bring additional OCR affiliate members to the event to assist as needed. The applicants may bring one non-OCR affiliate member from their company to assist.

Applicants shall inform the Events Director of any change of personnel prior to the event. If additional non-member assistance is needed, a request shall be made to OCR Leadership and the Events Director prior to the event.

A LA CARTE SPONSORSHIPS

These a la carte options offer promotion all year round.

A LA CARTE ITEMS	STATS	COST
Speaking opportunity at three (3) education classes (virtual or live) (Chosen by OC REALTORS® Education Director and limited to 5 minutes per class)		\$2,000
Recognition in all What's Up emails (with links to your company website)	Emailed to over 15,000 members	\$1,000
Logo decal on outdoor lockers at Laguna Hills office - 2 Available		\$1,000
Recognition on social media - 4x a year (Facebook, X, Instagram & LinkedIn)	Up to 5,000 followers	\$500
Affiliate Spotlight - Link and logo added to one What's Up email with an introduction to your business		\$500
Logo on our sponsor webpage		\$350
Business Card Flyer - Business card printed on the back of our Education Calendar placed in outdoor lockers for 1 year at Laguna Hills office (sponsor to provide business card to copy onto flyer)		\$300
Registration Sponsor - Logo placed on online registration form for 1 event (live or virtual)		\$300
Gift Card Sponsors - Provide \$25+ gift cards to distribute in your name to award winners with your business card and flyer (flyers and cards provided by sponsor). Sponsor to set dollar amount		\$25 and up

Committee Forums

Dates TBD // Virtual or live

Event
Sponsors

Join the Orange County REALTORS® Committee Forums to learn about the most recent real estate trends.

BENEFITS BY SPONSORSHIP LEVEL	Title
Price:	\$250
Quantity Available:	1 available per forum*
At the Event	
Speaking opportunity in front of all attendees (2 minutes)	●
Shout out as sponsor for giveaway (OCR provides giveaway on behalf of sponsor)	●
Marketing	
Recognition (logo/company name) on all event marketing, including:	
Promotional Materials	●
Event Webpage and Online Registration Page	●
Email: Event Announcements	●
Social Media: Shout out on Facebook, X, Instagram & LinkedIn	●

* Limit 1 forum sponsorship per company per quarter. Please designate your forum preferences and you will be contacted once an opportunity becomes available.

YPN March Madness



Event
Sponsors

March 20 // Bigshots Billiards

Come watch your favorite team for March Madness with YPN!

BENEFITS BY SPONSORSHIP LEVEL	Food	Drink
Price:	\$350	\$350
Quantity Available:	1	1
At the Event		
1 table and 2 chairs	•	•
Thank you shout out	•	•
Marketing		
Recognition (logo/company name) on all event marketing, including:		
Print: Flyers	•	•
Social Media: Shout out on Facebook, X, Instagram & LinkedIn	•	•

Membership Meeting & Housing Forecast

Event
Sponsors

March 27, 2025 // Lake Forest Community Center

Come learn about the upcoming exciting year ahead.

BENEFITS BY SPONSORSHIP LEVEL	Title	Breakfast
Price:	\$2,500	\$1,500
Quantity Available:	1	5
At the Event		
Premium booth space (includes 1 skirted table and 2 chairs)	•	
Booth space (includes 1 skirted table and 2 chairs)	•	•
Logo recognition on main entrance signage	•	•
Logo in sponsor presentation	•	•
Recognition in Event Program	•	•
Opportunity to pass out event programs to all attendees	•	
Logo on boxed lunches to all attendees	•	•
Speaking opportunity - 400+ average attendees (limited to 2 minutes)	•	
Marketing		
Recognition (logo/company name) on all event marketing, including:		
Print: Flyers	•	•
Print: Event Recap in OC REALTOR® Magazine	•	•
Event Webpage	•	•
Social Media: Shout out on Facebook, X, Instagram & LinkedIn	•	•
Email: Mention in What's Up (goes out over to 15,000 members)	•	•

Circle of Excellence Awards



Event
Sponsors

April 24, 2025 // Veia Marriott

BENEFITS BY SPONSORSHIP LEVEL	Drink Sponsor	Centerpieces	Photo Booth	VIP Table of 10	Entertainment	Media Ad Sponsor
Price:	\$1,000	\$750	\$750	\$750	\$500	\$250
Quantity Available:	1	1	1	1	1	10
At the Event						
Name/ Logo on the big screen	•	•	•		•	
Recognition on the big screen with QR code to your company site						•
Branded drink tickets	•					
2 seats at a VIP table	•					
10 seats at a VIP table				•		
Company signage at booth			•			
Mention during event by host/DJ		•	•		•	
Branded Table				•		
Marketing						
Recognition (logo/company name) on all event marketing, including:						
Print: Flyers	•	•	•		•	•
Print: Event recap in OC REALTOR® Magazine	•	•	•		•	•
Email: Thank you to our sponsors email	•	•	•		•	

OCAR Cares Golf Tournament



Event
Sponsors

May 12, 2025 // Tijeras Creek Golf Club

REALTORS® and Affiliates come together to benefit the OCAR Cares Member Relief Program.

BENEFITS BY SPONSORSHIP LEVEL	Major	19th Hole	Lunch	Alcohol	Beer & Snacks	Putting Contest	Exhibitor	Tee
Price:	\$3,500	\$2,500	\$2,000	\$2,000	\$1,500	\$750	\$100 + 10% of sales	\$350
Quantity Available:	1	1	1	2	2	1	unlimited	12
At the Event								
Opportunity to emcee 19th hole reception (optional)		•						
Speaking opportunity (limited to 5 minutes)	•		•					
Prominent logo recognition on main entrance banner	•							
Trophy Sponsor with company recognition on all trophies	•							
Helicopter Ball Drop Sponsor								
Includes music and appetizers		•						
Logo on snack/drink carts (includes \$1,000 in beer & snacks)					•			
Opportunity to provide 1 drink ticket to every player. (Club will provide and pour drinks)				•				
Sponsor table on golf course (includes 1 table and 2 chairs)	•	•	•	•		•		•
Exhibit your trade business (approved by task team)							•	
Logo recognition on sponsor thank you banner	Prominent logo	Large logo	Large logo	Large logo	Medium logo	Medium logo		Medium logo
Logo in sponsor presentation	•	•	•	•	•	•		•
Recognition in Event Program	•	•	•	•	•	•		•
Complimentary tickets to tournament and/or 19th hole	1 Foursome	4 19th Hole Tickets	2 19th Hole Tickets	2 19th Hole Tickets	2 19th Hole Tickets	2 19th Hole Tickets		2 19th Hole Tickets
Marketing								
Recognition (logo/company name) on all event marketing, including:								
Print: Flyers	•	•	•	•	•			
Print: Event Recap in OC REALTOR® Magazine	•	•	•	•	•	•		•
Event webpage	•	•	•	•	•	•		•
Social Media: Shout out on Facebook, X, Instagram & LinkedIn	•	•	•	•				

Costume Bowl

October 24, 2025 // Saddleback Lanes



Event Sponsors

This annual costume party is always a big hit with South County REALTORS® and Affiliates.

BENEFITS BY SPONSORSHIP LEVEL	Trophy	Sponsor
Price:	\$500	\$400
Quantity Available:	1	3
At the Event		
Logo on digital displays at each lane	•	•
Logo on each trophy	•	
Complimentary tickets to event	1 Foursome	1 Foursome
Marketing		
Recognition (logo or name) all event marketing, including:		
Print: Flyers	•	•
Event webpage	•	•

Turkey Bowl

November 19, 2025 // Fountain Bowl



Event Sponsors

Our North County members ditch the costumes for good old fashioned bowling fun!

BENEFITS BY SPONSORSHIP LEVEL	Sponsor	Trophy	Food & Beverage
Price:	\$100	\$200	\$22
Quantity Available:	32	1	unlimited
At the Event			
Logo on digital displays at each lane	•		
Logo on traveling trophy		•	
Complimentary tickets to event	1 Fivesome		
One pizza and one pitcher of soda			•
Marketing			
Recognition (logo or name) on event marketing, including:			
Event webpage	•	•	•

Holiday Gala

November 21, 2025 // Balboa Bay Resort



Event
Sponsors

Join us for an evening of elegance, featuring a live auction and entertainment.

BENEFITS BY SPONSORSHIP LEVEL	Title	Grand Prize Giveaway	Drink Ticket	Centerpiece	Table	Photo Booth	Entertainment	Paddle	Step & Repeat	Media Ad
Price:	\$5,000	\$3,500	\$2,500	\$1,000	\$750	\$750	\$500	\$500	\$500	\$250
Quantity Available:	1	1	1	1	Unlimited	1	4	1	10	Unlimited
At the Event										
Reserved table of 10 at event (with company logo)	•				•					
Complimentary event tickets		4	2	2		1	1	1	1	1
Company logo on prize ticket		•								
Company logo on drink tickets			•							
Company logo on auction sheet for live auction										
Company logo on table centerpieces				•						
Company sign at photo booth						•				
Company logo on live auction paddles (used for bidding)								•		
Company logo on step & repeat at red carpet entrance	•								•	
Recognition on big screen with QR linking to company website	•									•
Recognition in event program	Prominent logo	Prominent logo	Prominent logo	Prominent Logo		Logo	Logo	Logo	Logo	Logo
Recognition in sponsor slideshow	Prominent logo	Prominent logo	Prominent logo	Prominent Logo		Logo	Logo	Logo	Logo	Logo
Marketing										
Recognition (logo or name) on event marketing, including:										
Print: Recognition in OC REALTOR® magazine	Prominent logo	Prominent logo	Prominent logo	Prominent Logo		Logo	Logo	Logo		

Installation

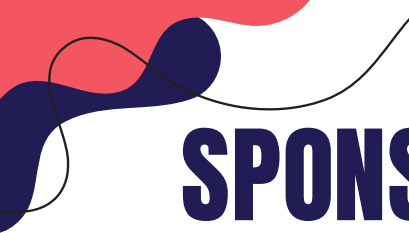


Event
Sponsors

December 9, 2025 // The Pacific Club

Help us welcome and celebrate our 2026 President and Board of Directors.

BENEFITS BY SPONSORSHIP LEVEL	Platinum	Diamond	Centerpiece	Silver
Price:	\$2,000	\$1,000	\$750	\$350
Quantity Available:	3	5	1	10
At the Event				
Thank you shout out by emcee - 200+ average attendees	●			
Reserved table at event	●			
Complimentary event tickets	4	2	1	
Recognition in event program	Prominent logo	Logo	Logo	Company Name
Recognition in sponsor slideshow	Prominent logo	Logo	Logo	Company Name
Marketing				
Recognition (logo or name) on event marketing, including:				
Print: Recognition in OC REALTOR® magazine	Prominent logo	Logo	Logo	Company Name



SPONSORSHIP IDEA REQUEST FORM

Have an idea for a sponsorship that you did not see listed? Let us know and we will do our best to accommodate you!

Company Name _____

Contact Name _____

Phone _____ Email _____

Event: _____

Sponsorship Idea: _____

Suggested Sponsorship Amount: \$_____

This request form is not intended to change any pricing of current available sponsorships. Once approved, payment and a contract must be submitted within 5 business days.

FOR STAFF ONLY

Approved? ☐ Yes ☐ No

Approved by: _____

Sponsorship Amount: \$_____

This is not a binding contract. A Sponsor Contract will be provided when payment is due.

Please send your completed Sponsorship Idea Request Form to Zhipi McDougald:

Email: Zhipi@ocrealtors.org

Mail: Orange County REALTORS®, Attn: Zhipi McDougald, 25552 La Paz Road, Laguna Hills, CA 92653-5127