

A business card (or a copy) must be submitted with your application.

## APPLICANT INFORMATION

New Affiliate Application     Existing Affiliate Changes

Date: \_\_\_\_\_ Please select a 4 digit pin code:  (For access to MyAccount at [www.ocrealtors.org](http://www.ocrealtors.org))

Name: \_\_\_\_\_ Nickname: \_\_\_\_\_

Home Address: \_\_\_\_\_

Preferred Contact Phone: \_\_\_\_\_ This is a:  Cell Phone  Landline

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Languages Spoken Fluently (besides English): \_\_\_\_\_

Veteran or Active Duty U.S. Military? If yes, please list branch and dates: \_\_\_\_\_

Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_ NMLS# \_\_\_\_\_  
(For Mortgage Lenders Only)

Preferred Method for Receiving Renewal Invoice:  Email (Recommended)  U.S. Mail

## COMPANY INFORMATION

There is a one-time \$100 processing fee for the creation of new offices. The first individual to initiate an office is responsible for paying this processing fee in addition to Affiliate dues. Membership is individual and is not considered "company based." Each individual in an office location must join in order to be considered a member and attend or participate in OC REALTORS® sponsored events, including Marketing Meetings and Previews. Membership must be renewed annually each January.

Office Name: \_\_\_\_\_

Office Address: \_\_\_\_\_  
Street City State Zip Code

Main Office Phone: \_\_\_\_\_ Office Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Initial One: \_\_\_\_\_ I am paying for my membership and will not be reimbursed.

\_\_\_\_\_ My company is paying for my membership -or- my company is reimbursing me.  
I understand that I will not be able to transfer my membership fees if I change companies.

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## OC REALTORS® USE ONLY

USERNAME: \_\_\_\_\_ PASSWORD: \_\_\_\_\_

MEMBER #: \_\_\_\_\_ Membership dues paid by:  AFFILIATE  COMPANY

## AFFILIATE SERVICES DIRECTORY

As a benefit of membership, we offer an Affiliate Directory. **Of the categories listed below, please indicate the ONE (1) that best reflects the type of service you offer:**

- |                                    |                                    |                               |
|------------------------------------|------------------------------------|-------------------------------|
| 1031 Exchanges                     | Haul Away/Debris Removal           | Plumbing Services             |
| Appraisal/Prop Tax Appeals         | Healthcare                         | Pool/Spa                      |
| Attorney                           | Heating and Air Conditioning       | Printing/Direct Mail          |
| Auctions/ Estate Sales             | Home Builder/New Home Sales        | Property Management           |
| Automotive Services                | Home Staging/Interior Design       | Property Restoration Services |
| Carpet/Flooring                    | Home Warranty                      | RE Tech Tools & Applications  |
| Catering/Restaurants               | Hotels                             | Real Estate Safety Training   |
| Chimney Sweeping                   | Inspections (All Types)            | Relocation Services           |
| Cleaning & Organizing Services     | Insurance                          | Retail Goods                  |
| Coaching                           | Legal Services                     | Reverse Mortgages             |
| Compliance/Risk Management         | Locksmith                          | Security Services             |
| Computer Services                  | Marketing/Advertising              | Short Sales                   |
| Construction/Contractors           | Math Tutoring                      | Signs                         |
| Credit Repair, Reports, Counseling | Mediation                          | Software                      |
| Education/Schools                  | Mobile Applications                | Solar Systems                 |
| Electrical Services                | Mortgage                           | Tax Prep./Consulting Services |
| Escrow                             | Moving                             | Tenant Screening              |
| FHA Condo Approval                 | Museum                             | Title                         |
| Financial Investments and Banking  | Musicians and Entertainers         | Transaction Coordination-Mgmt |
| Fitness Clubs/Personal Trainer     | Natural Hazards Disclosures        | Travel Agency                 |
| Furniture/Appliances               | Notary Public                      | Videography                   |
| Garage Door & Gate Services        | Personal Assistant/Project Manager | Virtual Tours                 |
| Geologic Consulting                | Pest Control                       | Website/Blog Design           |
| Gifts                              | Pet Services                       | Window Coverings              |
| Hair Salon/Barber/Cosmetics        | Photography                        | Windows - New and Replacement |

## CONTRACT ACKNOWLEDGEMENT

By joining the Orange County REALTORS® (the "Association"), you agree and authorize OC REALTORS® and its affiliated REALTOR® organizations, representatives, and/or affinity partners to contact you to advertise the availability of, or quality of, any property, goods or services offered, endorsed or promoted by the Association, via the contact information you have provided on this application. OC REALTORS® uses email as the best means of communicating with our members for issues regarding membership (including renewals and delinquent payments). Your privacy is very important to us. Our Privacy Policy, to which you agree to be bound, describes our uses and treatment of your information.

Affiliate's Initials: \_\_\_\_\_

All dues and fees are to be paid with this application. If your company is paying for your OC REALTORS® membership, or if your company is reimbursing you, and you change companies, you will not be able to transfer your OC REALTORS® membership dues to your new company. Dues are non-refundable and non-transferrable once processed by OC REALTORS®. Your subscription to the Orange County REALTORS® Magazine is paid for with your OC REALTORS® dues at a rate of \$6.68 for 6 issues and is non-deductible therefrom.

Affiliate's Initials: \_\_\_\_\_

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I understand that it is my responsibility to keep my contact information including my company information up to date with Orange County REALTORS® at all times.

Affiliate's Initials: \_\_\_\_\_

I understand that it is my responsibility to notify Orange County REALTORS® within 10 business days if I am no longer employed with the company that I was most recently signed up under.

Affiliate's Initials: \_\_\_\_\_

## AFFILIATE LOGO USE AGREEMENT

Policy and Permission Guidelines on Use of the Orange County REALTORS®

Brand Name in Conjunction with the Affiliate Logo

Usage of the OC REALTORS® Affiliate logo is intended for an active, individual Affiliate member of the Orange County REALTORS®. Dues and fees must be paid in full for the current year. The logo is for Affiliate members' use only to show membership with the Association, and it is not as an endorsement for the individual or the company. The OC REALTORS® Affiliate logo may not be used in any manner that expresses or might imply OC REALTORS® affiliation, sponsorship, endorsement, certification, or approval of a specific Affiliate or any of their products or services. **The Association's main logo may not be used without OC REALTORS® written permission.**

By using the OC REALTORS® Affiliate Logo, you agree to comply with and be bound by the following terms of use:

- Use of logo is by permission only.
- Only active, individual Affiliate members of the Orange County REALTORS®, in good standing, are allowed to use the logo. NOTE: When used, it must be used in a way that is clear that the membership belongs to the individual, and it is not for general company overall usage.
- You must immediately remove or dispose of any marketing materials that include the OC REALTORS® Affiliate logo when you are no longer an Affiliate member with OC REALTORS®.
- Report to OC REALTORS® anyone you believe is not adhering to logo usage guidelines.
- The logo may be used only on business cards, marketing flyers, and the Affiliate member's website. All other instances require review and approval.
- Any modifications to the Affiliate logo are strictly prohibited.
- The user cannot assign rights for the use of the Logo to another entity.
- Logo is not transferable if the Affiliate member should change companies. A new Logo Use Agreement is required if you change company affiliation.
- OC REALTORS® may withhold approval at its sole discretion. OC REALTORS® reserves the right, in its sole discretion, to terminate or modify permission to display Affiliate logo at any time.

Affiliate's Initials: \_\_\_\_\_

## AFFILIATE CODE OF CONDUCT

### Article 1

The Affiliate Member (Affiliate) shall provide equal professional service to any person regardless of race, color, religion, sex, disability, familial status, national origin, creed, marital status, sexual orientation, status with regard to public assistance or handicap, whether physical or mental. I understand further that local ordinance may include other protected classes.

### Article 2

The Affiliate shall be informed and do business in accordance with laws, governmental regulations and public policies in the field in which the Affiliate customarily engages.

### Article 3

The Affiliate shall provide a level of competent service in keeping with the standards of practice in the field in which the Affiliate customarily engages.

### Article 4

The Affiliate shall promote business in a positive and professional manner based on individual merit and those of the Affiliate Company.

### Article 5

The Affiliate shall not denigrate competitors in an attempt to gain business. The Affiliate shall not attempt to gain any unfair advantage over competitors by knowingly or recklessly making false or misleading statements about competitors, REALTOR® members, or Affiliate members.

### Article 6

The Affiliate shall interact with all Affiliate members within the guidelines of this Code of Conduct.

### Article 7

The Affiliate shall adhere to all event rules, guidelines, policies and procedures.

### Article 8

The Affiliate shall not undertake activities that compromise or interfere with the contractual business relationship REALTOR® and Affiliate members have with their customers and clients.

### Article 9

Affiliates shall cooperate with and not intentionally impede any investigative or disciplinary proceedings conducted by the Association.

### Article 10

The Affiliate shall abide by the Bylaws, Guidelines, and Policies of the Association and aspire to abide by the REALTOR® Code of Ethics.

## REQUIRED SIGNATURE

My signature below certifies that I have read and agree to the terms and conditions of membership (including the Code of Conduct and Affiliate Logo Use Agreement) and that all information provided on my application is true and correct.

Affiliate Signature: \_\_\_\_\_ Date: \_\_\_\_\_