

PRESENTED BY

2023 PRESIDENT SCOTT WHITE

& THE 2023 BOARD OF DIRECTORS



Pledge of Allegiance

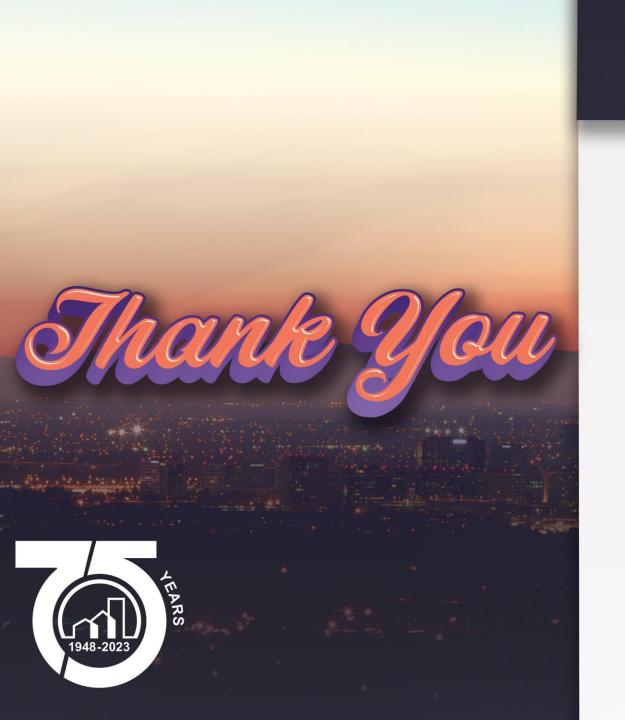
Presented By:

Jeff Jackson

2023 President-elect Orange County REALTORS®







TO OUR LUNCH SPONSORS









Introductions

Presented By:

Scott White
2023 President
Orange County REALTORS®



Mont-Saint-Michel





NAR Update

Presented By:

Leslie Rouda Smith

2022 President

National Association of REALTORS®



C.A.R. Update

Presented By:

Heather Ozur

Treasurer

California Association of REALTORS®



Treasurer's Update

Presented By:

Charleen Nagata-Newhouse



Treasurer
Orange County REALTORS®



Net Assets \$11,212,000

Cash Reserves
\$7 million

6.8 Months of Reserves

Shipping Coming Soon!





Open House

Shop in-store or online

Q shoprealstore.com

REALSTORE™ is your one-stop shop for everything you need and want for your real estate business.

Contributions



Average Annual Contributions \$40,000

Contributions
Received Through March 2023
\$33,000



Contributions



REALTOR® Action Fund \$200,055 in Member Contributions

Participation Rate 30%

C.A.R. Housing Affordability Fund \$18,500

Membership

Primary Members* 14,728

Ranked*

1st in the State

16th in the Nation









TUESDAY, APRIL 4 11:45 AM - 1:00 PM

Join us virtually!

Open to All Orange County REALTORS® Members

Learn more at www.ocrealtors.org/raw

Lunch & Sponsor Booths



Association Update

Presented By:

Scott White 2023 President Orange County REALTORS®



Congratulations 2022 Award Winners

REALTOR® of the Year Ed Molina

Volunteers of the Year:

Lynn Clancy Sherri Lex



Tom Briggs Rob Briggs Kevin Budde John Soricelli

South Affiliate of the Year:
Randy Johnson



Leadership Legacy Award



Leadership Legacy Award Bob Fox



Icon Award



Icon Award Cindy Bistany



Rock Star Award



Rock Star Award Rita Tayenaka



Pillars of Excellence Award



Pillars of Excellence Award Len Herman



Congratulations 2022 Award Winners

Leadership Legacy Award:

Bob Fox

Pillars of Excellence Award:

Len Herman

Icon Award:

Cindy Bistany

Rockstar Award:

Rita Tayenaka



Resources Tools

STEVEN THOMAS LISTED AMONG OC'S 125 MOST INFLUENTIAL

ON PAGE 16

IS CRYPTOCURRENCY DEAD?

ON PAGE 24

APP-SOLUTELY TAKE CONTROL OF YOUR MONEY

ON PAGE 28

REALTOR® MARCH | APRIL 2023

10 WAYS REAL ESTAT PROS CAN SAVE WHE MONEY IS TIGH

SUSTAIN THE SAVING WITH FREE LOCA

ON PAG

OC HOUSING UPDAT WINTER WARM

ON PAGE

robably going lures of coins o maturity as no

RETIREMENT FUNDS!

Not long ago, most of the homes that were for sale in Oran

the initial asking price. Interest rates were low, and the local

can you do to make the money you have go further and last le perhaps even until rates drop and the market heats up aga can you increase your income while you are waiting for the ho

market was hot. But times have changed. Higher interest

cooled the market. How can you protect the money you

market to turn around?

HUSTLE ind repeat their mistake and, at t

on pa

tinguish between crypto and ocurrency is a type of digital mor g to solve some of the problems noney we have. What problems, ire just a few: Have you ever hea Weathering the Ups and Downs of the Real Estate of inflation? Have you ever had a our money out of a bank? Have a er been hacked? Have you ever attracted multiple offers and sold quickly, some for far more the money when visiting a foreign all issues that cryptocurrency many ways, has done so.

igh. I have learned to analyze ir properties. If there is a need long-standing problem it solves worthwhile thing to consider lay sound like a line from a show tit is definitely the way to examiptocurrency. Don't forget that o a "fad," and all those people a to do is lose money! How did that ple got that wrong, and we don'

ant to buy into the next iteration by governments, which devalues the savings of the people holding them. This alone means that folks in the developing world will have access to a means of building wealth and investing in their families, businesses, and economies in an unprecedented way. Stable money is the key to any country's citizens' ability to accumulate wealth, and cryptocurrencies like Bitcoin can potentially solve this problem.

COVER STORY

A cryptocurrency is a type of digital money that is usually trying to solve some of the problems that exist with the money we have.

The obvious counter to this argument is that the volatility of cryptocurrencies makes them a terrible store of wealth because you never know what they will be worth. This is a fair criticism based on the current state of how the crypto market works. If you look back once again to the internet stocks though, you saw very similar volatility. When the idea is new, there is tremendous speculation, and that speculation leads to the volatility. It does not, however, mean that the underlying idea is bad. With time and broader dissemination of cryptocurrencies, the volatility will decline and a more stable value should emerge, as was the case with the internet stocks today.

How does that differ from an exchange? An exchange is a place where you can buy and sell cryptocurrency. You can trade your flat money (like dollars) to purchase crypto much like the New York Stock Exchange is a place where you can trade dollars for stocks. You can also borrow and buy on margin from many crypto exchanges as well, and they often have a way to "stake" your crypto to earn interest to fund the lending for margin buyers. Crypto exchanges resemble an online brokerage account like an E-trade account. You connect them with your bank, and you buy and sell things you hope will make money.

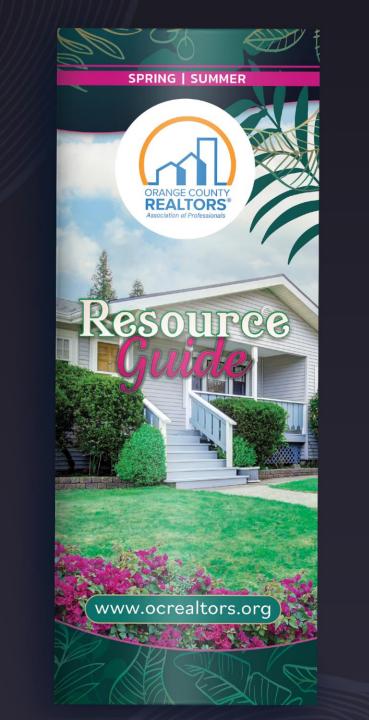
Let's look at one problem in particular: Have you ever not wanted to depend on the government to have control over your money? In the developing world that has been deprived of stable money, the answer to that last question is a resounding yes. That brings us to an important idea which is that cryptocurrencies are a global currency to which everyone shares access. In the case of Bitcoin for instance, there is a limited supply of only 21,000,000 Bitcoin that will ever exist for the entire world to use. This is very different from other countries' currencies that are routinely added to

If there is a need something fills or a long-standing

problem it solves, then it is

to consider investing in.

probably a worthwhile thing



OC MARKET SNAPSHOT: FEB 2023 (DETACHED)

\$1,174,000

YEAR-OVER-YEAR



745 **HOMES SOLD**





-26.4%

42 DAYS ON MARKET





+133.3% YEAR-OVER-YEAR



ORANGE COUNTY REALTORS®

1.6 MONTHS OF AVAILABLE INVENTORY

QUICK CITY STATS **ALISO VIEJO**

ATTACHED

% of Listed **Price Sold** 106.3

Median DOM

O Home Prices

-Average

\$783,627

-Median

\$772,000

Inventory (month supply)

Homes Sold

33

Homes Listed

48

Current as of Mar. 3, 2023. The data provided herein is from CRMLS, Inc.

Professional Development







Veronica Kilpatrick

District Manager Government, Public Interest & Law Enforcement Liaison, CA Department of Real Estate

Featured Speakers

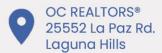
Jesse Hafen

Special Investigator, CA Department of Real Estate

Register at: www.ocrealtors.org/broker-forum











Marketing Director, First American Title Company

Darryl Freeman



Market Integration Manager, First American Title Company – Strategic Markets Division

www.ocrealtors.org/gba-chargeup



Register at:

www.ocrealtors.org/rpa-joel

Personal Leadership Development





2023 LEADERSHIP Academy



Let your light

Why apply?

Participants will gain:

- · Confidence and skills to be effective in leadership, business and life.
- · Transformative personal development.
- · Understanding of the responsibility and rewards of leadership.
- · Discover new talents and new opportunities.
- · A personal leadership style.

No leadership experience required!

APPLY BY NOVEMBER 30 AT WWW.OCREALTORS.ORG/LA

OC REALTORS® DO MORE!

Community Leaders
Recognition Program









Recognized members will:

- >> Be celebrated at a recognition event
- >>> Be recognized in the OC Register & OC REALTOR® magazine
- >> Have access to exclusive Community Leaders Recognition Program marketing collateral to share your recognition

Recognizing Members

for LEADERSHIP OR VOLUNTEERISM

The Community Leaders Recognition Program honors and recognizes individual excellence in leadership demonstrated by inspiration to others and the spirit of volunteerism. OC REALTORS® is highlighting its member's endeavors, dedication and commitment to the Orange County community. Recognition will be made at the discretion of the YPN Committee.



Visit www.ocrealtors.org/leaders for nomination requirements & form





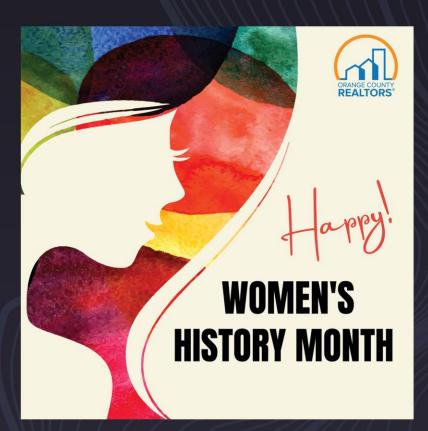
Heritage Months

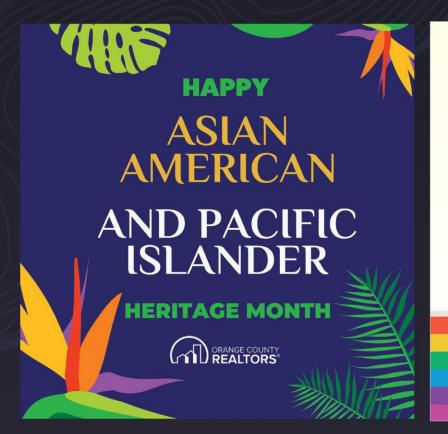












#BE PROUD PROUD to be a REALTOR® to be an ALLY



Donation Drives





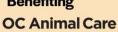
Animal Shelter **Supply Drive**

Drop off your donation between

August 26- September 23

Benefiting







Supplies Needed:

- -Blankets (No Stuffing)
- -Toys (New Toys Only)
- -Collars
- -Towels
- -Leashes
- -Newspapers
- -Pee Pads

For a complete list,

view OC Animal Care's **Amazon Wishlist:**



Drop off locations at both OC REALTORS® offices:

Laguna Hills

25552 La Paz Road Laguna Hills

Fountain Valley

10540 Talbert Ave, Ste.225 Fountain Valley

> For additional information, contact Alondra at alondra@ocrealtors.org

Sponsored By







FEB. 16
9:30A.M. - 4:00P.M.



BLOOD DRIVE

GIVE THE GIFT OF LIFE

Location: Red Cross Bloodmobile

OC REALTORS® Parking Lot 25552 La Paz Rd, Laguna Hills

To Schedule an Appointment Visit: www.ocrealtors.org/blood-drive

WARDROBES



E CLOTHING DRIVE

CLOTHING DRIVE

MARCH 1-15

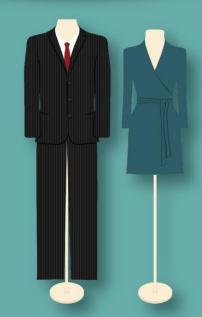
Drop off at either Orange County REALTORS® Office:

Orange County REALTORS®
25552 La Paz Rd, Laguna Hills
10540 Talbert Ave, #225 West, Fountain Valley

Giving Guidelines:

- Men's and Women's work apparel (all sizes) casual, buisness casual, full suits, dresses, formal wear, and luxury items
- Accessories ties, belts, hats, purses, shoes, wallets, jewelry, briefcases, etc.
- Clothing and accessories must be clean, on a hanger, & in good condition: no tears, holes, broken zippers, stains, etc.
- Checks made payable to Working Wardrobes will be accepted

*No boxes or trash bags. Hangers only please!



Contact Alondra at alondra@ocrealtors.org with any questions.





Special Events



LIVE in our Laguna Hills office
 25552 La Paz Rd, Laguna Hills, CA 92653





ORANGE COUNTY HOUSING UPDATE

with

Steven Thomas

FEBRUARY 8

(10:00 a.m. - 11:30 a.m.)

Register at:

www.ocrealtors.org/housing-forecast









North Party Visit www.ocrealtors.org/turkey-bowl for details

South Party

Thursday, December 1 Monday, December 5 4:30 PM - 7:00 PM 4:30 PM - 7:00 PM

Huntington Beach Elks Lodge Mission Viejo Country Club 7711 Talbert Ave 26200 Country Club Dr Huntington Beach, CA 92648 Mission Viejo, CA 92691

arties



Registration is required:

www.ocrealtors.org/appreciation













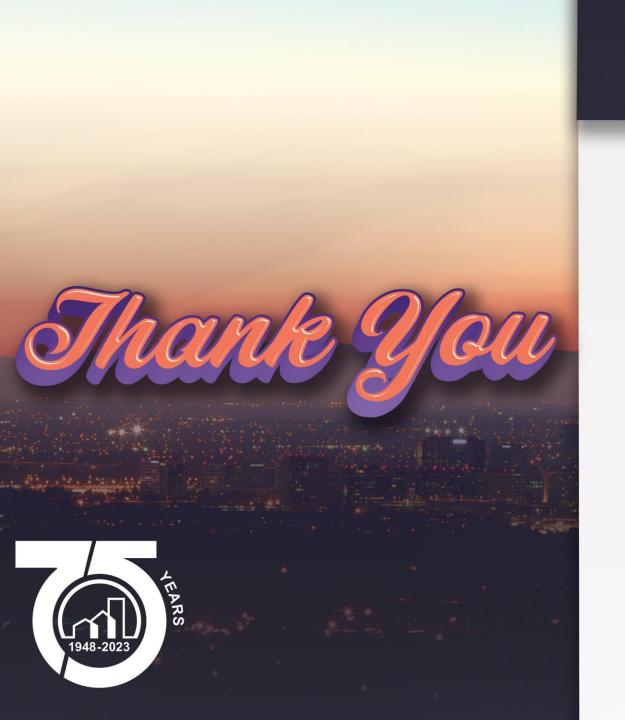
Economic Update

Presented By:

Jordan Levine

Vice President & Chief Economist California Association of REALTORS®





TO OUR LUNCH SPONSORS











