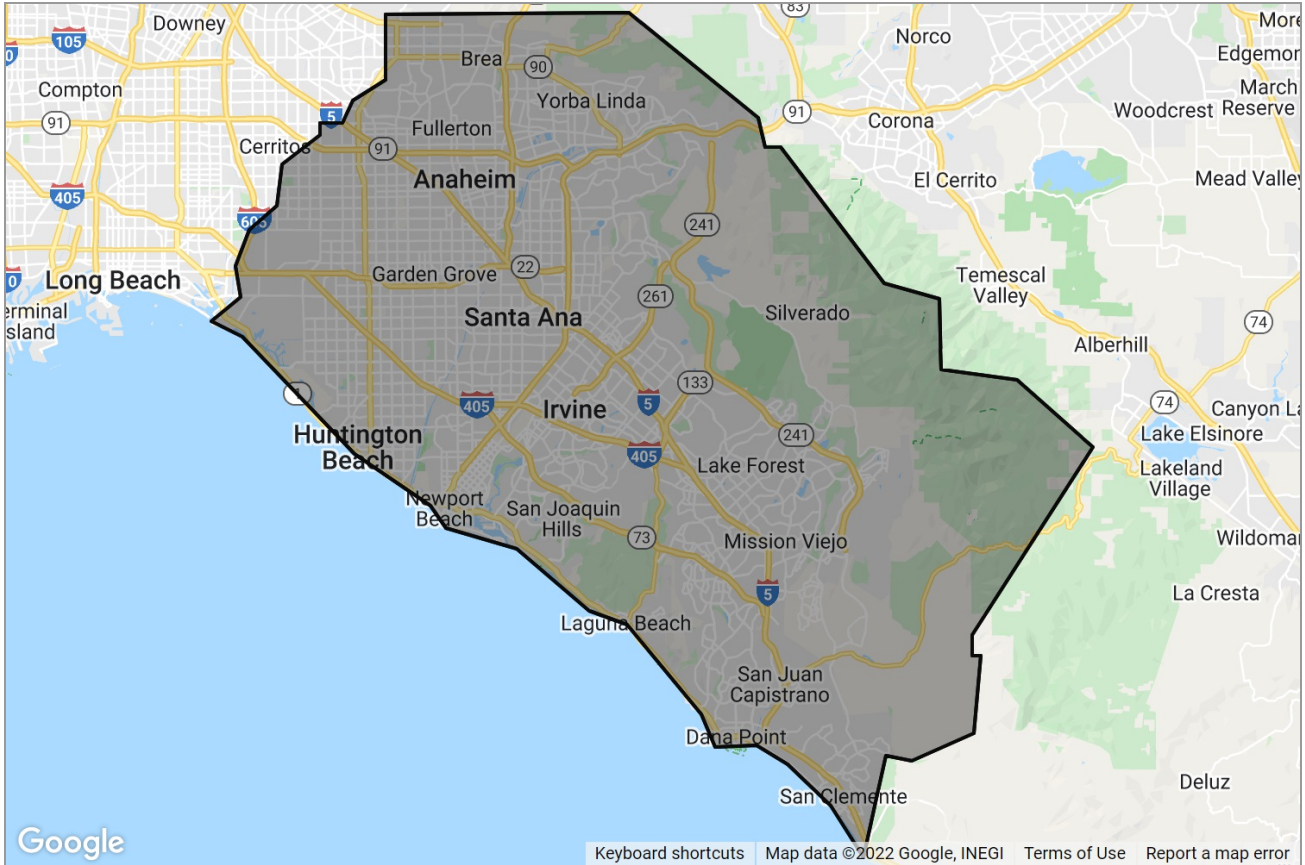# Orange County, California

Criteria Used for Analysis

2021 Income (Esri): **Median Household Income** **$97,972**	2021 Age: 5 Year Increments (Esri): **Median Age** **37.8**	2021 Key Demographic Indicators (Esri): **Total Population** **3,195,159**	2021 Tapestry Market Segmentation (Households): **1st Dominant Segment** **Enterprising Professionals**

Consumer Segmentation

Life Mode

What are the people like that live in this area?

Upscale Avenues
Prosperous, married couples in higher-density neighborhoods

Urbanization

Where do people like this usually live?

Suburban Periphery
Affluence in the suburbs, married couple-families, longer commutes

Top Tapestry Segments	Enterprising Professionals	Urban Villages	Pleasantville	Diverse Convergence	Top Tier
% of Households	93,288 (8.9%)	93,149 (8.9%)	77,114 (7.4%)	68,043 (6.5%)	64,012 (6.1%)
Lifestyle Group	Upscale Avenues	Sprouting Explorers	Upscale Avenues	Next Wave	Affluent Estates
Urbanization Group	Suburban Periphery	Urban Periphery	Suburban Periphery	Urban Periphery	Suburban Periphery
Residence Type	Multi-Units; Single Family	Single Family	Single Family	High-Density Apartments; Single Family	Single Family
Household Type	Married Couples	Married Couples	Married Couples	Married Couples Without Kids	Married Couples
Average Household Size	2.47	3.77	2.86	3.05	2.82
Median Age	35.9	34.6	43.3	33.4	48.2
Diversity Index	74.3	86.2	62.9	89	40.2
Median Household Income	$99,400	$75,600	$106,100	$56,500	$191,000
Median Net Worth	$158,400	$178,900	$486,500	$30,400	$1,460,200
Median Home Value	$413,300	$429,900	$444,100	$447,700	$881,000
Homeownership	53.5 %	70.9 %	84.1 %	29.2 %	90.4 %
Employment	Professional or Mgmnt/Bus/Financial	Services or Professional	Professional or Mgmnt/Bus/Financial	Services or Professional	Professional or Mgmnt/Bus/Financial
Education	Bachelor's Degree	High School Diploma	Bachelor's Degree	High School Diploma	Grad/Prof Degree
Preferred Activities	Travel to foreign and domestic destinations . Eat organic and natural foods, run and do yoga.	Leisure focused on family activities . Fashion matters, spend liberally on new clothes.	Enjoy outdoor gardening . Go to the beach, theme parks, museums.	Shop at warehouse clubs, specialty markets . Visit theme parks, the beach, play soccer and basketball.	Shop at high-end retailers . Frequent vacations that spare no expense.
Financial	Own 401(k) through work	Saving is more limited than spending	Invest conservatively	Limited funds to invest	Hire financial advisers
Media	Use smartphones for news and buy digital books for tablet reading.	Media preferences vary	Use all types of media equally (newspapers, magazines, radio, Internet, TV).	Media used most often is the Internet	Consider the Internet, radio, and newspapers as key media sources
Vehicle	Own or lease an imported sedan	Own late model compact cars/SUVs	Prefer imported SUVs	1 or 2 vehicles for most	Purchase or lease luxury cars, preferably imports.

RPR

5/18/2022

About this segment
Enterprising Professionals

This is the
#1
dominant segment
for this area

In this area
8.9%
of households fall
into this segment

In the United States
1.4%
of households fall
into this segment

An overview of who makes up this segment across the United States

Who We Are

Enterprising Professionals residents are well educated and climbing the ladder in STEM (science, technology, engineering and mathematics) occupations. They change jobs often and therefore choose to live in condos, townhomes or apartments; many still rent their homes. The market is fast-growing, located in lower-density neighborhoods of large metro areas. Enterprising Professionals residents are diverse, with Asians making up over one-fifth of the population. This young market makes over one and a half times more income than the U.S. median, supplementing their income with high-risk investments. At home, they enjoy the Internet and TV on high-speed connections with premier channels and services.

Our Neighborhood

- Almost half of households are married couples, and 29% are single person households. Housing is a mixture of suburban single-family homes, row homes, and larger multiunit structures. Close to three quarters of the homes were built after 1980; 25% are newer, built after 2000. Renters make up nearly half of all households.

Socioeconomic Traits

- Median household income one and a half times that of the US. Over half hold a bachelor's degree or higher. Early adopters of new technology in hopes of impressing peers with new gadgets. Enjoy talking about and giving advice on technology. Use smartphones for news, accessing search engines, and maps. Work long hours in front of a computer. Strive to stay youthful and healthy, eat organic and natural foods, run and do yoga. Buy name brands and trendy clothes online.

Market Profile

- Buy digital books for tablet reading, along with magazines and newspapers. Frequent the dry cleaner. Travel to foreign and domestic destinations common. Watch movies and TV with video-on-demand and HDTV over a high-speed connection. Convenience is key, shop at Amazon.com and pick up medicines at the Target pharmacy. Eat out at The Cheesecake Factory, Chipotle Mexican, and Panera Bread; drop by Starbucks for coffee. Leisure activities include trips to museums and the beach. Have health insurance and a 401(k) through work.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

About this segment
Urban Villages

This is the	In this area	In the United States
#2	**8.9%**	**1.0%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Urban Villages residents are multigenerational and multilingual. Trendy and fashion conscious, they are risk takers. However, these consumers focus on their children and maintain gardens. They are well connected with their smartphones, but more likely to shop in person. Their favorite stores are Costco or Trader Joe's, Target or Macy's.

Our Neighborhood

- Older homes (most built before 1970) are found in the urban periphery of large metropolitan markets. Married couples with children, and grandparents; many households are multigenerational. Average household size is 3.78. Homes are older, primarily single family, with a higher median value of $325,100 and a lower vacancy rate of 4.7%.

Socioeconomic Traits

- This market includes recent immigrants and some language barriers. Education: more than half the population aged 25 or older have a high school diploma or some college. Labor force participation rate higher than the US. Brand conscious but not necessarily brand loyal; open to trying new things. Status-conscious consumers; choices reflect their youth, attention to style and pursuit of trends. Comfortable with technology and interested in the latest innovations.

Market Profile

- Fashion matters to Urban Villages residents, who spend liberally on new clothes for the whole family. Saving is more limited than spending in this young market. They carry credit cards, but banking is basic. They are likely to pay bills in person or online. Media preferences vary. Leisure includes family activities like going to water parks, theme parks, watching movies, and gardening, plus sports like soccer and basketball.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

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About this segment
Pleasantville

This is the	In this area	In the United States
#3	**7.4%**	**2.1%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Prosperous domesticity best describes the settled denizens of Pleasantville. Situated principally in older housing in suburban areas in the Northeast (especially in New York and New Jersey) and secondarily in the West (especially in California), these slightly older couples move less than any other market. Many couples have already transitioned to empty nesters; many are still home to adult children. Families own older, single-family homes and maintain their standard of living with dual incomes. These consumers have higher incomes and home values and much higher net worth. Older homes require upkeep; home improvement and remodeling projects are a priority--preferably done by contractors. Residents spend their spare time participating in a variety of sports or watching movies. They shop online and in a variety of stores, from upscale to discount, and use the Internet largely for financial purposes.

Our Neighborhood

- Suburban periphery of large metropolitan areas, primarily in Middle Atlantic or Pacific states. Most homes owned (and mortgaged). Households composed of older married-couple families, more without children under 18, but many with children over 18 years. Older, single-family homes: two-thirds built before 1970, close to half from 1950 to 1969. One of the lowest percentages of vacant housing units at 4.5%. Suburban households with 3 or more vehicles and a longer travel time to work.

Socioeconomic Traits

- Education: 66% college educated, 37% with a bachelor's degree or higher. Higher labor force participation rate at 67%; higher proportion of HHs with 2 or more workers. Many professionals in finance, information/technology, education, or management. Median household income denotes affluence, with income primarily from salaries, but also from investments or Social Security and retirement income. Not cost-conscious, these consumers willing to spend more for quality and brands they like. Prefer fashion that is classic and timeless as opposed to trendy. Use all types of media equally (newspapers, magazines, radio, Internet, TV).

Market Profile

- Prefer imported SUVs, serviced by a gas station or car dealer. Invest in conservative securities and contribute to charities. Work on home improvement and remodeling projects, but also hire contractors. Have bundled services (TV/Internet/phone). Access the Internet via fiber optics or cable modem, on a newer computer, to pay bills, make purchases, and track investments. Subscribe to premium channels (HBO, Showtime, or Starz) and use video-on-demand to watch TV shows and movies. Enjoy outdoor gardening, going to the beach, visiting theme parks, frequenting museums, and attending rock concerts.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

About this segment
Diverse Convergence

This is the
#4
dominant segment for this area

In this area
6.5%
of households fall into this segment

In the United States
1.2%
of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Diverse Convergence neighborhoods are a rich blend of cultures, found in densely populated urban and suburban areas, almost entirely in the Middle Atlantic (especially in New York and New Jersey) or in California. Almost 40% of residents are foreign-born; nearly 1 in 4 households are linguistically isolated. Young families renting apartments in older buildings dominate this market; about one quarter of households have children. Over one-fifth of households have no vehicle, typically those living in the city. Workers are mainly employed in white collar and service occupations (especially food service and building maintenance). One-fifth of workers commute using public transportation and more walk or bike to work than expected. Median household income is lower, but home values are higher, reflecting the metropolitan areas in which they live. Consumers are attentive to personal style; purchases reflect their youth and their children. Residents visit Spanish language websites, watch programs on Spanish TV networks, and listen to Hispanic music.

Our Neighborhood

- Densely settled urban periphery of large metropolitan areas, East and West Coasts. Young family market: 41% families with children (married couple or single parent), plus married couples without children and a notable proportion of multigenerational households. Approximately 76% of householders live in multiunit apartment buildings, 30% in 2–4 unit structures. Majority of apartments built before 1970 (65%), 29% built before 1940. 1 or 2 vehicles for two-thirds of households; 22% have no vehicle.

Socioeconomic Traits

- Almost 40% of the population were born abroad; almost 1 in 5 households have residents who do not speak English. 27% have no high school diploma; 28% have a high school diploma only. Labor force participation rate is 67% and higher than the US average. Hard-working consumers, striving to get ahead; style matters to them. Preserving the environment and being in tune with nature are very important. Media used most often is the Internet.

Market Profile

- Limited funds to invest in retirement savings plans, stocks, or bonds. Shop for groceries at warehouse/club stores, as well as specialty markets. Read baby magazines and purchase baby products. Family activities include visiting theme parks, going to the beach, playing soccer and basketball, and going out for fast food. Use the Internet to visit Spanish language websites and download music, access social media sites, watch movies, and play games. Watch programs on children's channels and on Spanish TV networks. Listen to Spanish/Latin music on cell phones or on the radio at home.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

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About this segment
Top Tier

This is the	In this area	In the United States
#5	**6.1%**	**1.7%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Consumers in Top Tier, Tapestry's wealthiest market, earn more than three times the average U.S. household income. They have the purchasing power to indulge any choice. Aside from expenses for the upkeep of their lavish homes, consumers select upscale salons, spas and fitness centers for their personal well-being and shop at high-end retailers for their personal effects. Whether short or long, domestic or foreign, their frequent vacations spare no expense. Residents fill their weekends and evenings with opera, classical music concerts, charity dinners and shopping. These highly educated professionals have reached their corporate career goals. With an accumulated average net worth of more than $1.5 million and income from a strong investment portfolio, many of these older residents have moved into consulting roles or operate their own businesses.

Our Neighborhood

- Married couples without children or married couples with older children dominate this market. Housing units are owner occupied with the highest home values and above average use of mortgages. Neighborhoods are older and located in the suburban periphery of the largest metropolitan areas, especially along the coasts.

Socioeconomic Traits

- Top Tier is a highly educated, successful consumer market: more than one in three residents has a postgraduate degree. Annually, they earn more than three times the US median household income, primarily from wages and salary, but also self-employment income and investments. These are the nation's wealthiest consumers. They hire financial advisers to manage their diverse investment portfolios but stay abreast of current financial trends and products. Socially responsible consumers who aim for a balanced lifestyle, they are goal oriented and hardworking but make time for their kids or grandkids and maintain a close-knit group of friends. These busy consumers seek variety in life. They take an interest in the fine arts; read to expand their knowledge; and consider the Internet, radio, and newspapers as key media sources. They regularly cook their meals at home, attentive to good nutrition and fresh organic foods.

Market Profile

- Purchase or lease luxury cars with the latest trim, preferably imports. Contribute to arts/cultural organizations, educational and social groups, as well as NPR and PBS. Use every service from property and garden maintenance and professional housekeeping to contracting for home improvement or maintenance projects. Consumers spend money on themselves; they frequently visit day spas and salons, use dry cleaning services, and exercise at exclusive clubs. Near or far, downtown or at the beach, they regularly visit their lavish vacation homes. When at home, their schedules are packed with lunch dates, book club meetings, charity dinners, classical music concerts, opera shows, and visits to local art galleries. Mostly shop at high-end retailers such as Nordstrom (readily paying full price), as well as Target, Kohl's, Macy's, and Bed Bath & Beyond, and online at Amazon.com. At their level of spending, it makes sense to own an airline credit card. They make several domestic and foreign trips a year for leisure and pay for every luxury along the way, a room with a view, limousines, and rental cars are part of the package.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

Orange County, California: Population Comparison

Total Population

This chart shows the total population in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

Orange County
- 3,195,159
- 3,275,907

California
- 39,476,705
- 40,507,842

USA
- 333,143,939
- 345,071,595

Population Density

This chart shows the number of people per square mile in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

Orange County
- 3,998.3
- 4,099.3

California
- 248.9
- 255.4

USA
- 91.7
- 95.0

Population Change Since 2010

This chart shows the percentage change in area's population from 2010 to 2021, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

Orange County
- 6.14%
- 2.53%

California
- 5.97%
- 2.61%

USA
- 8.16%
- 3.58%

Total Daytime Population

This chart shows the number of people who are present in an area during normal business hours, including workers, and compares that population to other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ Orange County

Orange County 3,255,235
California 39,269,969
USA 331,318,075

Daytime Population Density

This chart shows the number people who are present in an area during normal business hours, including workers, per square mile in an area, compared with other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ Orange County

Orange County	4,073.4
California	247.6
USA	91.2

Average Household Size

This chart shows the average household size in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

	2021	2025 (Projected)
Orange County	3.01	3.01
California	2.91	2.91
USA	2.58	2.58

Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, marriage or adoption, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

	2021	2025 (Projected)
Orange County	2,604,482	2,670,908
California	31,586,058	32,427,738
USA	260,550,733	269,485,466

Female / Male Ratio

This chart shows the ratio of females to males in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ Women 2021
■ Men 2021
■ Women 2025 (Projected)
■ Men 2025 (Projected)

	Women	Men
Orange County 2021	50.5%	49.5%
Orange County 2025	50.5%	49.5%
California 2021	50.3%	49.7%
California 2025	50.3%	49.7%
USA 2021	50.7%	49.3%
USA 2025	50.7%	49.3%

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Orange County, California: Age Comparison

Median Age

This chart shows the median age in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

Geography	2021	2025 (Projected)
Orange County	37.8	38.8
California	36.6	37.6
USA	38.8	39.5

Population by Age

This chart breaks down the population of an area by age group.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)

Age Group	2021	2025 (Projected)
Children	11.7%	11.5%
Tweens	3.8%	3.5%
Teens	9.0%	8.4%
20s	14.1%	13.1%
30s	14.6%	15.3%
40s	12.5%	13.0%
50s	12.8%	11.9%
60s	10.8%	11.1%
70s	6.8%	7.7%
Over 80	3.9%	4.4%

Orange County, California: Marital Status Comparison

Married / Unmarried Adults Ratio

This chart shows the ratio of married to unmarried adults in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

- Married
- Unmarried

	Married	Unmarried
Orange County	51.5%	48.5%
California	48.4%	51.6%
USA	49.3%	50.7%

Married

This chart shows the number of people in an area who are married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	51.5%
California	48.4%
USA	49.3%

Never Married

This chart shows the number of people in an area who have never been married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	34.7%
California	37.4%
USA	34.0%

Widowed

This chart shows the number of people in an area who are widowed, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	4.8%
California	4.9%
USA	5.7%

Divorced

This chart shows the number of people in an area who are divorced, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	9.1%
California	9.3%
USA	11.0%

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Orange County, California: Economic Comparison

Average Household Income

This chart shows the average household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually
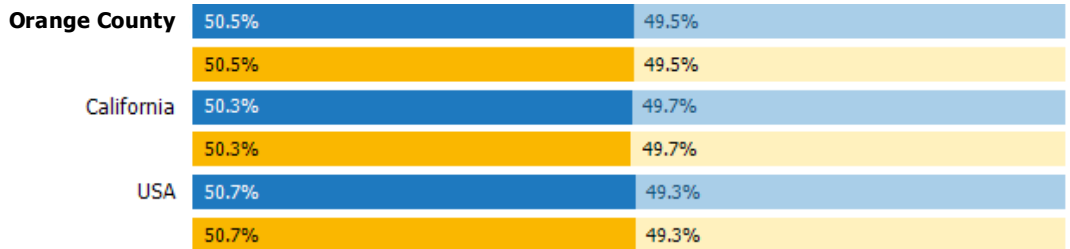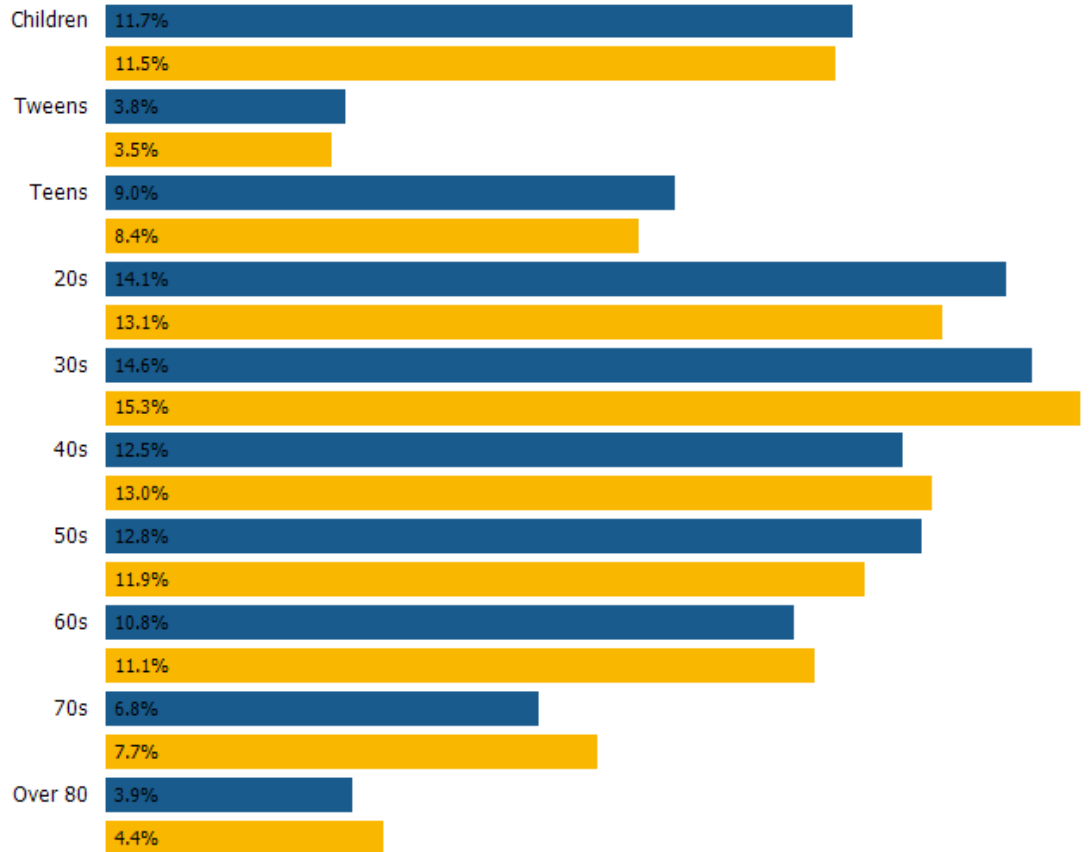
- ▮ 2021
- ▮ 2025 (Projected)

Geography	2021	2025 (Projected)
Orange County	$130,171	$146,997
California	$113,468	$128,740
USA	$92,456	$103,702

Median Household Income

This chart shows the median household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

- ▮ 2021
- ▮ 2025 (Projected)

Geography	2021	2025 (Projected)
Orange County	$97,972	$108,062
California	$80,044	$90,664
USA	$64,735	$72,941

Per Capita Income

This chart shows per capita income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

- ▮ 2021
- ▮ 2025 (Projected)

Geography	2021	2025 (Projected)
Orange County	$42,721	$48,187
California	$38,272	$43,363
USA	$35,110	$39,382

Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021
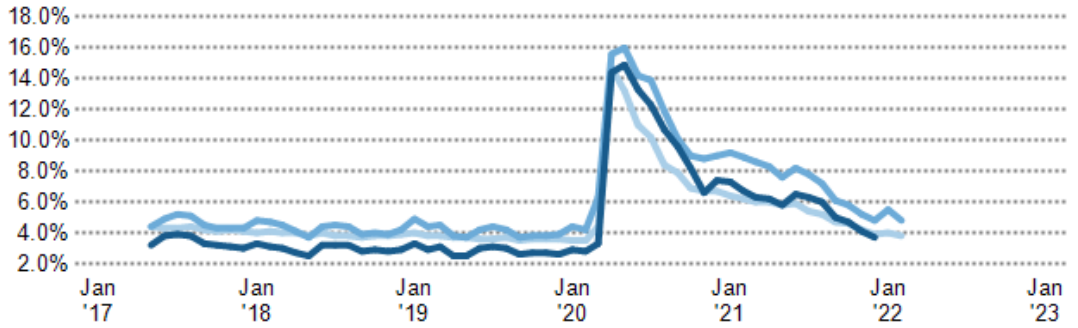
Update Frequency: Annually

Geography	Amount
Orange County	$92,946
California	$82,352
USA	$69,870

Unemployment Rate

This chart shows the unemployment trend in an area, compared with other geographies.

Data Source: Bureau of Labor Statistics via 3DL

Update Frequency: Monthly

- Orange County
- California
- USA

Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Data Source: Bureau of Labor Statistics via Esri, 2021

Update Frequency: Annually

Industry	Count
Health Care and Social Assistance	191,193
Manufacturing	188,006
Professional, Scientific and Technical	182,253
Retail Trade	161,239
Education	130,400
Construction	102,319
Accommodation and Food	102,314
Finance and Insurance	98,027
Other	79,666
Administrative Support and Waste Management	74,236
Transportation and Warehousing	58,130
Wholesale Trade	53,162
Public Administration	51,777
Real Estate, Rental and Leasing	47,124
Information	31,922
Arts, Entertainment and Recreation	31,586
Utilities	8,512
Agriculture, Forestry, Fishing and Hunting	6,936
Business Management	1,908
Mining	764

RPR

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Orange County, California: Education Comparison

Less than 9th Grade

This chart shows the percentage of people in an area who have less than a ninth grade education, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	7.2%
California	8.5%
USA	4.7%

Some High School

This chart shows the percentage of people in an area whose highest educational achievement is some high school, without graduating or passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	19.1%
California	20.3%
USA	19.8%

High School GED

This chart shows the percentage of people in an area whose highest educational achievement is passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	1.8%
California	2.3%
USA	4.0%

High School Graduate

This chart shows the percentage of people in an area whose highest educational achievement is high school, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	15.3%
California	18.2%
USA	22.9%

Some College

This chart shows the percentage of people in an area whose highest educational achievement is some college, without receiving a degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	19.1%
California	20.3%
USA	19.8%

Associate Degree

This chart shows the percentage of people in an area whose highest educational achievement is an associate degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	7.7%
California	7.9%
USA	8.7%

Bachelor's Degree

This chart shows the percentage of people in an area whose highest educational achievement is a bachelor's degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	27.4%
California	22.3%
USA	20.6%

Grad/Professional Degree

This chart shows the percentage of people in an area whose highest educational achievement is a graduate or professional degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Orange County	15.3%
California	13.4%
USA	13.0%

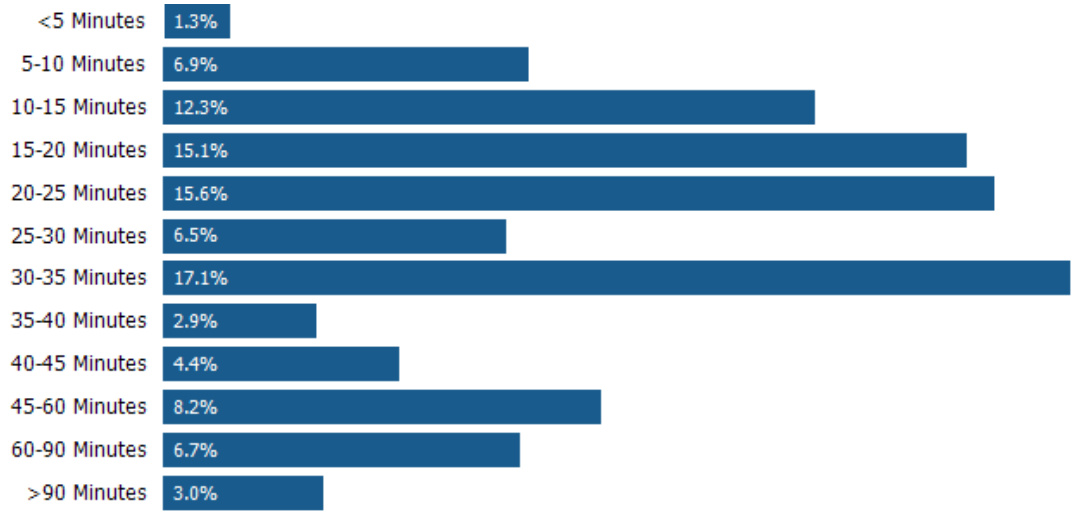# Orange County, California: Commute Comparison

Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ Orange County

Commute Time	Percentage
<5 Minutes	1.3%
5-10 Minutes	6.9%
10-15 Minutes	12.3%
15-20 Minutes	15.1%
20-25 Minutes	15.6%
25-30 Minutes	6.5%
30-35 Minutes	17.1%
35-40 Minutes	2.9%
40-45 Minutes	4.4%
45-60 Minutes	8.2%
60-90 Minutes	6.7%
>90 Minutes	3.0%

How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ Orange County

Type	Percentage
Drive Alone	83.7%
Carpool	10.3%
Work at Home	6.8%
Public Transit	2.1%
Walk	2.0%
Bus	1.7%
Other	0.9%
Bicycle	0.7%
Motorcycle	0.3%
Taxi	0.1%
Subway/El	0.1%
Streetcar/Trolley	0.0%
Ferry	0.0%

Orange County, California: Home Value Comparison

Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

Orange County	$1,027,130
California	$764,430
USA	$326,460

12 mo. Change in Median Estimated Home Value

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

Orange County	+19.4%
California	+17.5%
USA	+27.7%

RPR

5/18/2022

About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.

- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.

- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.

- This report has been provided to you by a member of the NAR.

About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.

- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records.

- **Market conditions and forecasts** based on listing and public records data.

- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.

- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.

- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.

- **School data and reviews** from Niche.

- **Specialty data sets** such as walkability scores, traffic counts and flood zones.

Update Frequency

- Listings and public records data are updated on a continuous basis.

- Charts and statistics calculated from listing and public records data are refreshed monthly.

- Other data sets range from daily to annual updates.

Learn more

For more information about RPR, please visit RPR's public website: https://blog.narrpr.com