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2022 NAR Vice President of Association Affairs

March 21, 2022 | Orange County REALTORS®
Annual Meeting & Market Forecast



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NATIONAL
ASSOCIATION OF
REALTORS®

2022 NAR President Leslie Rouda Smith's Three S's

Real Estate Topics > Being a Real Estate Professional

Safety

Featured References

REALTOR® Safety Program Resources

- [Planning Your Safety Strategy](#)
- [Tips and Best Practices](#)
- [Training Videos](#)
- [Webinars](#)
- [Articles](#)
- [Personal Protection Resources](#)

The goal of the REALTOR® Safety Program is to reduce the number of safety incidents that occur in the industry, so every REALTOR® comes home safely to his or her family every night. We will accomplish this goal together with our members by improving the Safety Culture in the industry: Talk about safety; create a safety plan and follow it; and encourage your fellow REALTORS® to do the same.

Top 5 Safety Action Items for REALTORS®

1. [Plan Your Safety Strategy](#)
2. [Tips and Best Practices](#)
3. [Training Videos](#)



REALTOR® Safety Network

NAR.realtor/safety



Real Estate Topics | Land Use & Property Rights

Sustainability

chain45154 / Moment / Getty Images

Featured Political Advocacy References



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NAR provides leadership and strategies for sustainability that benefit members, associations, and communities.

The creation of NAR's Sustainability Program in 2017 began a surge of member interest and support. The Sustainability Program introduced corporate social responsibility and triple bottom line concepts into NAR's decision-making practices, balancing economic, environmental, and social benefits.

Latest on this topic

NAR Releases Its Inaugural ESG+R Sustainability Report

January 11, 2022



ESG+R Report

January 11, 2022



[NAR.realtor/sustainability](https://www.nar.realtor/sustainability)

ESG + R REPORT 2021

THE FOUR PILLARS

ENVIRONMENT



- Provide Sustainability Tools
- Increase Research, Data Dissemination and Industry Leadership
- Expand Training and Benefits

SOCIAL



- Expand Stakeholder Outreach
- Focus on Health and Wellness
- Support Healthy, Vibrant, Diverse Communities

GOVERNANCE



- Build a Sustainability Team
- Strengthen Partnerships
- Institute Annual Sustainability Reporting

RESILIENCE



- Expand Sustainability & Resiliency Guidance
- Provide Guidance on Financing Resiliency
- Explore Extreme Weather and Climate Risk for Our Industry

Fair Housing > Diversity

Diversity, Equity & Inclusion Resources

Achieving Diversity and Inclusion Together



NAR supports Diversity and Inclusion, as well as a continued commitment to Fair Housing as part of its core values.

Seeking knowledge and meaningful conversation through a variety of perspectives and resources builds the ability to learn from the past and provides solutions for a better future. The purpose of this page is to collect those perspectives and resources from around the country for associations to reference and share in order to keep the conversation moving forward.

0/4 Transactions closed
26 weeks and 0 days Remaining

You call the seller's agent and press her for answers.

We had an agreement on the price and contingencies and you told me your client was ready to sign. What happened?

My client decided to back out of the deal.

But why? They have a great offer.

1/4 Transactions closed
23 weeks and 6 days Remaining

Meet with the condo board to discuss the needs of the client.

You need to communicate this information to your client and make some choices.

What do you do?

Generate a new list of properties for John that already have accessible features.

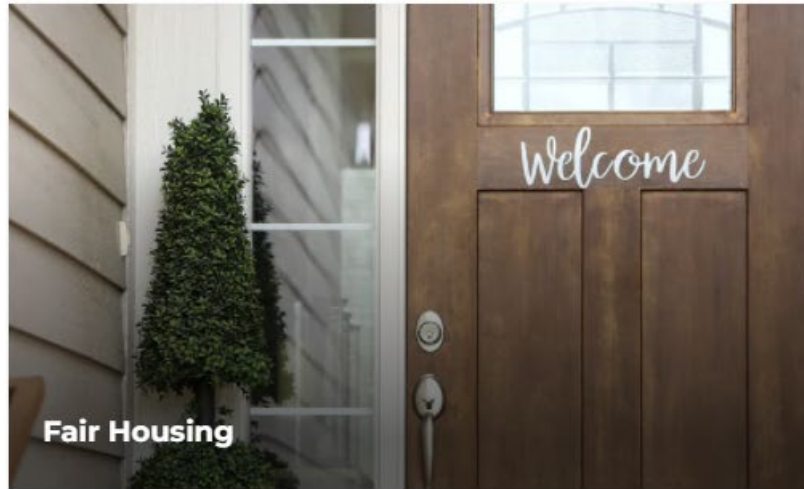
NAR.realtor/DEI



NAR's Fair Housing Action Plan

VIDEO | JANUARY 1, 2021

Find out how NAR's ACT! Initiative addresses potential discrimination issues by providing real estate professionals with training, resources & more.



NAR Discusses Its New Fair Housing Action Plan

Video

January 17, 2020



President's Challenge

Appointed and elected leaders should lead by example and complete the Fair Housing Challenge and the C2EX program in 2022.

[NAR.realtor/FairHousing](https://www.nar.realtor/FairHousing)

7 [NAR.realtor/national-leadership](https://www.nar.realtor/national-leadership)





NAR.realtor/C2EX

Education

REALTORS® Commitment to Excellence (C2EX)

Be an advocate for the future of our industry. Be committed to excellence.

[Start C2EX](#)

Webinars | Broker Resources | Promotional Materials | C2EX Challenge | C2EX Broker Challenge

Share

[Start C2EX](#)

It's been an incredible journey... let's keep the momentum going!

Commitment to Excellence (C2EX) from the National Association of REALTORS® empowers REALTORS® to evaluate, enhance and showcase their highest levels of professionalism. It's not a course, class or designation—it's an Endorsement that REALTORS® can promote when serving clients and other REALTORS®.

Top Federal Issues We're Watching



Fair Housing



Flood Insurance



Fannie Mae & Freddie Mac (GSEs)



Transportation and Infrastructure

The Latest in Advocacy News



2022 FY Federal Omnibus Bill: NAR Priorities

MARCH 14, 2022

On March 10, 2022, the Senate passed a \$1.5 trillion omnibus spending package that will keep the government running and funded through September 30.



NAR Comments on FHFA's 2022-2024 Strategic Plan

MARCH 11, 2022

Check out NAR's response to the Federal Housing Finance Agency's (FHFA) proposed strategic plan for 2022-2024.



FAQ: NFIP Expires September 30, 2022

MARCH 11, 2022

Without Congressional action, the program will expire. See what this means for upcoming closings. Plus, steps your clients can take in the interim.

Federal Advocacy

NAR advocates for federal policy initiatives that strengthen the ability of Americans to own, buy and sell real property.

[Learn More](#)

State & Local Advocacy

NAR provides a wide variety of resources to foster and harness the grassroots strength of the REALTOR® Party.

[Learn More](#)

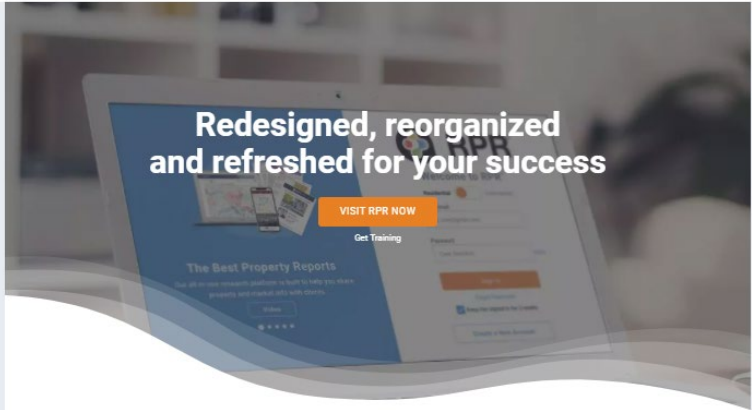


The REALTOR® Party is a powerful alliance of REALTORS® and REALTOR® Associations working to protect and promote homeownership and property investment.

[Visit REALTOR® Party Site](#)

[NAR.realtor/Advocacy](https://www.nar.realtor/advocacy)





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Brokerage

Tools that help your organization stand out from competition.



Appraiser

Sales Comparison Analysis and Valuation Workbook.



Association

RPR Business Intelligence, Communications and Training.



MLS

Integrations to bring enhanced value to your members.

LOCATION: Residential Commercial | Enter Address, Place, APN / Tax IDs or Listing IDs

TYPE/STATUS: Any | PROPERTY TYPE: All | PRICE: Any | BEDS: Any | BATHS: Any | FILTERS

Home > Santa Ana > 92706 > Search Results

Map controls: +, -, View, Draw



Center for REALTOR® Financial Wellness

Upcoming Financial Wellness Webinars

From the Center for REALTOR® Financial Wellness.

March: The Wealthy Woman: Infinite Banking Strategies for REALTORS®	+
April: The Current Affair of Student Loans and How It Affects You	+
May: Estimated Taxes: Why, When, How, and How Much	+
June: Personal Finance: Lessons From the Pandemic and How They Could Help Strengthen Your Financial Future	+
July: Cryptocurrency	+
August: How Real Estate IRAs Work: A Step-by-Step Case Study	+
September: Investing Summit	+
October: Marriage and Financial Planning Matters: 8 Great Financial Mistakes Couples Make, and How to Avoid Them	+
November: Business Credit	+
December: Securing Your Retirement: Transforming Social Security Into a Winning Retirement Strategy	+

FinancialWellness.realtor



NATIONAL ASSOCIATION OF REALTORS® Search

Real Estate Topics Membership Research & Statistics Advocacy Education

Events

REALTOR® Broker Summit

April 5-6, 2022, in Phoenix, Arizona

Registration Accommodations & Travel 2022 Program Speakers Sponsors Previous

NATIONAL ASSOCIATION OF REALTORS® | **2022 REALTOR® BROKER SUMMIT**

Join NAR in Phoenix, AZ, on April 5-6 for the return of 2022 REALTOR® Broker Summit, NAR's most exciting and exclusive broker event!

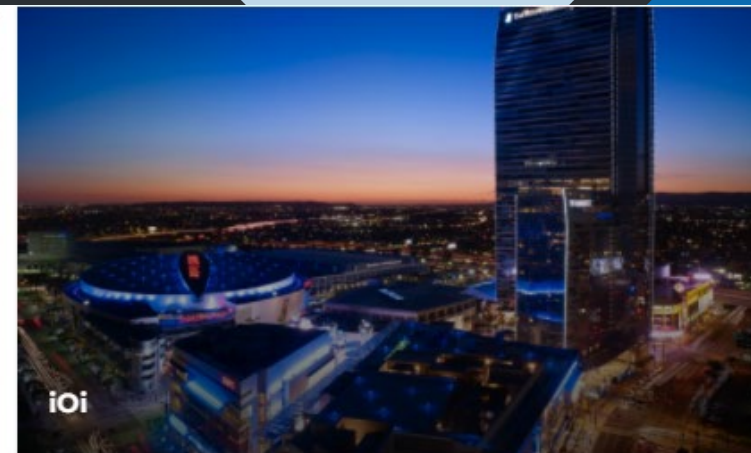
[Register now](#)

The REALTOR® Broker Summit offers an incredible two days of learning, exclusive insights, and in-person networking. Connect with industry experts, discover technologies, and obtain strategies to take home to your clients, agents, and business.

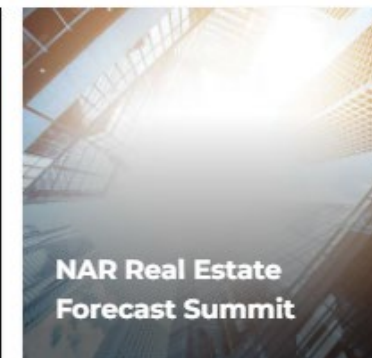


C5 Summit

Save the date for the 2022 C5 Summit! C5 returns to New York, August 15-17, 2022. Commercial. Capital. Connect. Commerce. Community.



iOi



NAR.realtor/events

National Leadership

Governance Game Changer Presidential Advisory Group (PAG)

Nine transformative changes for the way NAR governance operates.

 Share

On November 15, 2021, the National Association of REALTORS® Board of Directors and Delegate Body approved nine transformative changes for the way NAR governance operates. The changes were based on a set of recommendations from the Governance Game Changer Presidential Advisory Group, and focus on the governance structure, process, people, resources, and culture of NAR:

Governance & MLS Changes GOVPAG.realtor

- Changes to the composition of the Board and Executive Committee
- Requirement for NAR's volunteer leaders to satisfy specific qualifications and expectations
- More specific duties for RVPs
- Electronic voting process
- Modernized MLS ecosystem

Department Of Justice Update

Competition in Real Estate

REALTORS® are mostly small business owners who work to ensure buyers and sellers have the greatest access, transparency and choice through independent, local broker marketplaces that level the playing field for all types and sizes of brokerages.

[Learn More](#)

[Fostering Competition](#) [Consumer Access & Opportunity](#) [REALTORS® as Champions](#) [In the News](#) [FAQ](#)

THE MLSs IN ACTION

Local broker marketplaces known as Multiple Listing Services (MLSs) connect buyers and sellers of real estate in the U.S. through their respective agents. MLSs gives first-time, low-income and other buyers better access to the American dream of homeownership while also exposing a seller's property to the greatest number of potential buyers.

WHAT THE MLS DOES FOR YOU:

Largest database of available homes



Most up-to-date home status information



Maximized visibility of homes for sale



Verified, trusted, detailed and accurate property information



Facilitates cooperation between buyer and seller brokers



Equal opportunity for all home buyers and sellers



Easy to find the agent selling the home



Level playing field between large and small brokerages



A WORLD WITHOUT THE MLS:

No centralized source of available homes



Outdated home status information



Fewer homes for buyers to choose from on real estate websites



Unverified, inaccurate and unreliable property information



Buyers/sellers would likely have to pay to list on websites



Residents without access to brokerages would have fewer options



Inconsistent broker information in listings across marketplace



Markets become broker-controlled



REALTORS® are members of the National Association of REALTORS®

Mahalo!

THANK YOU.



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THAT'S WHO WE 

 **NATIONAL
ASSOCIATION OF
REALTORS®**