# It Pays to Use a REALTOR®

## **Not Every Agent is a REALTOR®**

REALTORS® are held to a higher ethical standard as members of National Association of REALTORS®.

## **Negotiating Power**

REALTORS® are master negotiators! Don't you want a professional negotiator on your team?

#### **Dream Team**

REALTORS® can refer you to their network of lenders, inspectors, title companies, and other professionals to build your very own dream team.

# **Listing Access**

REALTORS® will have extended access to listings that are not published on home search websites.

# **High Productivity**

REALTORS® manage contacts, listing photos, open houses, showings, negotiations, and more...so you don't have to.

## **Expert Guide**

REALTORS® are experts in data, interpreting documents, local market knowledge, making decisions and offering emotional support.