

It Pays to Use a **REALTOR®**



1. Not Every Agent is a REALTOR®

REALTORS® are held to a higher ethical standard as members of National Association of REALTORS®.

2. Negotiating Power

REALTORS® are master negotiators! Don't you want a professional negotiator on your team?

3. Dream Team

REALTORS® can refer you to their network of lenders, inspectors, title companies, and other professionals to build your very own dream team.

4. Listing Access

REALTORS® will have extended access to listings that are not published on home search websites.

5. High Productivity

REALTORS® manage contacts, listing photos, open houses, showings, negotiations, and more...so you don't have to.

6. Expert Guide

REALTORS® are experts in data, interpreting documents, local market knowledge, making decisions and offering emotional support.