



## ADVERTISING AGREEMENT FORM

<sup>+</sup>If you purchase any magazines ad(s) you will receive an additional 10% off the cost of any Resource Guide ad.

<b>ADVERTIS</b>	ER CON	TACT INFO	ORM	ATION DATE:			_			
AFFILIATE N	MEMBER N	NAME:								
ADDRESS:_										
COMPANY	NAME:									
PHONE:					EMAIL:					
IS AN AGEN	NCY DESIG	SNING YOU	JR AD	? YES NO						
ARTWORK	CONTACT									
(If different from above)  ART CONTACT PHONE:										
ART CONTA	CONTACT PHONE: EMAIL: EMAIL: EMAIL:									
AD SIZE	ISSUES	To be divided invoiced per	and	To be prepaid in full with 10% discount	(Circle one)	1	□ \$1,5	00		
FULL PAGE	1	☐ \$1,20			FRONT INSIDE	2	□ \$1,9 □ \$2,9		□ \$2,610	
	2	□ \$2,35	50	□ \$2,115	COVER	3	□ \$4,2		□ \$3,780	
	3	□ \$3,50	00	☐ \$3,150	PAGE 3	4	□ \$5,8		□ \$5,220	
	4	□ \$4,70	0	\$4,230	BACK INSIDE	5	□ \$7,1	00	□ \$6,390	
	5	□ \$5,85	50	□ \$5,265	COVER	6	□ \$8,7	00	□ \$7,830	
	6	□ \$7,00		□ \$6,300	BACK	1	□ \$1,8	00		
HALF PAGE	1 1	□ \$700	- 1		COVER	2	□ \$3,5		□ \$3,150	
	2	□ \$1,35	- 1	□ \$1,215		3	□ \$5,2		□ \$4,680	
	3	☐ \$2,00 ☐ \$2,70	- 1	□ \$1,800 □ \$2,400		4	□ \$7,0		□ \$6,300	
	4	□ \$2,70	- 1	☐ \$2,430 ☐ \$3,045		5	□ \$8,7	00	□ \$7,830	
	5 6	□ \$3,35 □ \$4,00	- 1	□ \$3,015 □ \$3,600		6	□ \$10,	500	□ \$9,450	
	1	S4,00	$\overline{}$		DOUBLE	1	□ \$2,8	00		
1/4 QUARTER	2	□ \$400 □ \$775	- 1	 □ \$697.50	PAGE	2	□ \$5,6	00	□ \$5,040	
PAGE	3	□ \$1,10	- 1	□ \$990	SPREAD*	3	□ \$8,0	00	□ \$7,200	
	4	□ \$1,55	- 1	□ \$1,395		4	□ \$11,2		□ \$10,080	
	5	□ \$1,87	- 1	□ \$1,687.50		5	□ \$13,		□ \$12,240	
	6	□ \$2,30	00	<b>\$2,070</b>		6	□ \$15,		□ \$13,500	
1/8	1	□ \$250			*Special page place at ivan@ocrealtors.		nay be reque	sted by conta	cting Ivan Salr	neron
PAGE	2	□ \$480	\$480 🗆 \$432		OC REALTOR MAGAZINE AD SIZES & SPECS					
	3	□ \$700		□ \$630 □ \$244						
	4	☐ \$960	.	□ \$864 □ \$1.072	FULL PAGE					HALF
	5 6	□ \$1,18 □ \$1,42	- 1	□ \$1,062 □ \$1,278	8.375 X 10.875		SPREAD 10.875 X 16.7			PAGE 3.75
CELECT PREFE	1 1		I		1/8" BLEED					X 10.25
			OES (	(DEADLINES BELOW)	8.625 X 11.125		1/8" BLEED 11.125 X 17			
January - February  Ad Deadline: December 1			Ad	March - April Deadline: February 1						NO BLEED
May	y - June			July - August			QTR. 1/8 F	AGE		
	dline: April	1	Α	d Deadline: June 1	HALF PAGE		PAGE 3.75 ) NO B	( 2.25		
September - October			November - December		HORIZONTAL 7.5 X 4.75		X 4.75			
Ad Dead	lline: August	t 1	Ad	Deadline: October 1	7,074		O BLEED			
RESOURCE GUID	E AD SIZE	S & SPECS		ANNUAL PRICING FO	R THE RESOURCE G	UIDES [	eadline is De	cember 31.		
FUL	L HALF			DETLIDAL ADVEDTICED	c		Full Page	Back Page	Half Page	Quarter Page
PAGE 3.8 RETURN ADVERTISE					□ \$1,600 □ \$1,440	□ \$2,600 □ \$2,240	□ \$800 □ \$730	□ \$400 □ \$340		
χ 5.25				RETURN ADVERTISER NEW ADVERTISERS	→ (*with purchase of maga	(+with purchase of magazine ad)		□ \$2,340 □ \$2,000	□ \$720 □ \$1,200	□ \$360 □ \$400
10.	6 NO BLEE			NEW ADVERTISERS (*\	with purchase of mana-i	, ad)	□ \$2,000	□ \$3,000 □ \$3,700	□ \$1,200 □ \$1,000	□ \$600
1/8" BL <b>4.</b> 5				GRAPHIC DESIGN (opti		: au)	□ \$1,800 □ \$200	□ \$2,700 □ \$200	□ \$1,080 □ \$125	□ \$540 □ \$60
		a =	,	(opt	101101/		I ∟ ⊅ZUU	LI ⊅ZUU	1 L D 123	I □ ⊅00

## PAYMENT INFORMATION ☐ CHECK ENCLOSED ☐ AMEX ☐ DISCOVER ☐ MC ☐ VISA AMOUNT DUE: (payable to Orange County REALTORS) FXP. SECURITY CREDIT CARD #: DATE CODE (BACK OF CARD): 3 OR 4 DIGITS (AMEX ON FRONT) **BILLING CONTACT:** BILLING ADDRESS:\_ PHONE: EMAIL: CARDHOLDER SIGNATURE: \_ ARTWORK REQUIREMENTS File formats accepted: JPEG / PDF at 300 dpi resolution, flattened, camera-ready, and built to exact dimensions. We cannot accept ads in PowerPoint, PageMaker or Word Documents. We recommend that you DO NOT use web-resolution (72 dpi) images in your ad. Ads must be received by the deadline(s) listed. (See ad deadlines on page 1.) In the absence of new art, we will rerun the previous ad. You are responsible for notifying Orange County REALTORS® of any ad revision on or before the deadline(s) (See ad deadlines on page 1.) For ad questions and to submit artwork, contact Ivan Salmeron at ivan@ocrealtors.org. ADVERTISING TERMS Advertisers must be an Orange County REALTORS® Affiliate Member in Good Standing. Ads are payable within 30 days of the signed date of this agreement. Any ad for which payment has not been received within 30 days of the signed date of this agreement, will not be included in the publication(s). All ads must have a current year, signed agreement before they will be published. Orange County REALTORS® reserves the right to reject any advertisement and refund any money paid for that advertisement. Orange County REALTORS® reserves the right to place the word "advertisement" on copy that, in its opinion, closely resembles editorial matter. No recruiting is allowed. Ads depicting any type of recruitment by the company, office, branch or agency will be rejected. Use of the term REALTOR® must conform to the National Association of REALTORS® (NAR) trademark policies. For guideline information visit: http://www.realtor.org/logos-and-trademark-rules. Any use of our name and/or logo(s) must be approved by Orange County REALTORS®. Use of our name includes but is not limited to OCAR, Orange County Association of REALTORS®, Orange County REALTORS® or OC REALTORS®. Rates are subject to change at any time.

- It is requested that a 30-day written notice be given for cancellation of advertisements.
- Rates for multiple issue contracts are already discounted from the 1-issue ad rate. However, a 10% discount will be offered to contracts which are paid in full prior to the first ad placement deadline (postmarks are not accepted).
- If you have paid in advance and cancel prior to the end of your agreement, you may request a refund of ads not placed; refund will take into account the non-discounted rate.
- If the individual Affiliate member changes companies during the period of this advertising agreement then ad space and any pre-payments will be assigned to whomever paid for the original ad(s) whether it be the individual or the company.
- Advertiser grants Orange County REALTORS® a limited license to use its name, logo, and / or creative images in the Orange County REALTOR®.

REQUIRED SIGNATURES	I agree to the above terms and understand that verbal agreements regarding m are non-binding.	agazine ad placements and terms
AUTHORIZED SIGNATURE / Cont	act Phone:	DATE:
AFFILIATE SIGNATURE / Contact (If different from above)	Phone:	DATE:

SEND SIGNED CONTRACTS TO BILLING CONTACT: BREANNA REED 25552 LA PAZ RD., LAGUNA HILLS, CA, 92653 P. (949) 586-6800 EXT. 124 • F. (949) 586-0382 Email: breanna@ocrealtors.org

ARTWORK CONTACT: IVAN SALMERON 25552 LA PAZ RD., LAGUNA HILLS, CA, 92653 P. (949) 586-6800 • F. (949) 586-0382 Email: ivan@ocrealtors.org

\*Orange County REALTORS® Affiliate Membership is individual and not company-based. A dues-paying member is required for his/her company to advertise in the *Orange County REALTOR®*. List the name of the actual Affiliate member (this doesn't have to be the person actually paying for the ads or authorizing the ad placements for the company); then list the company name. For accounting purposes, all paid ads are listed under the member's name in our records.