

New Affiliates are encouraged to apply in person. A business card (or a copy) must be submitted with your application.

## APPLICANT INFORMATION

New Affiliate Application     Existing Affiliate Changes

Date: \_\_\_\_\_ Please select a 4 digit pin code:  (For access to MyAccount at [www.ocrealtors.org](http://www.ocrealtors.org))

Name: \_\_\_\_\_ Nickname: \_\_\_\_\_

Home Address: \_\_\_\_\_  
Street City State Zip Code

Preferred Contact Phone: \_\_\_\_\_ This is a:  Cell Phone  Landline

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Languages Spoken Fluently (besides English): \_\_\_\_\_

Veteran or Active Duty U.S. Military? If yes, please list branch and dates: \_\_\_\_\_

Date of Birth: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ NMLS# \_\_\_\_\_  
(For Mortgage Lenders Only)

## COMPANY INFORMATION

There is a one-time \$100 processing fee for the creation of new offices. The first individual to initiate an office is responsible for paying this processing fee in addition to Affiliate dues. Membership is individual and is not considered "company based." Each individual in an office location must join in order to be considered a member and attend or participate in OC REALTORS® sponsored events, including Marketing Meetings and Previews. Membership must be renewed annually each January.

Office Name: \_\_\_\_\_  
Street City State Zip Code

Office Address: \_\_\_\_\_

Main Office Phone: \_\_\_\_\_ Office Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Initial One: \_\_\_\_\_ I am paying for my membership and will not be reimbursed.

\_\_\_\_\_ My company is paying for my membership -or- my company is reimbursing me.  
I understand that I will not be able to transfer my membership fees if I change companies.

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### OC REALTORS® USE ONLY

USERNAME: \_\_\_\_\_ PASSWORD: \_\_\_\_\_

MEMBER #: \_\_\_\_\_ Membership dues paid by:  AFFILIATE  COMPANY

## AFFILIATE SERVICES DIRECTORY

As a benefit of membership, we offer an Affiliate Directory. **Of the categories listed below, please indicate the ONE (1) that best reflects the type of service you offer:**

1031 Exchanges	Haul Away/Debris Removal	Plumbing Services
Appraisal/Prop Tax Appeals	Healthcare	Pool/Spa
Attorney	Heating and Air Conditioning	Printing/Direct Mail
Auctions/ Estate Sales	Home Builder/New Home Sales	Property Management
Automotive Services	Home Staging/Interior Design	Property Restoration Services
Carpet/Flooring	Home Warranty	RE Tech Tools & Applications
Catering/Restaurants	Hotels	Real Estate Safety Training
Chimney Sweeping	Inspections (All Types)	Relocation Services
Cleaning & Organizing Services	Insurance	Retail Goods
Coaching	Legal Services	Reverse Mortgages
Compliance/Risk Management	Locksmith	Security Services
Computer Services	Marketing/Advertising	Short Sales
Construction/Contractors	Math Tutoring	Signs
Credit Repair, Reports, Counseling	Mediation	Software
Education/Schools	Mobile Applications	Solar Systems
Electrical Services	Mortgage	Tax Prep./Consulting Services
Escrow	Moving	Tenant Screening
FHA Condo Approval	Museum	Title
Financial Investments and Banking	Musicians and Entertainers	Transaction Coordination-Mgmt
Fitness Clubs/Personal Trainer	Natural Hazards Disclosures	Travel Agency
Furniture/Appliances	Notary Public	Videography
Garage Door & Gate Services	Personal Assistant/Project Manager	Virtual Tours
Geologic Consulting	Pest Control	Website/Blog Design
Gifts	Pet Services	Window Coverings
Hair Salon/Barber/Cosmetics	Photography	Windows - New and Replacement

## CONTACT ACKNOWLEDGEMENT

By joining the Orange County REALTORS® (the "Association"), you agree and authorize OC REALTORS® and its affiliated REALTOR® organizations, representatives, and/or affinity partners to contact you to advertise the availability of, or quality of, any property, goods or services offered, endorsed or promoted by the Association, via the contact information you have provided on this application. OC REALTORS® uses email as the best means of communicating with our members for issues regarding membership (including renewals and delinquent payments). Your privacy is very important to us. OC REALTORS® does NOT sell, lease, share or disclose your contact information for any purpose other than set forth in this Acknowledgment.

Affiliate's Initials: \_\_\_\_\_

All dues and fees are to be paid with this application. If your company is paying for your OC REALTORS® membership, or if your company is reimbursing you, and you change companies, you will not be able to transfer your OC REALTORS® membership dues to your new company. Dues are non-refundable and non-transferrable once processed by OC REALTORS®. Your subscription to the Orange County REALTORS® Magazine is paid for with your OC REALTORS® dues at a rate of \$3.13 for 6 issues and is non-deductible therefrom.

Affiliate's Initials: \_\_\_\_\_

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I understand that it is my responsibility to keep my contact information including my company information up to date with Orange County REALTORS® at all times.

Affiliate's Initials: \_\_\_\_\_

I understand that it is my responsibility to notify Orange County REALTORS® within 10 business days if I am no longer employed with the company that I was most recently signed up under.

Affiliate's Initials: \_\_\_\_\_

## AFFILIATE LOGO USE AGREEMENT

Policy and Permission Guidelines on Use of the Orange County REALTORS®

Brand Name in Conjunction with the Affiliate Logo

Usage of the OC REALTORS® Affiliate logo is intended for an active, individual Affiliate member of the Orange County REALTORS®. Dues and fees must be paid in full for the current year. The logo is for Affiliate members' use only to show membership with the Association, and it is not as an endorsement for the individual or the company. The OC REALTORS® Affiliate logo may not be used in any manner that expresses or might imply OC REALTORS® affiliation, sponsorship, endorsement, certification, or approval of a specific Affiliate or any of their products or services. **The Association's main logo may not be used without OC REALTORS® written permission.**

By using the OC REALTORS® Affiliate Logo, you agree to comply with and be bound by the following terms of use:

- Use of logo is by permission only.
- Only active, individual Affiliate members of the Orange County REALTORS®, in good standing, are allowed to use the logo. NOTE: When used, it must be used in a way that is clear that the membership belongs to the individual, and it is not for general company overall usage.
- You must immediately remove or dispose of any marketing materials that include the OC REALTORS® Affiliate logo when you are no longer an Affiliate member with OC REALTORS®.
- Report to OC REALTORS® anyone you believe is not adhering to logo usage guidelines.
- The logo may be used only on business cards, marketing flyers, and the Affiliate member's website. All other instances require review and approval.
- Any modifications to the Affiliate logo are strictly prohibited.
- The user cannot assign rights for the use of the Logo to another entity.
- Logo is not transferable if the Affiliate member should change companies. A new Logo Use Agreement is required if you change company affiliation.
- OC REALTORS® may withhold approval at its sole discretion. OC REALTORS® reserves the right, in its sole discretion, to terminate or modify permission to display Affiliate logo at any time.

Affiliate's Initials: \_\_\_\_\_

## AFFILIATE CODE OF CONDUCT

### Article 1

The Affiliate Member (Affiliate) shall provide equal professional service to any person regardless of race, color, religion, sex, disability, familial status, national origin, creed, marital status, sexual orientation, status with regard to public assistance or handicap, whether physical or mental. I understand further that local ordinance may include other protected classes.

### Article 2

The Affiliate shall be informed and do business in accordance with laws, governmental regulations and public policies in the field in which the Affiliate customarily engages.

### Article 3

The Affiliate shall provide a level of competent service in keeping with the standards of practice in the field in which the Affiliate customarily engages.

### Article 4

The Affiliate shall promote business in a positive and professional manner based on individual merit and those of the Affiliate Company.

### Article 5

The Affiliate shall not denigrate competitors in an attempt to gain business. The Affiliate shall not attempt to gain any unfair advantage over competitors by knowingly or recklessly making false or misleading statements about competitors, REALTOR® members, or Affiliate members.

### Article 6

The Affiliate shall interact with all Affiliate members within the guidelines of this Code of Conduct.

### Article 7

The Affiliate shall adhere to all event rules, guidelines, policies and procedures.

### Article 8

The Affiliate shall not undertake activities that compromise or interfere with the contractual business relationship REALTOR® and Affiliate members have with their customers and clients.

### Article 9

Affiliates shall cooperate with and not intentionally impede any investigative or disciplinary proceedings conducted by the Association.

### Article 10

The Affiliate shall abide by the Bylaws, Guidelines, and Policies of the Association and aspire to abide by the REALTOR® Code of Ethics.

## REQUIRED SIGNATURE

My signature below certifies that I have read and agree to the terms and conditions of membership (including the Code of Conduct and Affiliate Logo Use Agreement) and that all information provided on my application is true and correct.

Affiliate Signature: \_\_\_\_\_ Date: \_\_\_\_\_