

The Future of MLS

Greg Robertson

Co-founder

W+R Studios

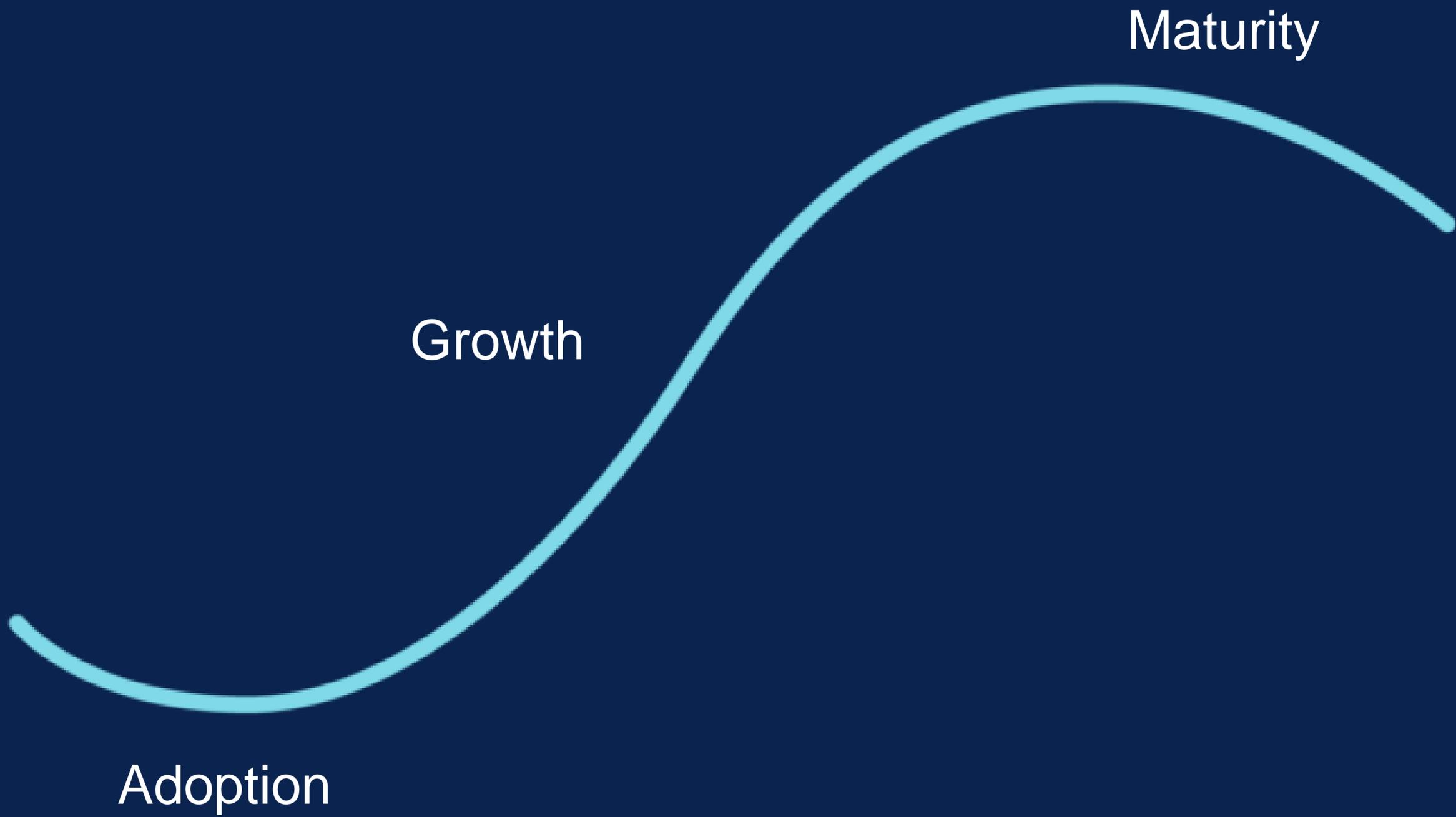
Makers of the Cloud Agent Suite

The Future of MLS

Choice



S Curves



MLS Book

PROS

- Portable
- Includes photos
- Easy to use
- Doesn't require batteries

CONS

- Paper
- Data up to week old
- Low resolution photos
- Only B&W (single)photos

Waterfront Property Area 59 Douglas County

Waterfront Property
AREA 59
DOUGLAS CNTY



#87286 Add: UNIT 2 CLEARWATER CONDO City: Gordon
Area: 59 2.4 / 2.4 Bedrooms: 2 Baths: 1 P/Bths: 0 Style: CONDO \$64,900
L EstSz F W EstLA: A 723 BG 0 Gar: NON NONE EstLot: 2.75 ACRES CO CA
DirLg: 25-44-10 LOT 1 CSM 261 27N/DENVER/EAST MAUI RIFLOWLER/RESORT PDI PP
LakeRvr: EAU CLAIRE LakeRvr: EAU CLAIRE
LakeSize: 817 LakeDepth: 42 FIFront: 375 OR: OVEN/RANGE
Fmshd: Seasons: 4SEAS Btm: SAND Shoring: BEAC DW:
Dock: Elevation: MEDIUM WellSpic: WELL SEPTIC
Taxes: 665 2000 Occ: AC Id#: G00120244500 WhrSw: WE SE
Heating: CM LP Bsm: PA Schools: NORTHWOODS WhrSw: WE SE
WhrTyp: LP Age: HMDimen MCMRUR Rfrg: REFRIGERATOR
Net Pub: Y Zoning: OT Elec: CB Pto-Deck: SC PO
WtFrm: BEACH LPTank: LP GAS FROZLN
Sfr: Softener:
Remarks: TWO PLUS BEDROOM LOG SIDED CONDO CABIN LAKE SIDE/KNITTY FIRE/INTERIOR/SHARED LAKE FRONTAGE OF 375 FT AND 2.75 ACRES OF SHARED LAND/2375MAK
Owner: DEPTA Agent: CRAWFORD, DON Ph: 634-1880
Firm: REMAX/HAYWARD



#87287 Add: UNIT 3 CLEARWATER CONDOMINIUM City: Gordon
Area: 59 2.4 / 2.4 Bedrooms: 2 Baths: 1 P/Bths: 0 Style: CONDO \$64,900
L EstSz F W EstLA: A 667 BG 0 Gar: NON NONE EstLot: 2.75 ACRES CO CA
DirLg: 25-44-10 LOT 1 CSM 241 17N/DENVER/EAST MAUI RIFLOWLER/RESORT PDI PP
LakeRvr: EAU CLAIRE LakeRvr: EAU CLAIRE
LakeSize: 817 LakeDepth: 42 FIFront: 375 OR: OVEN/RANGE
Fmshd: Seasons: 4SEAS Btm: SAND Shoring: BEAC DW:
Dock: Elevation: MEDIUM WellSpic: WELL SEPTIC
Taxes: 645 2000 Occ: AC Id#: G00120244600 WhrSw: WE SE
Heating: CM LP Bsm: PA Schools: SOLON SPRING WhrSw: WE SE
WhrTyp: LP Age: HMDimen MCMRUR Rfrg: REFRIGERATOR
Net Pub: Y Zoning: OT Elec: CB Pto-Deck: SC PO
WtFrm: BEACH LPTank: LP GAS FROZLN
Sfr: Softener:
Remarks: 2 PLUS BEDROOMS/CHARMING LOG SIDED LAKE SIDE CABIN WITH KNITTY FIRE AND FIREPLACE/INTERIOR/SHARED LAKE FRONTAGE OF 375 FT AND 2.75 ACRES OF SHARED LAND/2375MAK
Owner: DEPTA Agent: CRAWFORD, DON Ph: 634-1880
Firm: REMAX/HAYWARD

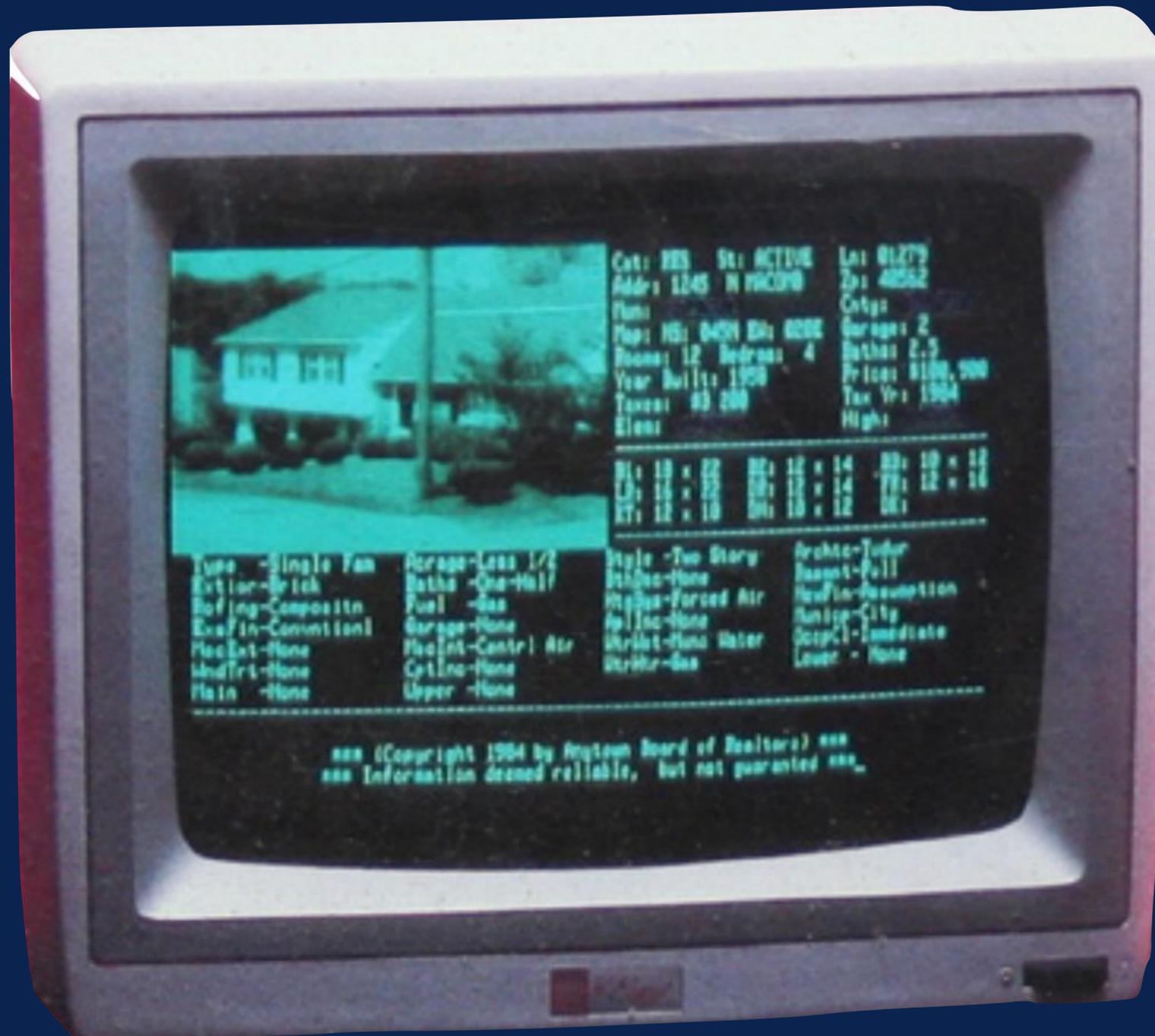


#26995 Add: 9031 W CTY RD Y City: GORDON
Area: 59 2.4 / 2.4 Bedrooms: 2 Baths: 1 P/Bths: 0 Style: 1 STORY \$96,000
L EstSz F W EstLA: A 560 BG 0 Gar: ONE ATTAC EstLot: 54 CA
DirLg: OUTLOT 1 KUROWICKI PLAT WEST ON CTY Y IN GORDON TO FIRE # 9031 PP
LakeRvr: ST CROIX LakeRvr: ST CROIX
LakeSize: 1913 LakeDepth: 28 FIFront: 389 OR: OVEN/RANGE
Fmshd: Seasons: 4SEAS Btm: SAND Shoring: LEVE DW:
Dock: Elevation: MEDIUM WellSpic: WELL SEPTIC
Taxes: 1082 1999 Occ: AC Id#: WA-032-02396-00 WhrSw: WE SE
Heating: GA PP Bsm: NO Schools: NORTHWOODS WhrSw: WE SE
WhrTyp: LP Age: 0 HMDimen 20X28 Rfrg: REFRIGERATOR
Net Pub: Y Zoning: FU Elec: CB Pto-Deck: SS
WtFrm: BEACH LPTank:
Sfr: Softener:
Remarks: APPEALING 2 BDRM CABIN SITUATED CLOSE TO WATERS EDGE W APPROX 380 FT FRONTAGE/DECK/ATTACHED GARAGE, BLACKTOP DRIVEWAY, SCREEN PORCH AT WATER'S EDGE, INCL GAS STOVE, BUNK BEDS, KITCHEN TABLE & CHAIRS, NEW REFRIGERATOR, BROWN DRESSER, BROWN SHELVES
Owner: WROGENT Agent: PETTIT, JAMES Ph: 378-2818
Firm: MASTERCHESS/SOLON SPRINGS



#300863 Add: 10734 S Tracy Rd City: Solon Springs
Area: 59 2.4 / 2.4 Bedrooms: 1 Baths: 1 P/Bths: 0 Style: 1 STORY \$99,900
L EstSz F W EstLA: A 840 BG 0 Gar: NON NONE EstLot: CA
DirLg: Lots 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141,142,143,144,145,146,147,148,149,150,151,152,153,154,155,156,157,158,159,160,161,162,163,164,165,166,167,168,169,170,171,172,173,174,175,176,177,178,179,180,181,182,183,184,185,186,187,188,189,190,191,192,193,194,195,196,197,198,199,200,201,202,203,204,205,206,207,208,209,210,211,212,213,214,215,216,217,218,219,220,221,222,223,224,225,226,227,228,229,230,231,232,233,234,235,236,237,238,239,240,241,242,243,244,245,246,247,248,249,250,251,252,253,254,255,256,257,258,259,260,261,262,263,264,265,266,267,268,269,270,271,272,273,274,275,276,277,278,279,280,281,282,283,284,285,286,287,288,289,290,291,292,293,294,295,296,297,298,299,300,301,302,303,304,305,306,307,308,309,310,311,312,313,314,315,316,317,318,319,320,321,322,323,324,325,326,327,328,329,330,331,332,333,334,335,336,337,338,339,340,341,342,343,344,345,346,347,348,349,350,351,352,353,354,355,356,357,358,359,360,361,362,363,364,365,366,367,368,369,370,371,372,373,374,375,376,377,378,379,380,381,382,383,384,385,386,387,388,389,390,391,392,393,394,395,396,397,398,399,400,401,402,403,404,405,406,407,408,409,410,411,412,413,414,415,416,417,418,419,420,421,422,423,424,425,426,427,428,429,430,431,432,433,434,435,436,437,438,439,440,441,442,443,444,445,446,447,448,449,450,451,452,453,454,455,456,457,458,459,460,461,462,463,464,465,466,467,468,469,470,471,472,473,474,475,476,477,478,479,480,481,482,483,484,485,486,487,488,489,490,491,492,493,494,495,496,497,498,499,500,501,502,503,504,505,506,507,508,509,510,511,512,513,514,515,516,517,518,519,520,521,522,523,524,525,526,527,528,529,530,531,532,533,534,535,536,537,538,539,540,541,542,543,544,545,546,547,548,549,550,551,552,553,554,555,556,557,558,559,560,561,562,563,564,565,566,567,568,569,570,571,572,573,574,575,576,577,578,579,580,581,582,583,584,585,586,587,588,589,590,591,592,593,594,595,596,597,598,599,600,601,602,603,604,605,606,607,608,609,610,611,612,613,614,615,616,617,618,619,620,621,622,623,624,625,626,627,628,629,630,631,632,633,634,635,636,637,638,639,640,641,642,643,644,645,646,647,648,649,650,651,652,653,654,655,656,657,658,659,660,661,662,663,664,665,666,667,668,669,670,671,672,673,674,675,676,677,678,679,680,681,682,683,684,685,686,687,688,689,690,691,692,693,694,695,696,697,698,699,700,701,702,703,704,705,706,707,708,709,710,711,712,713,714,715,716,717,718,719,720,721,722,723,724,725,726,727,728,729,730,731,732,733,734,735,736,737,738,739,740,741,742,743,744,745,746,747,748,749,750,751,752,753,754,755,756,757,758,759,760,761,762,763,764,765,766,767,768,769,770,771,772,773,774,775,776,777,778,779,780,781,782,783,784,785,786,787,788,789,790,791,792,793,794,795,796,797,798,799,800,801,802,803,804,805,806,807,808,809,810,811,812,813,814,815,816,817,818,819,820,821,822,823,824,825,826,827,828,829,830,831,832,833,834,835,836,837,838,839,840,841,842,843,844,845,846,847,848,849,850,851,852,853,854,855,856,857,858,859,860,861,862,863,864,865,866,867,868,869,870,871,872,873,874,875,876,877,878,879,880,881,882,883,884,885,886,887,888,889,890,891,892,893,894,895,896,897,898,899,900,901,902,903,904,905,906,907,908,909,910,911,912,913,914,915,916,917,918,919,920,921,922,923,924,925,926,927,928,929,930,931,932,933,934,935,936,937,938,939,940,941,942,943,944,945,946,947,948,949,950,951,952,953,954,955,956,957,958,959,960,961,962,963,964,965,966,967,968,969,970,971,972,973,974,975,976,977,978,979,980,981,982,983,984,985,986,987,988,989,990,991,992,993,994,995,996,997,998,999,1000,1001,1002,1003,1004,1005,1006,1007,1008,1009,1010,1011,1012,1013,1014,1015,1016,1017,1018,1019,1020,1021,1022,1023,1024,1025,1026,1027,1028,1029,1030,1031,1032,1033,1034,1035,1036,1037,1038,1039,1040,1041,1042,1043,1044,1045,1046,1047,1048,1049,1050,1051,1052,1053,1054,1055,1056,1057,1058,1059,1060,1061,1062,1063,1064,1065,1066,1067,1068,1069,1070,1071,1072,1073,1074,1075,1076,1077,1078,1079,1080,1081,1082,1083,1084,1085,1086,1087,1088,1089,1090,1091,1092,1093,1094,1095,1096,1097,1098,1099,1100,1101,1102,1103,1104,1105,1106,1107,1108,1109,1110,1111,1112,1113,1114,1115,1116,1117,1118,1119,1120,1121,1122,1123,1124,1125,1126,1127,1128,1129,1130,1131,1132,1133,1134,1135,1136,1137,1138,1139,1140,1141,1142,1143,1144,1145,1146,1147,1148,1149,1150,1151,1152,1153,1154,1155,1156,1157,1158,1159,1160,1161,1162,1163,1164,1165,1166,1167,1168,1169,1170,1171,1172,1173,1174,1175,1176,1177,1178,1179,1180,1181,1182,1183,1184,1185,1186,1187,1188,1189,1190,1191,1192,1193,1194,1195,1196,1197,1198,1199,1200,1201,1202,1203,1204,1205,1206,1207,1208,1209,1210,1211,1212,1213,1214,1215,1216,1217,1218,1219,1220,1221,12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22,2223,2224,2225,2226,2227,2228,2229,2230,2231,2232,2233,2234,2235,2236,2237,2238,2239,2240,2241,2242,2243,2244,2245,2246,2247,2248,2249,2250,2251,2252,2253,22

Terminal



Late 80s - Early 90s

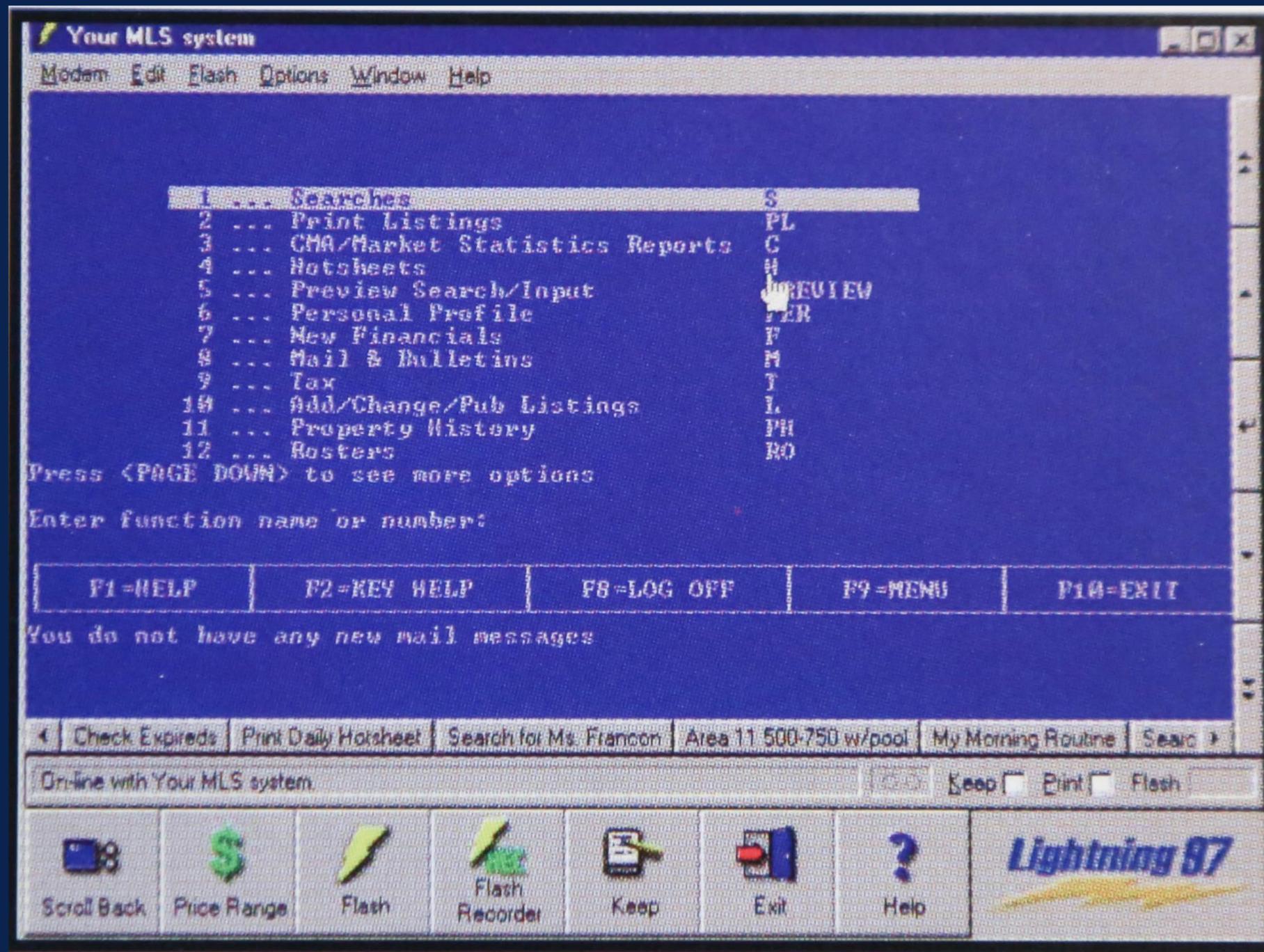
PROS

- Digital
- Faster data updates

CONS

- Dumb terminal (not PC)
- Slow connection speeds
- Training required
- Expensive hardware

Terminal Emulator via PC



PROS

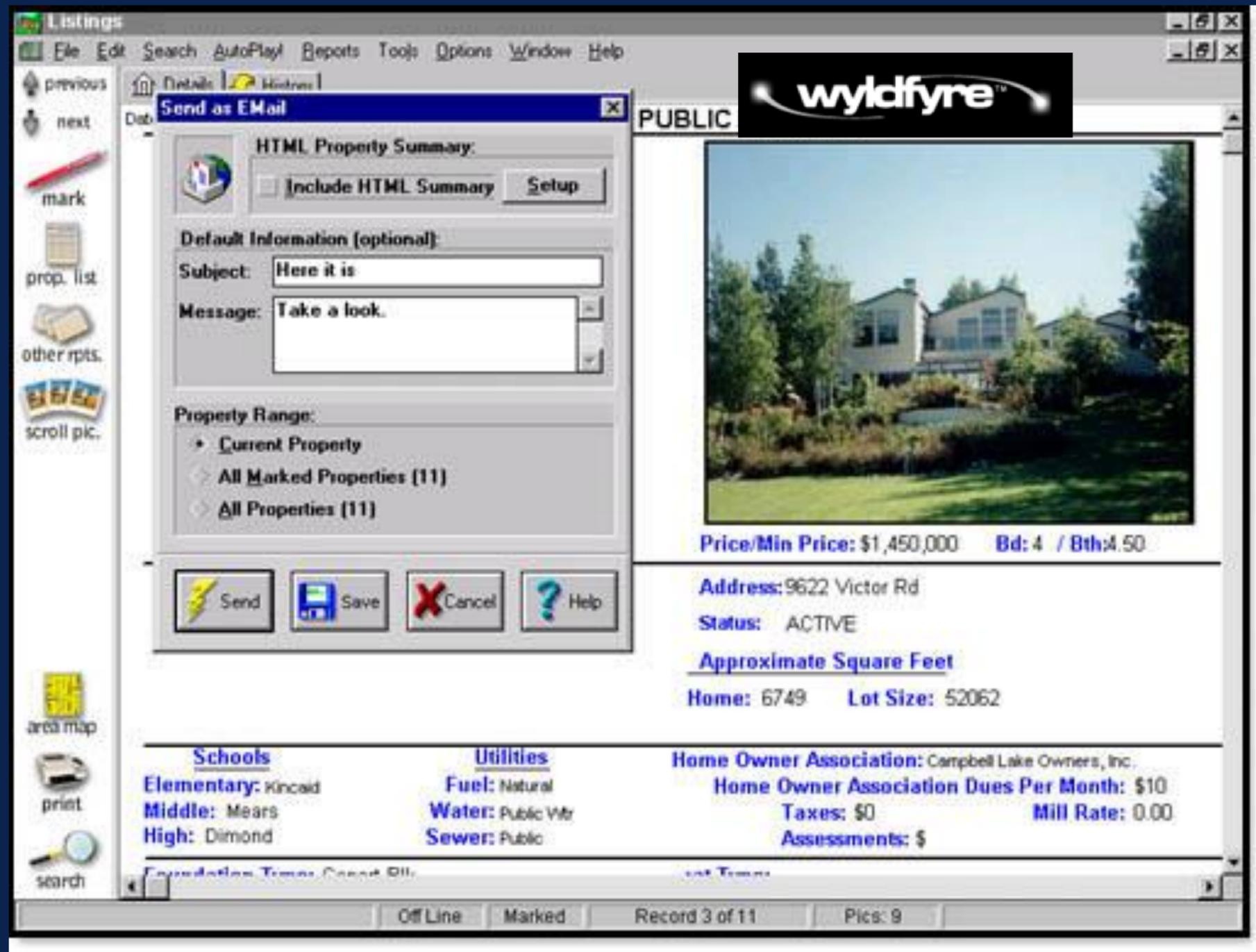
- Access on most PCs with modem - no direct connection to terminal required

CONS

- Slow connection speeds
- Training required
- Expensive hardware
- Required installation of software

Early 1990s- Early 2000

PC with Distributed Database



PROS

- Access on most PCs with modem
- GUI interface
- Offline access to data

CONS

- Training required
- Data could be days old.
- Database needed to be synced
- Required installation of software

Mid 1990s- Mid 2000s

Today

Web-based MLS system

The screenshot displays the NTRIS Matrix web-based MLS system interface. The top navigation bar includes links for Home, Search, Stats, My Matrix, Realist Tax, Links, Finance, Input, Market Reports, and Help. A user greeting "Hello, Greg · Logout" is visible on the right. Below the navigation bar is a search bar with a "Speed bar! Click ? for examples" prompt and a "Recent Searches" dropdown. The main content area is divided into several sections:

- News & Alerts:** "There are no active news postings."
- Hot Sheets:** A list of property types: Residential, Multi-Family, Lots & Acreage, Commercial, Residential Lease, and Cross Property. A "Customize" button is present.
- My Favorite Searches:** A search for "New Homes 400k" with "Manage" and "Update All" buttons.
- Additional:** "There are no additional widgets."
- Market Watch:** A horizontal bar chart showing various market metrics: New Listing (157), Back On Market (26), Price Decrease (47), Price Increase (14), Active Kick Out (7), Active Option Contract (140), Active Contingent (12), Pending (142), Sold (56), Leased (0), Expired (25), Cancelled (6), Withdrawn (2), and Temp Off Market (18). A "Residential" filter and "24 Hour" refresh button are included.
- Search:** A form with fields for Street #, Street Name, Street Type (dropdown), Unit #, City (dropdown), and Zip Code, with a "Search" button.
- Recent Portal Visitors:** A list showing "Robertson, Greg" on "02/02/2017".
- Recently Used Contacts:** A list showing "Robertson, Greg".
- External Links:** A list of links including Cloud CMA, CloudStreams, Data Co-op, Document Manager (Read Only), FIND, NTRISGo (Mobile App), NTRIS Translator, AnnounceMyListing, AnnounceMyNews, ListHub Syndication Dashboard, NTRIS Trends, Property Panorama, REALTORS Property Resource (RPR), zipForm Login, Get a NTRIS Data Export via RETS, Transaction Desk, NTRIS-Approved Virtual Tour Providers, NTRIS-Approved Third Party Vendors, NTRIS MLS Rules & Regulations, NTRIS Real Estate Statistics, NTRIS MLS Providers, National AOR, Texas AOR, TX RE Commission, and NTRIS.

At the bottom left, it says "Powered by matrix Matrix v6.14. Copyright © 2017 CoreLogic. All rights reserved."

PROS

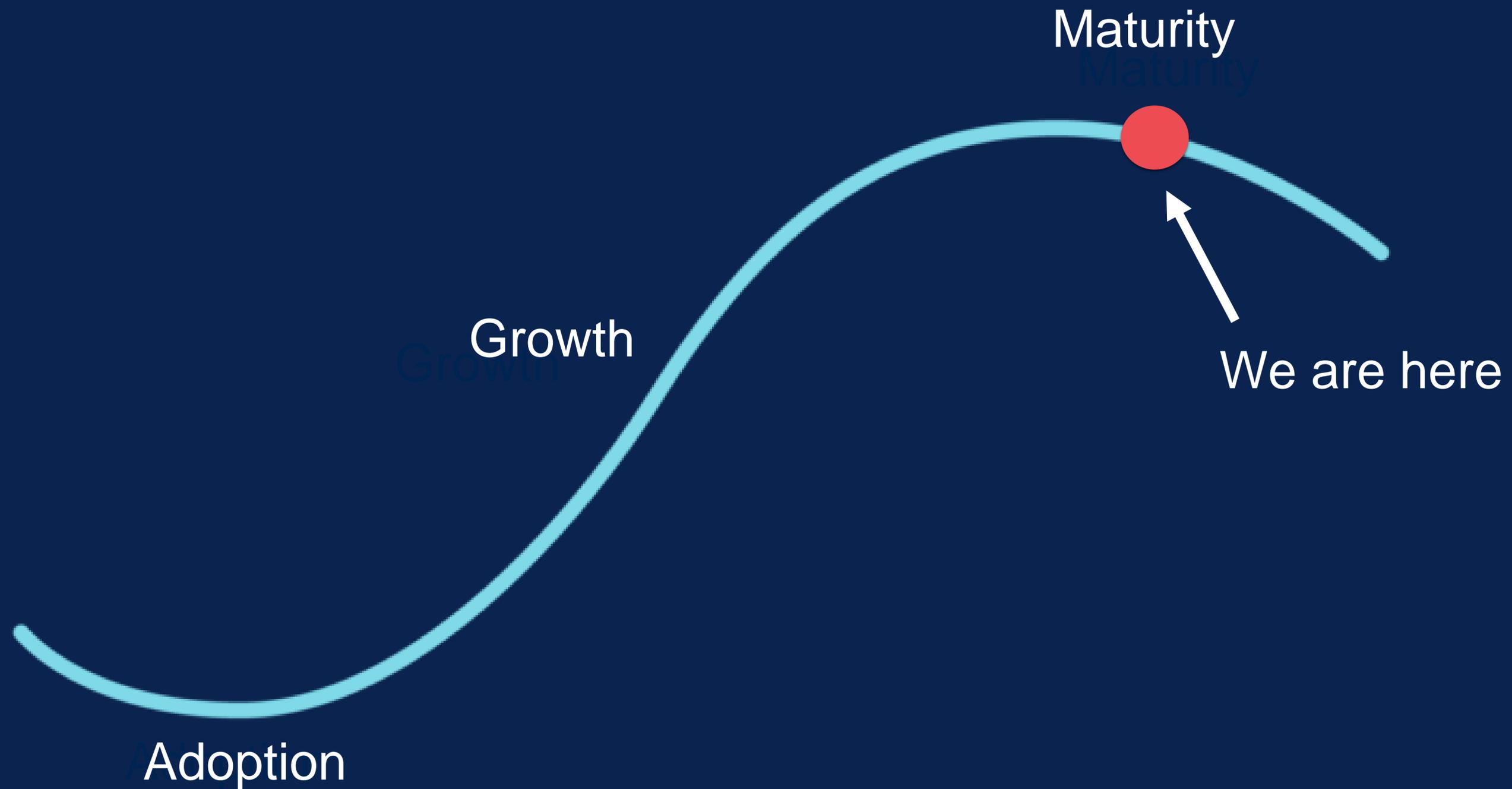
- Access on most PCs
- GUI interface
- Data is always fresh
- No need to install software

CONS

- Training required
- Required broadband access
- Not designed for mobile devices

Early 2000s - Present

Web-based MLS Systems



What's Next?

Front End of Choice



Outlook
k



Apple Mail



Gmail

Why?



- Brokers/Agents want better tools

Broker/Agents want less training

Brokers/Agents want their tools to work together

Front End of Choice



Front End of Choice Solutions

- Cloud MLX
- MLS-Touch
- Homesnap Pro
- Remine
- RPR
- CRMLS App



- Search The MLS Like you Think

Make your MLS Smarter

Work Better Together

**How do you build a better
MLS system?**

**How would RESTART the
MLS?**

The screenshot shows the ntreis matrix website's search interface. At the top, there is a navigation bar with links for Home, Search, Stats, My Matrix, Realist Tax, Links, Finance, Input, Market Reports, and Help. A user is logged in as 'Hello, Greg'. Below the navigation bar is a search bar with a 'Speed bar! Click ? for examples' prompt and a 'Recent Searches' dropdown. The main content area is titled 'Detailed' and contains a complex search form with the following sections:

- Status - Date or Range:** A list of checkboxes for property status, including Active, Active Contingent, Active Kick Out, Active Option Contract, Cancelled, Expired, Pending, Sold, Temp Off Market, Withdrawn, and Withdrawn Sublisting.
- Map Search:** A section for map-based searches, including a 'Within' distance selector (0.25 miles) and a 'My Location' button.
- Street Information:** Fields for Street Number, Street Dir Prefix, Street Name, Street Type, and Unit Number, with a 'More' button.
- County and City:** Two dropdown menus for selecting the county and city.
- Zip Code and Area:** Fields for Zip Code, Area, and SubArea.
- School District:** A dropdown menu for selecting a school district.
- Price:** A text input field for price, with a '(000s)' multiplier checkbox.
- Total Bedrooms:** A dropdown menu for selecting the total number of bedrooms.
- Master Bedroom on Main:** A dropdown menu for selecting the location of the master bedroom.
- Total Baths:** A dropdown menu for selecting the total number of bathrooms.
- Total Square Feet:** A dropdown menu for selecting the total square feet.
- Acres:** A dropdown menu for selecting the number of acres.
- Year Built:** A dropdown menu for selecting the year the property was built.
- # Stories:** A dropdown menu for selecting the number of stories.
- # Garages Spaces:** A dropdown menu for selecting the number of garage spaces.
- Total Covered Parking:** A dropdown menu for selecting the total covered parking.
- # Living Areas:** A dropdown menu for selecting the number of living areas.
- # Dining Areas:** A dropdown menu for selecting the number of dining areas.
- # Fireplaces:** A dropdown menu for selecting the number of fireplaces.
- Pool on Property:** A dropdown menu for selecting if there is a pool on the property.
- Common Features:** A list of checkboxes for common features, including Boat Ramp, Campground, Club House, and Comm. Sprinkler System.
- MUD and Handicap YN:** Two dropdown menus for selecting MUD and Handicap YN.
- Photo Count:** A dropdown menu for selecting the number of photos.
- Tour Date:** A date input field for selecting a tour date.
- HOA:** A dropdown menu for selecting the type of Homeowners Association (Mandatory, None, Voluntary).
- Construction:** A list of checkboxes for construction materials, including Block, Brick, Common Wall, Concrete, and Fiber Cement.
- Lot Size/Acreage:** A list of checkboxes for lot size ranges, including Less Than .5 Acre, .5 Acre to .99 Acre, 1 Acre to 2.99 Acres, 3 Acres to 4.99 Acres, and 5 Acres to 9.99 Acres.
- Lot Description:** A list of checkboxes for lot descriptions, including Acreage, Adjacent to Greenbelt, Airstrip, Canal (Man Made), and Corner.
- Parking/Garage:** A list of checkboxes for parking/garage options, including Area Assigned, Assigned Garage, Assigned Spaces, Attached, and Circle Drive.
- Exterior Features:** A list of checkboxes for exterior features, including Arena, Attached Grill, Balcony, Boat Dock w/ lift, and Boat Dock/Slip.

At the bottom of the search form, there is a 'Clear' button, a '5000+ matches' indicator, and buttons for 'Map' and 'Results'. An 'Additional Fields Add' link is also present at the bottom left.

“Detailed”

Search

- 32 separate fields
- 38 separate check boxes and radial buttons
- 18 separate drop-down menus



The screenshot shows the ntreis matrix search interface. At the top, there is a navigation bar with links for Home, Search, Stats, My Matrix, Realist Tax, Links, Finance, Input, Market Reports, and Help. The user is logged in as Greg. Below the navigation bar is a search bar with a speed bar and a recent searches dropdown. The main search area is titled "Quick" and contains several sections of search criteria:

- Status - Date or Range:** A list of checkboxes for property status, including Active, Active Contingent, Active Kick Out, Active Option Contract, Cancelled, Expired, Pending, Sold, Temp Off Market, Withdrawn, and Withdrawn Sublisting.
- Map Search:** A section for map-based searches, including a distance filter (0.25 miles), a "My Location" button, and fields for Street Number, Street Dir Prefix, Street Name, Street Type, and Unit Number.
- County and City:** Two dropdown menus for selecting the county and city. The county list includes Anderson, Andrews, Angelina, Aransas, and Archer. The city list includes Abbott, Abernathy, Abilene, Ackerly, and Acton.
- Price:** A text input field for price, with a "(000s)" label.
- Total Bedrooms:** A text input field.
- Master Bedroom on Main:** A checkbox for "Master Bdrm - 1st Floor".
- Total Baths:** A text input field.
- Total Square Feet:** A text input field.
- Acres:** A text input field.
- Year Built:** A text input field.
- # Stories:** A text input field.
- # Garages Spaces:** A text input field.
- Total Covered Parking:** A text input field.
- Subdivision:** A text input field.
- Sub Property Type:** A list of checkboxes for property types, including RES-Condo, RES-Farm/Ranch, RES-Half Duplex, RES-Single Family, and RES-Townhouse, with an "Or/Not" radio button.
- Zip Code:** A text input field.
- Area:** A text input field.
- Sub Area:** A text input field.

At the bottom of the search area, there is a "Clear" button, a "5000+ matches" indicator, and "Map" and "Results" buttons. Below the search area is an "Additional Fields" section with an "Add" link.

“Quick” Search

- 26 separate fields
- 17 separate check boxes and radial buttons
- 5 separate drop-down menus

48





Shop categories

Search for anything

All Categories

Search

Advanced

Home

♥ Saved

Mo

Electronics

Collectibles

Art

Home & Garden

Sporting Goods

Toys

Business & Industrial

Music

Deals

Under \$10

Up to 50% Off Top Luxury Bags

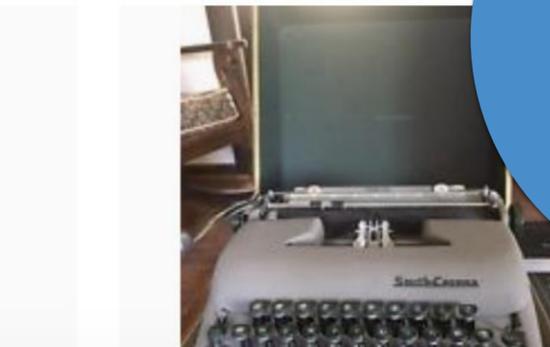
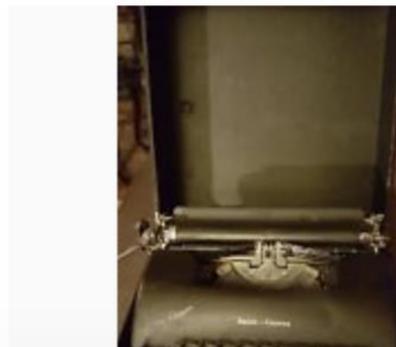
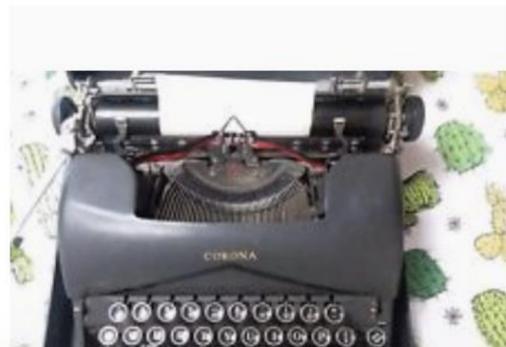
Prada, Burberry, and more, all at unbelievable prices.

Don't Wait →



Your Recently Viewed Items

See All →



Help





[Buy](#)

[Rent](#)

[Sell](#)

[Mortgages](#)

[Agent finder](#)

[More](#)

[List your rental](#) [Advertise](#) [Sign in](#) or [Join](#) [Help](#)

Find your way home[®]

[Buy](#)

[Rent](#)

[Sell](#)

[Zestimate](#)

Enter an address, neighborhood, city, or ZIP code

[Search](#)

1



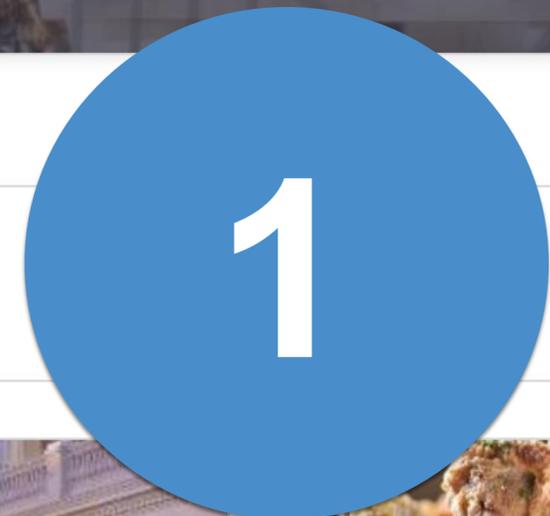
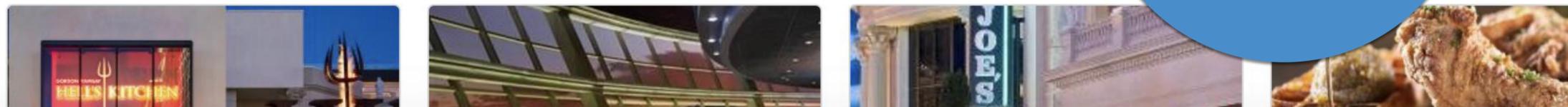
Find your table for any occasion

Feb 21, 2019 7:00 PM 2 people Let's go

It looks like you're in Downtown. Not correct? [Get current location](#)

Popular restaurants in Downtown

[View all](#)





Google



I'm Feeling Lucky

1

**What if you could search
the MLS like Google?**

Something new...





Searches

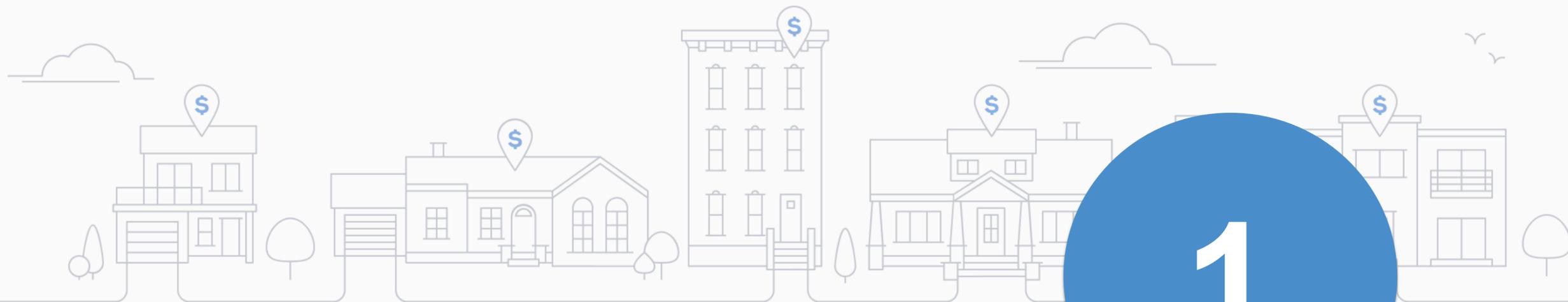
Areas

Collections

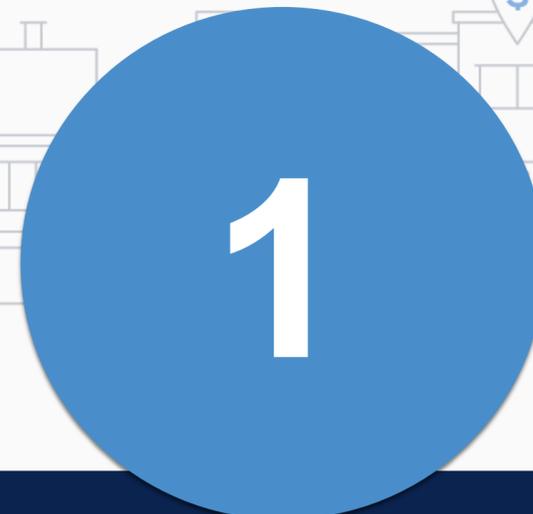
Search Your MLS

Q Address, MLS#, City, Zip or Neighborhood

Map



Data provided by CRMLS





Huntington Beach



Name this search

18,156 Results ⋮

Price High to Low ▾



Photo not available

AV

12345 Main

Huntington Beach, CA 92648

50 Beds • 20 Baths • 1900

\$10,000,000

Delete

DOM



LC

16412 Grimaud Lane

Huntington Beach, CA 92649

6 Beds • 8 Baths • 6,180 Sqft • 1979

\$7,995,000

Expired

38 DOM



SS

3542 Courtside Circle

Huntington Beach, CA 92649

4 Beds • 6 Baths • 5,200 Sqft • 2018

\$7,995,000

Active Un...

47 DOM



AS



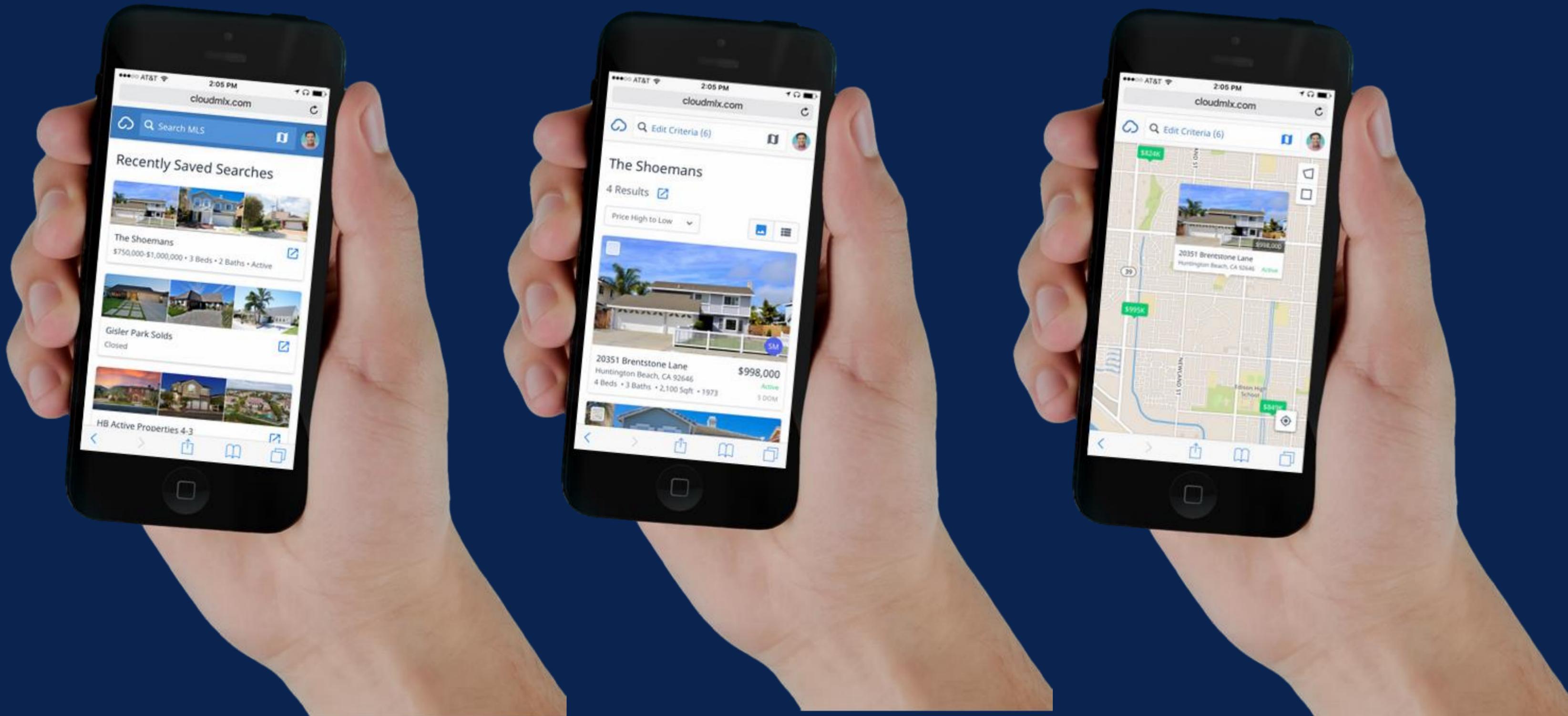
SS

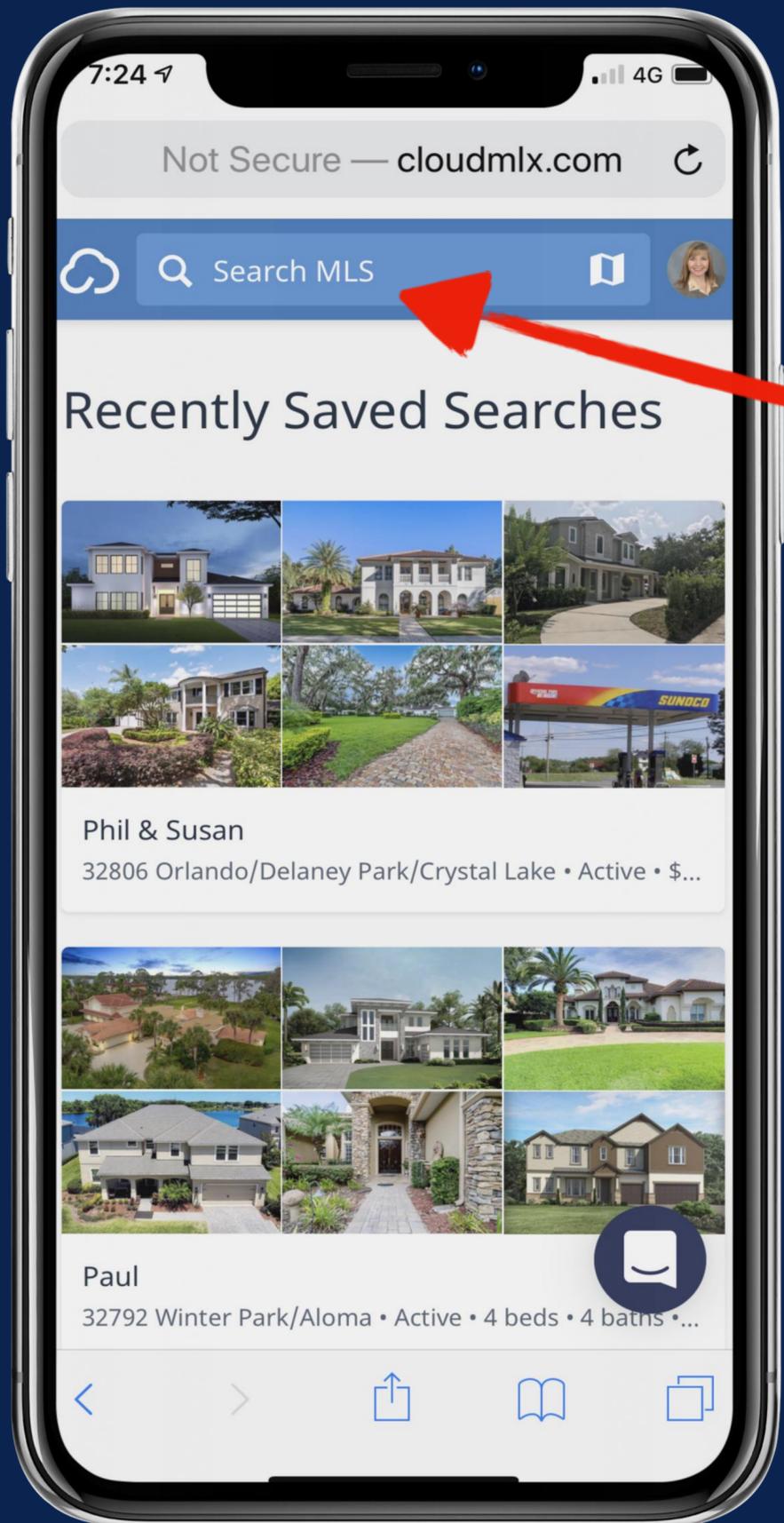


SS

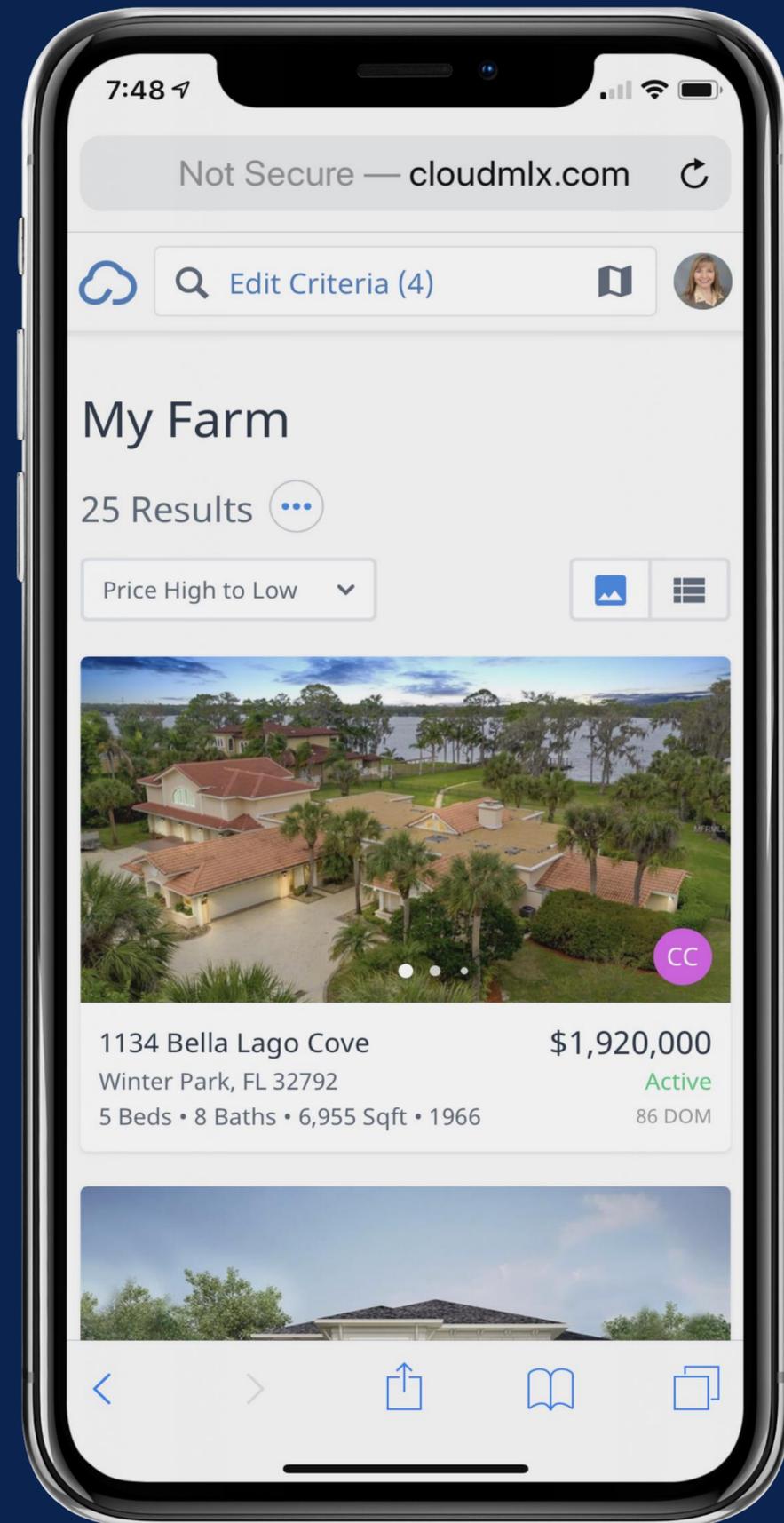
Demo

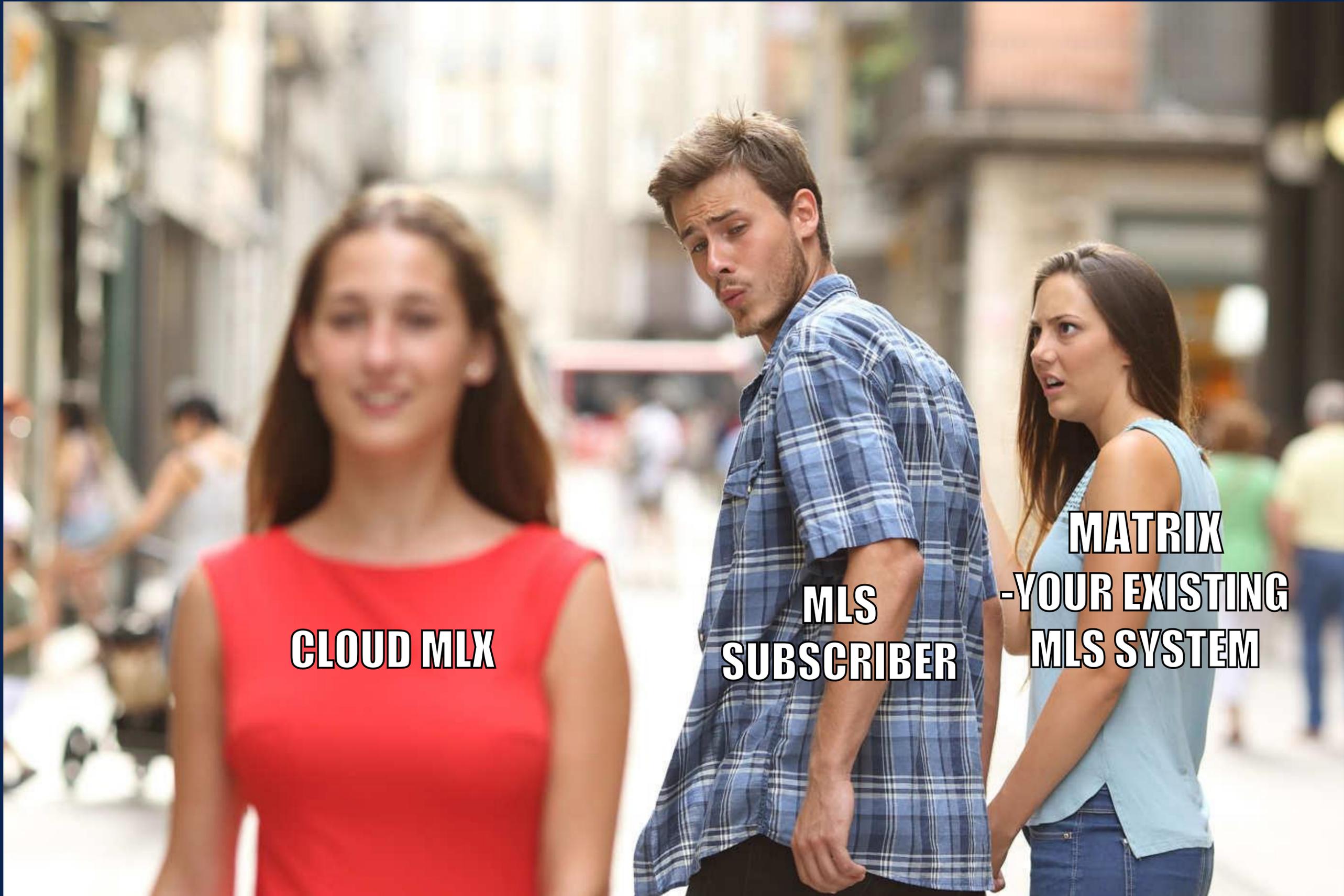
CRMLS in Your Pocket





My Farm

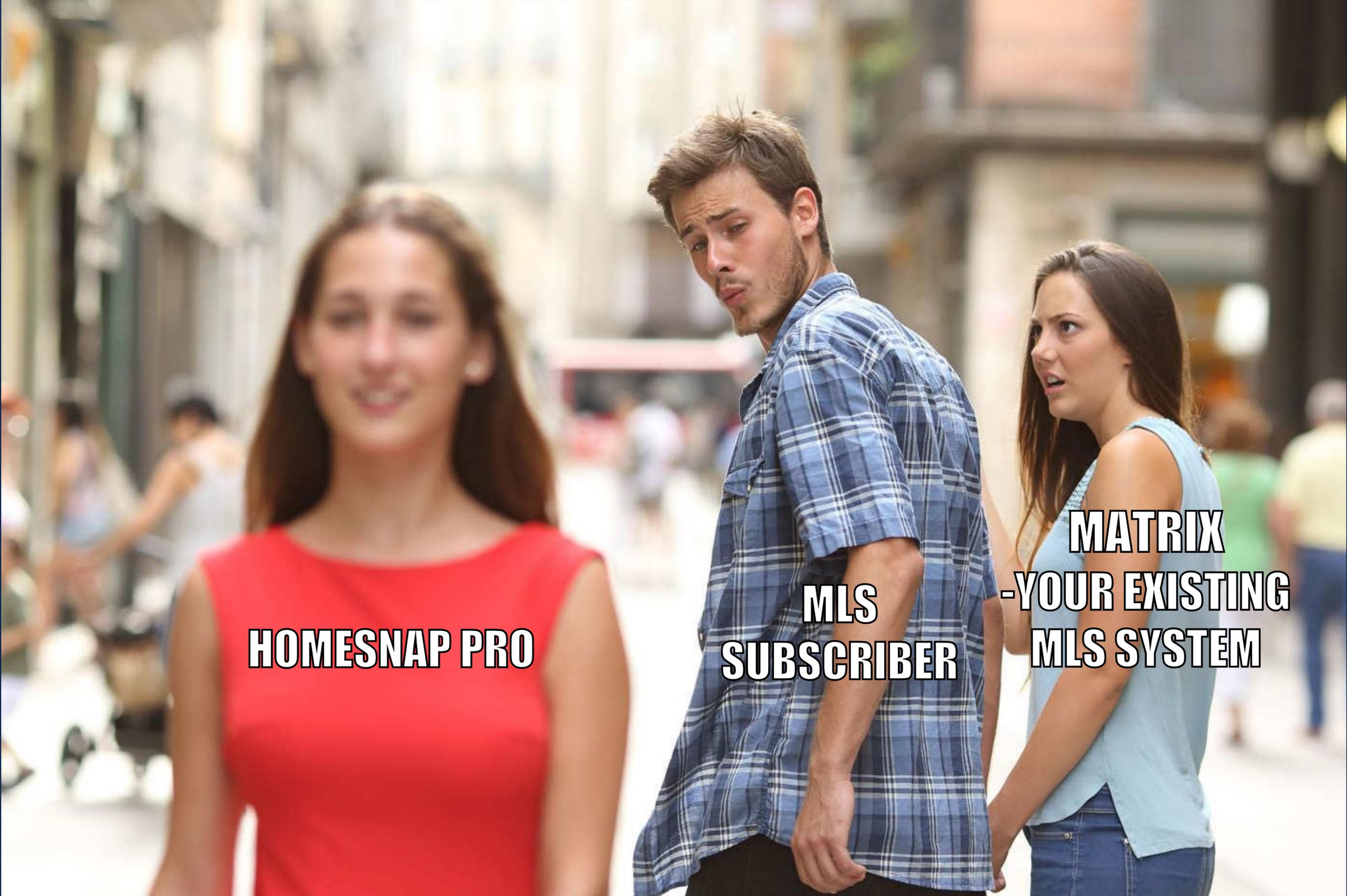




CLOUD MLX

**MLS
SUBSCRIBER**

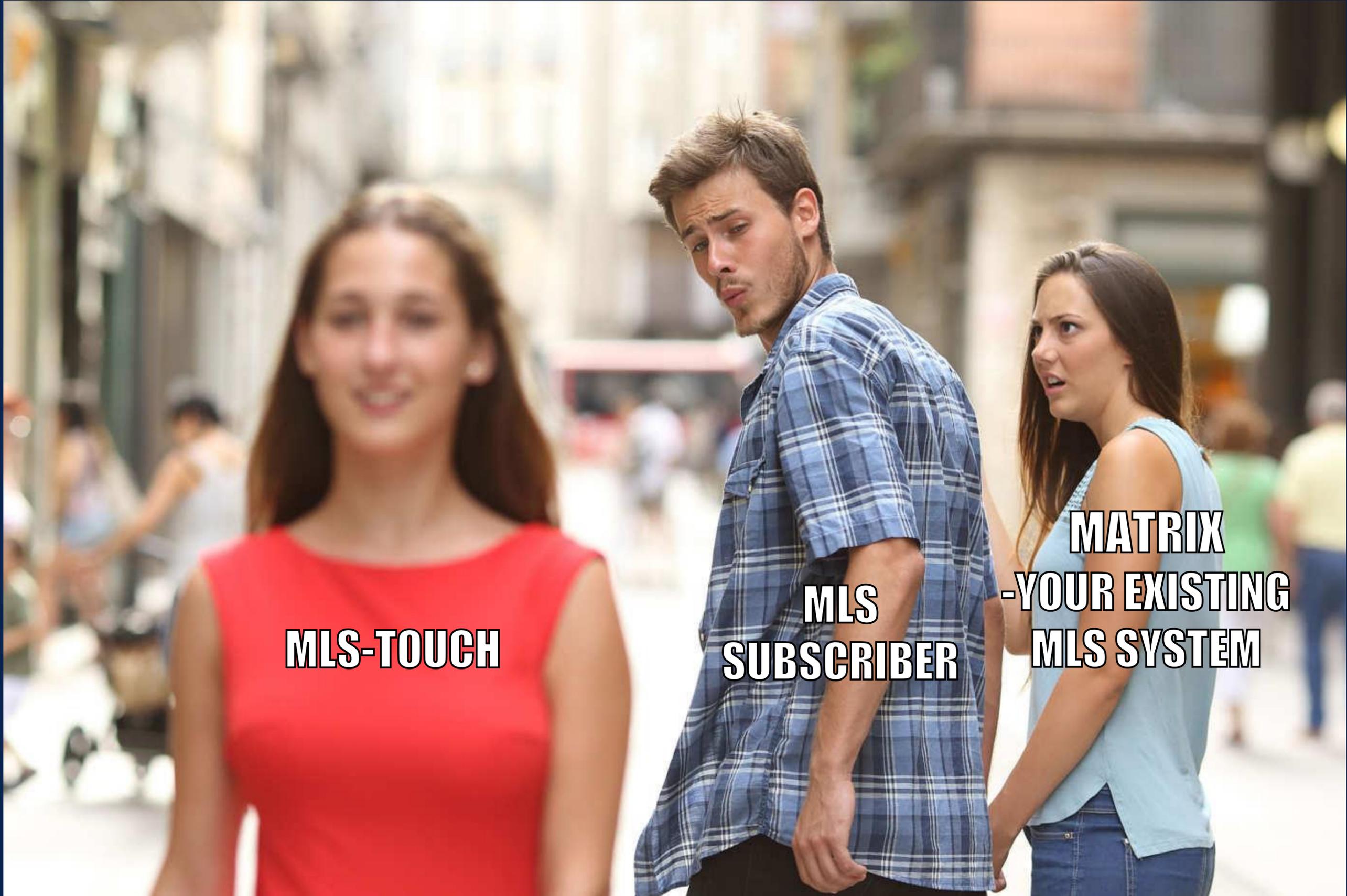
**MATRIX
-YOUR EXISTING
MLS SYSTEM**



HOMESNAP PRO

**MLS
SUBSCRIBER**

**MATRIX
-YOUR EXISTING
MLS SYSTEM**



MLS-TOUCH

**MLS
SUBSCRIBER**

**MATRIX
-YOUR EXISTING
MLS SYSTEM**

First Look

Homebeat 

Agent loyalty

80%



12%

NAR's Annual Homebuyer and Seller Trend Report

Agents don't stay in touch

Buying —————→ **Selling**

Stay top-of-mind

Buying



Selling

(Stay Valuable)

Hi Susan, take a look at your monthly Homebeat.

Here's what's happening in your neighborhood:

4
For Sale

2
Sold

126
Days to Sell

16412 Beach Lane

Past 30 days



16412 Beach Lane
Huntington Beach, CA, 92649



Every home is unique. Let's find out what yours is really worth. Start your free home valuation.

[Start free home valuation](#)

Your home details Incorrect data

Bedrooms 4



22265 SW 62nd Ave
Huntington Beach, CA, 92649

Listing details

Sold Price	N/A
List Price	\$990,000
Sold	N/A
Days on Market	11

Compared to yours

Bedrooms 5 +1



435 Lane Drive
Huntington Beach, CA 9245

Listing details

Sold Price	\$1,070,000
List Price	\$1,050,000
Sold	August 8, 2019
Days on Market	56

Compared to yours

Bedrooms 6 +2



Emma McKenna
(555) 555-5555



Have any questions?

Are these the latest...

[Send](#)

[Return to](#)

August 2019

Hi Heather Clarke,

Your side-by-side report is ready.



4
For Sale

2
Sold

126
Days on Market

[Compare Your Home](#)

Market as a whole in 92648
The median sold price is \$387,000
The median days on market is 50 days



Emma McKenna
(555) 555-5555



Homebeat detects and compares your



CMA

Buyer Tour

Property

Flyer

Homebeat



Recent Reports


Create New Report

 **Victoria Chin** 
125 W Muriel Dr
Phoenix, AZ 85023

[View PDF](#) [Play Slideshow](#) 8/16/2019 [Edit](#)

 **John Bonham** 
2666 Park Lake Dr
Boulder, CO 80301

[View PDF](#) [Play Slideshow](#) 8/13/2019 [Edit](#)

 **Huze** 
617 Corona Ct
Lafayette, CO 80026

[View PDF](#) [Play Slideshow](#) 8/11/2019 [Edit](#)

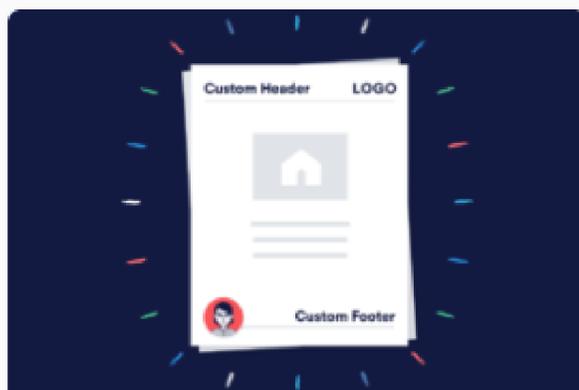
 **John and Wendy Smith** 
324 S Taft Ct
Louisville, CO 80027

[View PDF](#) [Play Slideshow](#) 5/29/2019 [Edit](#)

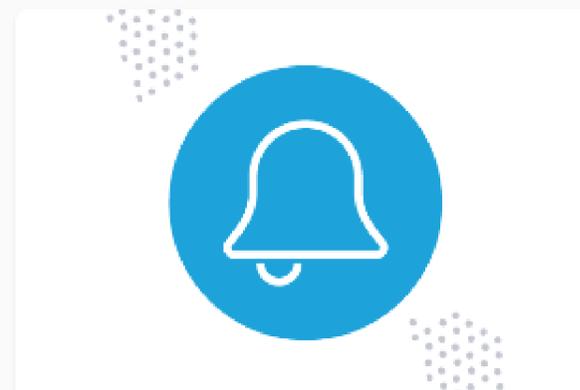
 **Alain Pinel rebrand to Compass** 
617 Corona Court

[View PDF](#) [Play Slideshow](#) 5/28/2019 [Edit](#)

What's New



Brokers Stand Out with Cloud



Send beautiful and fast listing



Search real estate like you think



Generate your own leads with



CMA

Buyer Tour

Property

Flyer

Homebeat



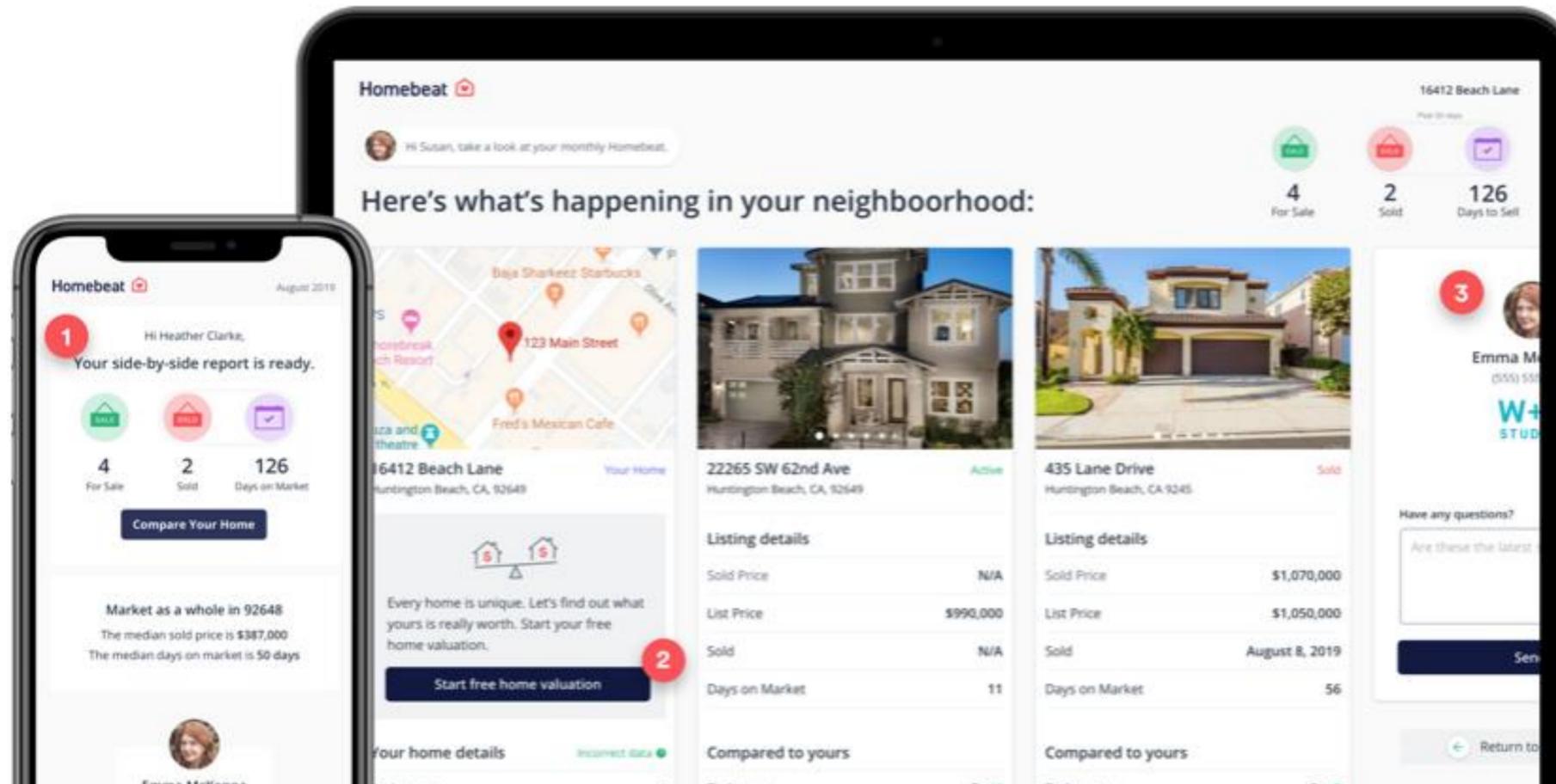
Homebeat

Pump Up Your Business.

Schedule live automated CMAs that keep you top-of-mind with homeowners.

Try for free

Watch Video



The Real Estate Agent's Digital Media Menu

Industry Blogs

Vendor Alley

<http://VendorAlley.com>

The Notorious R.O.B.

<https://notorious-rob.com>

Geek Estate

<http://GeekEstate.com>

The Lightning Bolt

<https://cloudagentsuite.com/blog/>

Waves

<https://www.wavgroup.com/blog/>

Mike Delprete

<http://www.mikedp.com>

Podcasts (Find on iTunes or Google Play)

Listing Bits

Industry Relations

Newsletters

1000watt (FREE)

<https://mail.1000watt.net/subscribe/>

Notorious VIP (PAID)

<https://notorious-rob.com/notorious-vip/>

Stratechery (PAID)

<https://stratechery.com>

News

Inman News

<https://www.inman.com>

Watch This

When Software Eats the Real (Estate) World

<https://www.youtube.com/watch?v=IRPH3K1GXj0>

Tom Ferry

<https://www.youtube.com/user/RealEstateTrainingTF>

**Text: 949-344-
2800
“restart”**

Greg Robertson

CEO, Co-founder of W+R Studios

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@gregrobertson

<https://twitter.com/gregrobertson>

My Blog



Vendor Alley

<http://VendorAlley.com>

My Company



W+R Studios

<https://www.wrstudios.com>



Cloud Agent Suite

<https://www.wrstudios.com>

My Podcasts



Listing Bits

Industry Relations



Thank You!