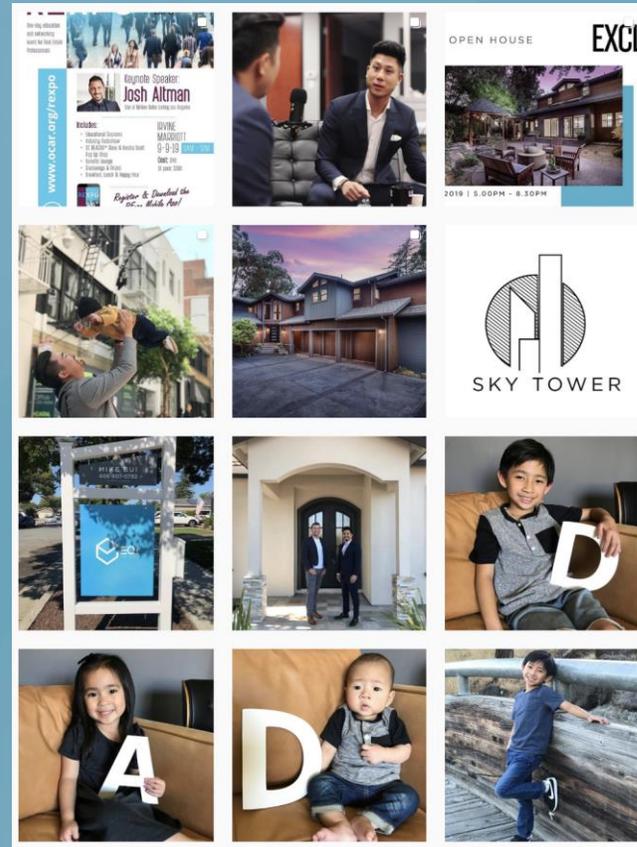


CONDOS TO CASTLES

Journey of Mike Bui

@WHOISMIKEBUI



MINDSET

- Poll
- What's the definition of luxury in our market?
- “I can't do that until I have this...”
- Common misconceptions

“MARKETING” MATTERS ALWAYS

Create an Experience | Lifestyle | Branding

- Do you Xerox? What is 110# print?
- Do you flyer or brochure? Or booklet?
- What’s your definition of QUALITY? For sale sign, business cards, print, online(website), video, social, staging/design, photography, [PORTFOLIO]
- Where do you advertise? And how?
- What company are you with? Why? Does your company your with align with you?
- How do you dress? To impress or to be cool
- How’s your show-person-ship?

All of this combined creates a perception of you, your clients and ultimately the home value

DO YOU XEROX?

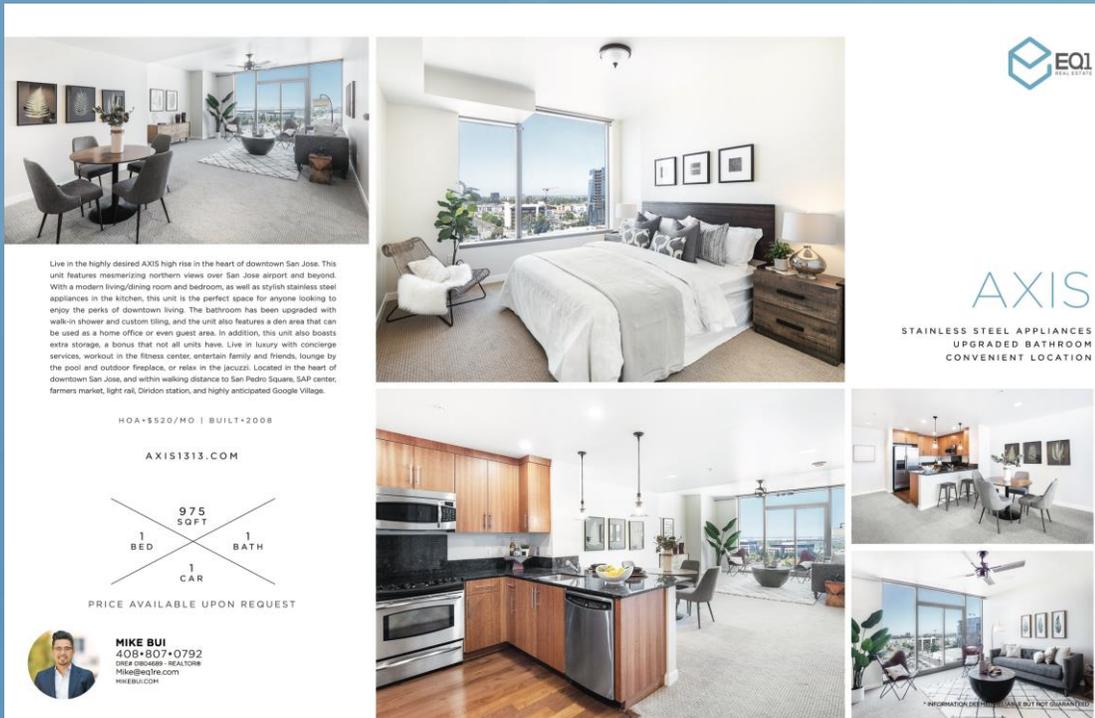
What is 110# print?

DO YOU FLYER OR BROCHURE? OR BOOKLET?

Large Trifold

INSIDE

OUTSIDE



EQ1 REAL ESTATE

AXIS

STAINLESS STEEL APPLIANCES
UPGRADED BATHROOM
CONVENIENT LOCATION

Live in the highly desired AXIS high rise in the heart of downtown San Jose. This unit features mesmerizing northern views over San Jose airport and beyond. With a modern living/dining room and bedroom, as well as stylish stainless steel appliances in the kitchen, this unit is the perfect space for anyone looking to enjoy the perks of downtown living. The bathroom has been upgraded with walk-in shower and custom tiling, and the unit also features a den area that can be used as a home office or even guest area. In addition, this unit also boasts extra storage, a bonus that not all units have. Live in luxury with concierge services, workout in the fitness center, entertain family and friends, lounge by the pool and outdoor fireplace, or relax in the jacuzzi. Located in the heart of downtown San Jose, and within walking distance to San Pedro Square, SAP center, farmers market, light rail, Diridon station, and highly anticipated Google Village.

HOA: \$520/MO | BUILT: 2008

AXIS1313.COM

975 SQFT

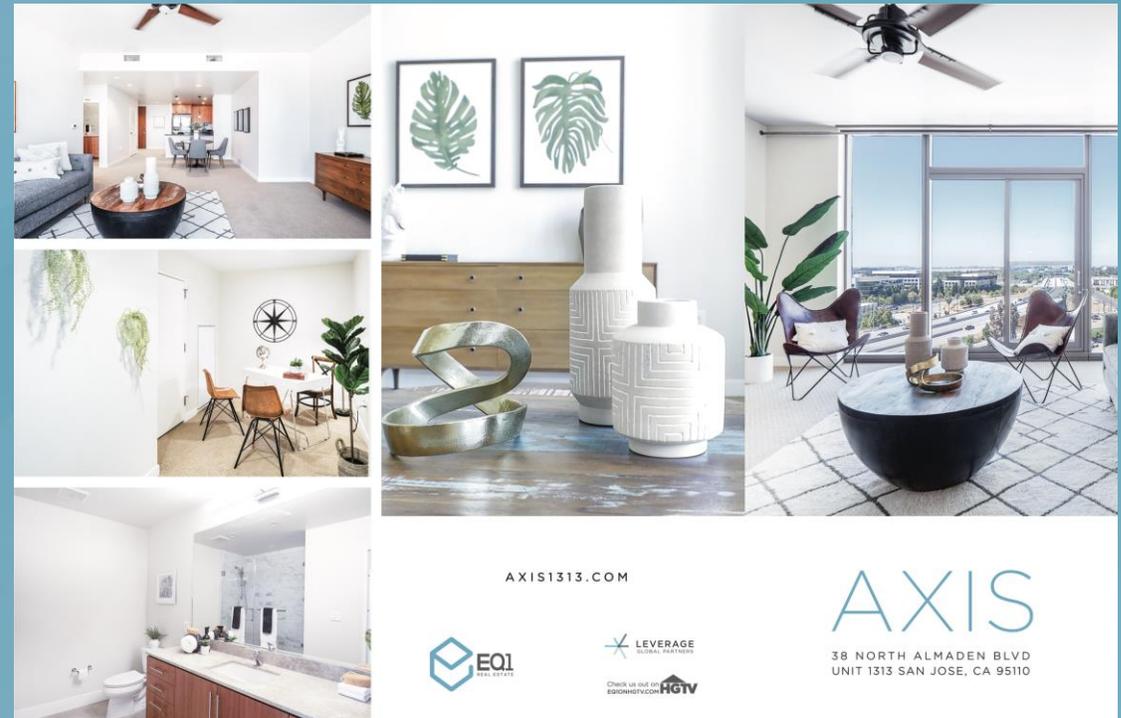
1 BED | 1 BATH

1 CAR

PRICE AVAILABLE UPON REQUEST

MIKE BUI
408-807-0792
DREA (95086) - REALTOR®
Mike@eq1re.com
www.eq1.com

* INFORMATION DOES NOT CONSTITUTE AN OFFER AND IS NOT GUARANTEED



AXIS1313.COM

AXIS

38 NORTH ALMADEN BLVD
UNIT 1313 SAN JOSE, CA 95110

EQ1 REAL ESTATE

LEVERAGE
REALTOR PARTNER

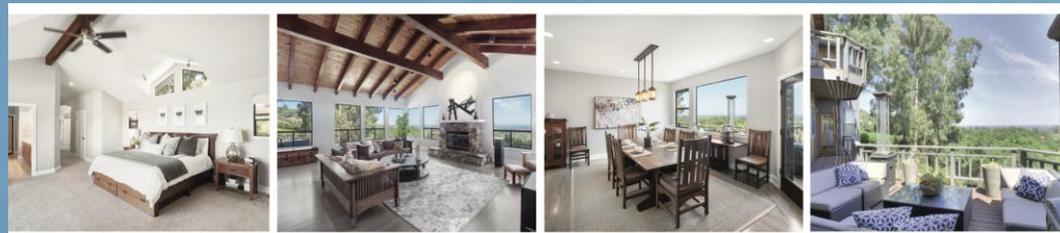
Check us out on
EQ1HSTV.COM **HGTV**

DO YOU FLYER OR BROCHURE? OR BOOKLET?

Gatefold

INSIDE

OUTSIDE



Sky Tower soars over the town of Los Gatos, providing some of the most spectacular views of Silicon Valley and beyond. Less than a mile to downtown Los Gatos, you'll have your own serene walking paths that meander throughout the lush oasis on over 1.3 acres. Beautiful architecture and design are on display with exposed beams, modern hardwood flooring, a newly remodeled kitchen with Subzero fridge and Dacor gas cooktop, inviting formal dining room, and retreat-like outdoor living spaces. The spacious master suite boasts a jetted tub, an abundance of walk-in closets, and breathtaking views. Sky Tower also features an au-pair unit with private entrance, 3-car garage, workshop, 5 decks to take in all the views, and many other features that make this home one you don't want to miss.

CARS+5 | YEAR BUILT+1993
SKYTOWERLOSGATOS.COM

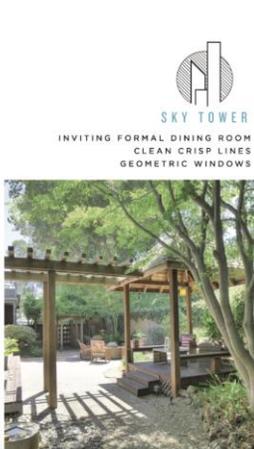
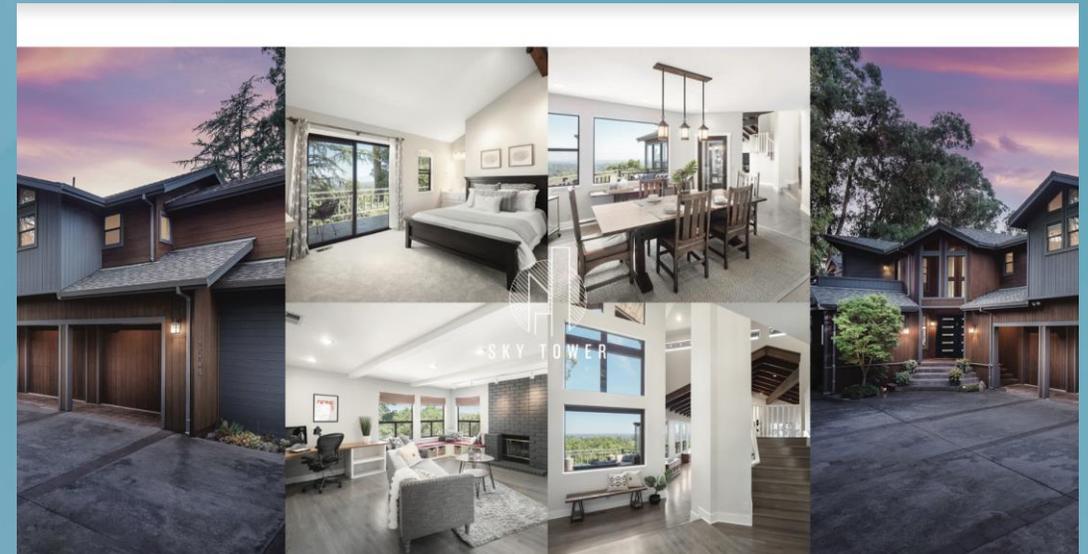
5,096 SQFT
 5 BEDS 4.5 BATHS
 1.388 ACRES

PRICE AVAILABLE UPON REQUEST

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* INFORMATION DEEMED RELIABLE BUT NOT GUARANTEED

SKY TOWER
 INVITING FORMAL DINING ROOM
 CLEAN CRISP LINES
 GEOMETRIC WINDOWS

SKY TOWER
 18640 OVERLOOK ROAD
 LOS GATOS, CA

SKYTOWERLOSGATOS.COM

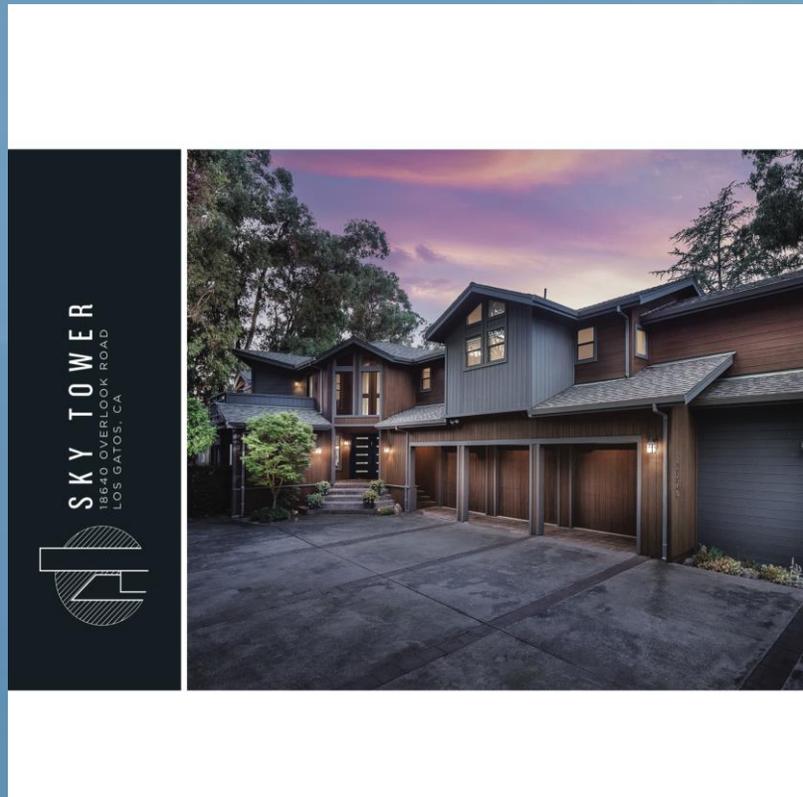
Check us out at EQ1TV.COM **HGTV**

EQ1
 REAL ESTATE

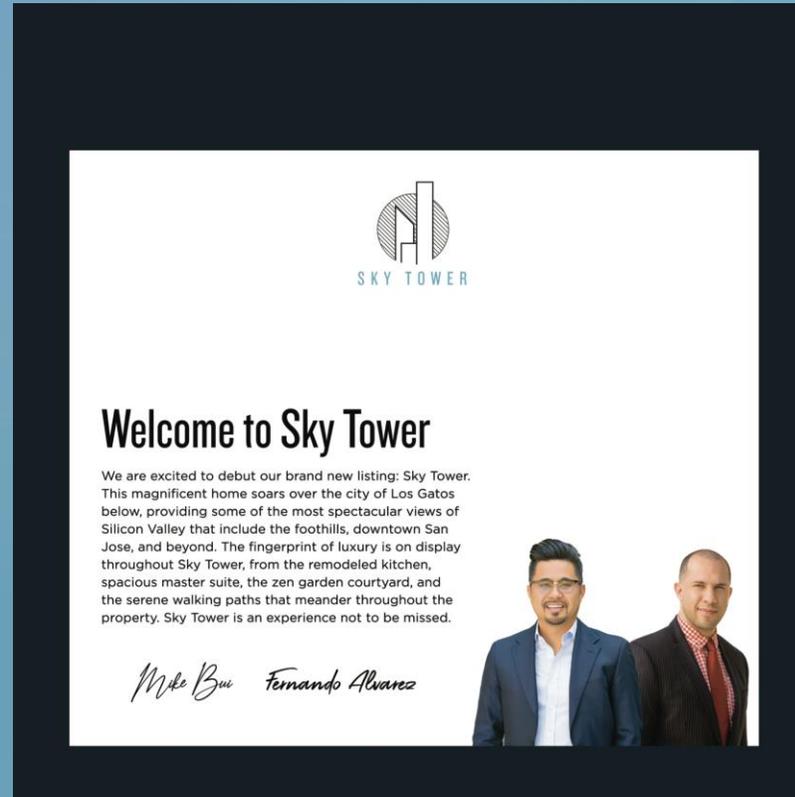
LEVERAGE
 GLOBAL PARTNERS

DO YOU FLYER OR BROCHURE? OR BOOKLET?

Booklet



FRONT COVER



INTRO PAGE



BACK COVER

WHAT'S YOUR DEFINITION OF QUALITY?

For sale sign, business cards, print, online (website), video, social strategy, staging/design, photography [portfolio]

RIDERS AND LISTING SIGNS



BUSINESS CARDS



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REALTOR®

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San Jose, CA 95110



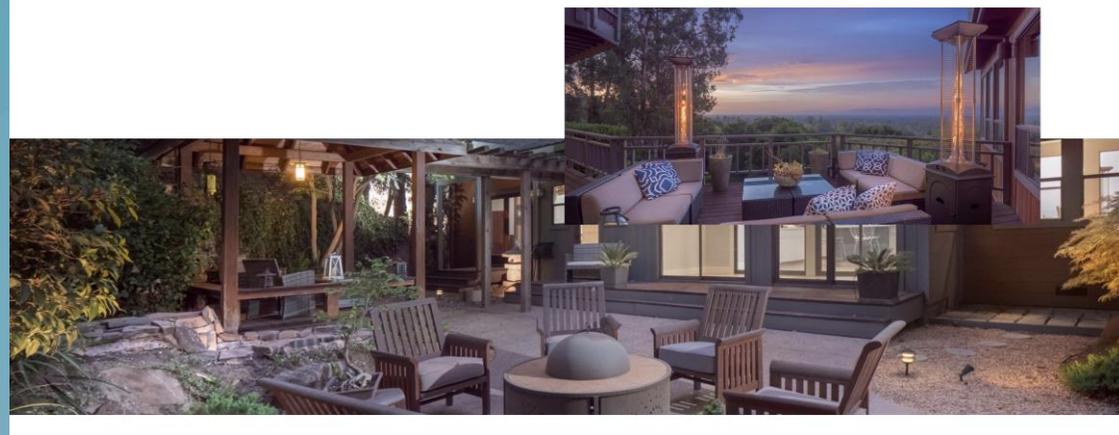
PROPERTY WEBSITE



SKY TOWER SOARS OVER THE TOWN OF LOS GATOS.

18640 OVERLOOK RD, LOS GATOS, CA 95030
PROPERTY DETAILS | PRICE UPON REQUEST
5 BED | 4.5 BATH | 5,096 SQFT | 1.38 ACRES

Sky Tower soars over the town of Los Gatos, providing some of the most spectacular views of Silicon Valley and beyond. Less than a mile to downtown Los Gatos, you'll have your own serene walking paths that meander throughout the lush oasis on over 1.3 acres. Beautiful architecture and design are on display with exposed beams and clean, crisp lines. Sky Tower boasts modern hardwood flooring, a sleek, newly remodeled kitchen with GE Monogram fridge and Dacor gas cooktop, inviting formal dining room, cozy family room with wet bar and gas fireplace, and many retreat-like outdoor living spaces. The spacious master suite boasts a jetted tub, an abundance of walk-in closets and storage space, and breathtaking views from all the windows, including the closet! Entertain friends and family outside in the zen-like backyard, or take in the views and enjoy a glass of red in the evening from one of the 5 decks at Sky Tower. The home also features an au-pair unit with private entrance on the lower level, 3-car garage with storage space and workshop with sink, as well as so many other features that make this home one you don't want to miss.



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COMMUNITY

Marlo Ibon and 19 other friends like this or have checked in

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475 check-ins

Posts

EQ1 Real Estate
Published by Mike Bui [?] · August 26 at 4:33 PM · 🌐

📍 **6 Monarch Bay Dana Point, CA**

Casual beach elegance meets exquisite luxury in Monarch Bay. This stunning single level beach house has been newly remodeled with restoration hardware finishes and features breathtaking views of the ocean. Featuring a private pool and spa, access to the oceanfront private community beach club, and exclusive residents direct beach access, this home is perfect for the most discerning family seeking a

About

Promote your business locally to lead people directly to 1762 Technology Dr Ste 106.

Promote Local Business

📍 1762 Technology Dr Ste 106 (2.89 mi)
San Jose, California 95110
Get Directions

INSTAGRAM

3:26 7

eq1realestate **6**

6 Monarch Bay Dana Point, CA

1762 Technology Dr Ste 106 (2.89 mi)
San Jose, California 95110
Get Directions

STAGING



PHOTOGRAPHY



WHERE DO YOU ADVERTISE? AND HOW?

Leverage Global Partners

WHAT COMPANY ARE YOU WITH? WHY?

Does your company align with you?

HOW DO YOU DRESS?

To impress or to be cool?



HOW IS YOUR
SHOW-PERSON-SHIP?

All of this combined creates a perception of YOU,
your clients, and ultimately, the home value!

CONTACT

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Zillow | Mike Bui Team

Podcast: www.SmallMomentBigImpact.com



Mike Bui | Direct: 408•807•0792 | Mike@eg1re.com | Bonus →

“Incredible things start to happen when you give as much energy to your dreams as you do to your fears”

If you fail, never give up because F.A.I.L. means
“First Attempt in learning”

END is not the END in fact E.N.D. Means “Effort never dies”

If you get a NO as an answer, remember N.O. means
“Next Opportunity”

The Power of Positive thinking....some IG meme

Impossible just takes a little bit longer... Mike Bui